

## OUR CITY, OUR COLLEGE

## Accelerating Innovation

This summer, the C. T. Bauer College of Business at the University of Houston is branching out of the classroom and into the city of Houston to build the next generation of entrepreneurs.

RED Labs, the University of Houston's startup accelerator and coworking space housed in Bauer College, is hosting its summer session in TMCx, a new 100,000-square-foot space launched in late 2014 by the Texas Medical Center. For the next three months, the intensive program will connect RED Labs companies to selected mentors and speakers, customized group sessions and other various resources in the startup community.

Bauer College serves as a bridge to connect academia to industry, and through opportunities like this, young entrepreneurs have the chance to learn from seasoned professionals and launch startups that address consumer and business need. *We are Bauer, and we are your business connection*.



