



OUR CITY, OUR COLLEGE

Leading Sales Education

The C. T. Bauer College of Business at the University of Houston is proud to announce that Mattress Firm CEO Stephen Stagner has made a gift to support the college's sales program, which will now be known as the Stephen Stagner Sales Excellence Institute.

Founded in 1996, the program was built with a mission to become the leading global network for sales knowledge and education through exemplary research, custom executive education solutions, and degree programs. Today, the institute is sponsored by over 25 corporations and offers a unique and diverse organization with students from varying ethnic and professional backgrounds in the Program for Excellence in Selling (PES).

As the namesake to the institute, Stagner's vision will build on its established history of student success and help it stay the world's leading authority on the profession of sales. *We are Bauer, and we are your business connection.*



C. T. Bauer College of Business is an AACSB accredited business school.

The University of Houston is an EEO/AA institution.

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