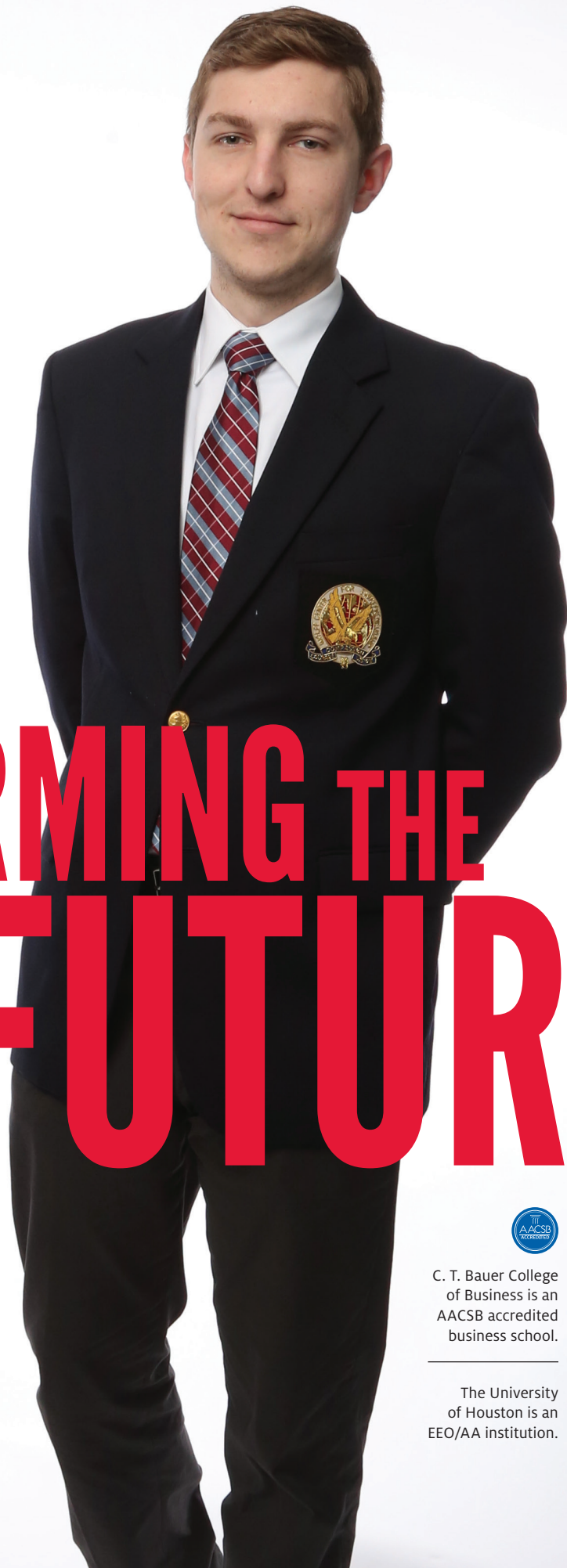


BAUER
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TRANSFORMING THE FUTURE

For alumni of the C. T. Bauer College of Business, no problem is without a solution.

Casey McNeil (BBA '14) and a team of entrepreneurs from the college's Wolff Center for Entrepreneurship have launched REEcycle, a business using intellectual property created on the University of Houston campus that is the first company to profitably reclaim neodymium and dysprosium, two critical rare earth elements necessary for a low carbon economy. REEcycle has received awards from the U.S. Department of Energy and several national business plan competitions, while Forbes is calling McNeil one of its "30 Under 30" this year for energy.

At Bauer College, we focus on experiential learning that prepares students to immediately enter the workforce and make an impact.

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