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Discovering the Business of Sports

Analytics expert Wayne Winston recently joined the faculty of the C. T. Bauer College of Business at the University of Houston, teaching courses to MBA students on statistics and math and sports.

He comes to Houston after a nearly four-decade career with Indiana University and providing consulting on spreadsheet modeling and analytics to Microsoft, Eli Lilly, the U.S. Navy, Cisco and NBA teams. In fact, his number crunching helped lead the Dallas Mavericks to a 2011 NBA championship, and he now counts the New York Knicks as a client. Winston has authored books used in many leading companies to teach business analysts and employees how to identify patterns in data using Excel, ultimately becoming more productive, comprehensive problem solvers.

At Bauer, our faculty use their expertise to provide practical solutions that impact the bottom line. *We are Houston, and we are your business connection.*

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The University of Houston is an EEO/AA institution.