

Bauer Honors Course Descriptions

Acct 2331H Accounting Principles I - Financial

This introductory accounting course will cover the fundamentals of accounting. Students will learn the basic principles in reading financial statements and in calculating general methods of depreciation and inventory cost accounting procedures. The class will also discuss the various types of businesses, the basic accounting principles for small businesses, and general investment concepts.

ACCT 2332H Accounting Principles II – Managerial

The principal objective is to provide insight into the methods used to accumulate cost information and use it in the process of managing an organization, whether it be a business or governmental unit. There is no such thing as “the true cost” of an item or activity – there are only costs calculated under a selected set of assumptions. Investigation of the impact and validity of differing assumptions is an integral part of the course. Use of specific situations through problems and case studies is the methodology used. The examinations will be of the same nature as the problems and cases used in class.

MIS 3300H Introduction to Computers and Management Information Systems (offered in Fall only)

The purpose of this course is to provide students with an introduction to the basic concepts of computer-based management information systems, and to serve as a foundation that will enable students to take advantage of microcomputer-based tools and techniques throughout their academic and professional careers. The course begins with a brief overview of the operating system. Next, a number of software tools are used to illustrate the diversity of tools available to develop computer-related applications. These tools include a word processing package, a spreadsheet, and a database management system. In addition, students will be introduced to research on the Internet.

FINA 3332H Principles of Financial Management

The honors section of Finance 3332 will give students an intensive introduction to the principles of finance. In addition, the course will provide students with practical, real world applications of finance. The course will cover the following topics: time value of money, security valuation (bonds and stocks), capital expenditure analysis, the capital asset pricing model, market efficiency, portfolio theory, cost of capital and capital structure, dividend policy, mergers and acquisitions, and working capital management.

MANA 3335H Introduction to Organizational Behavior and Management

In general terms, the objective of this course is to provide a conceptual and empirical understanding of the structure and function of organizations and the human behavior that occurs in them. As an introductory course in management, we will explore a wide range of topics, structured around four basic managerial responsibilities: planning, organizing, leading and controlling. The goal of this course is to both simplify and complicate your picture of organizations -- to simplify by systematizing and inter-relating some basic ideas, and to complicate by pointing out the infinite shades of gray and the multitude of interacting variables that can occur in a behaving human organization.

STAT 3331H Statistical Analysis for Business Applications I

Statistics is an important decision-making tool for people in any area of business. The purpose of this course is to take the audience through the complete statistical process: the collection, the analysis, and the use of the data to draw inferences used in making business decisions. We will emphasize the use of computers to deal with real life data, and an understanding of the information produced by the software used.

MARK 3336H Elements of Marketing Administration

This course is a challenging examination of the theory and practice of marketing in which students learn how important concepts are applied in marketing management. Here the student will use marketing texts, cases and academic journals to become familiar with areas including: The Role of Marketing in the Organization, Marketing Segmentation and Positioning, Consumer and Industrial Buyer Behavior, Product Management and New Product Development, Integrated Marketing Communications, Pricing Strategy, Marketing Channels and Supply Chain Management, as well as Internet Marketing and Electronic Commerce. Students will be expected to participate heavily in class discussions. Assignments will include case reports, and a major team project.

SCM 3301H Service & Manufacturing Operations

This is a practical course in the production of both goods and services. Students learn to forecast customer demand, choose business locations, set inventory levels, develop production plans, monitor quality, and schedule both projects and people. The course is taught using case studies, descriptions of real business problems that allow students to practice decision-making. Some companies featured in the case studies include Benihana of Tokyo, Federal Express, Dell Computers, Amazon, and New Balance Athletic Shoes. Students assume the role of managers and develop solutions to the cases; during class discussions, we compare solutions to the decisions actually made by company managers. We devote at least one class to a discussion of job opportunities in Operations Management. Another class is a field trip to a Houston-area production facility. Continental Airlines also provides a guest speaker to discuss flight scheduling, an important problem area in Operations Management. Contact the instructor for more information.

*INTB 3354H The History of Globalization and International Business**

This is an accelerated 3hr course that is approved for Honors College students to take in place of both INTB 3350 and INTB 3351. This course will examine the evolution of international business and the world economy in the nineteenth and twentieth century's. It will analyze the international dimensions of the industrial revolution, the rise of the multinational corporation, the expansion of international finance, and changes in business-government relations induced by the growing scale of production and world economic integration. It also analyzes the different kinds of economic and political environments in which international business operates.

*INTB 3355H The Political Economy of Globalization**

This is an accelerated 3hr course that is approved for Honors College students to take in place of both INTB 3352 and INTB 3353. This course explores the major issues and approaches to the Political Economy of Globalization. The course begins with discussion of political theories and of open-economy macroeconomics to understanding and explaining globalization, both in its current form and potential future transformations. Then, the emphasis shifts to the nature of political economy and how such conceptual framework can help us better comprehend current challenges, such as economic recovery after the 2008 financial crisis, "resource wars" in an ever shrinking planet, and a growing divided world, divided nations. The last part of the course focuses on how individuals can respond to and engage the Political Economy of Globalization through organizing agendas of global citizenship and social entrepreneurship.

*Students taking the 3hr accelerated Honors INTB courses must still meet the 120hr minimum needed to complete the BBA degree program.