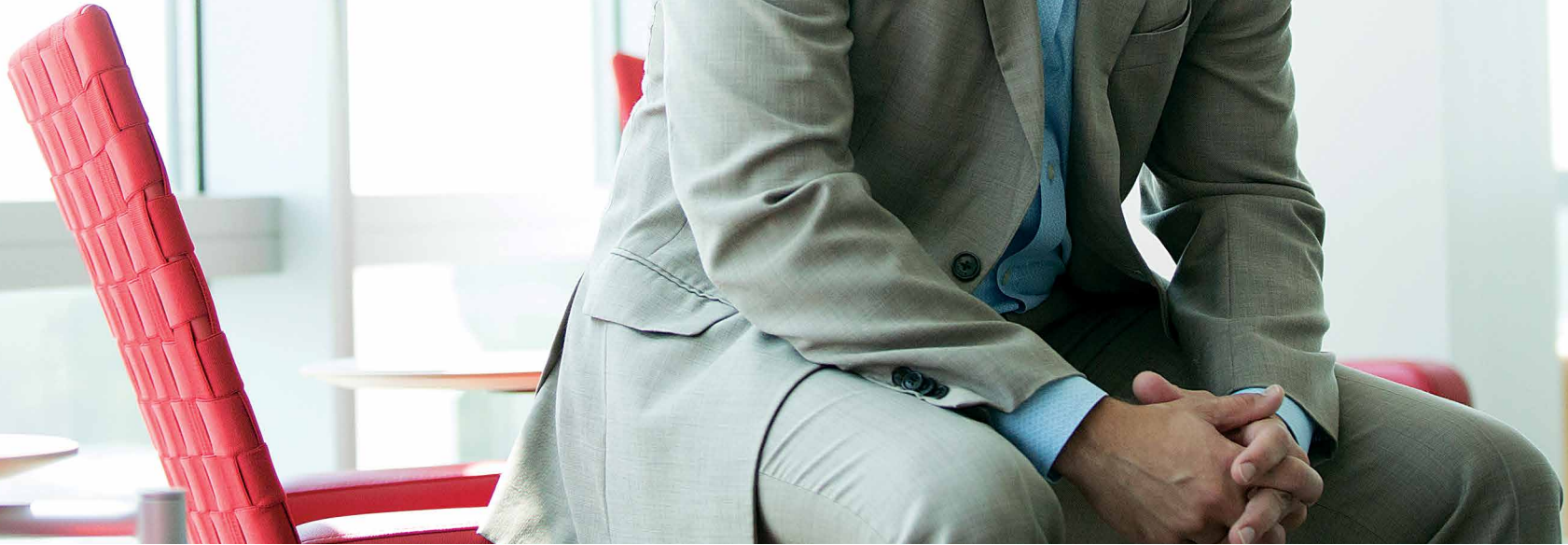


HOUSTON'S **MBA**

UNIVERSITY of **HOUSTON**



HOUSTONSMBA.COM

BAUER
COLLEGE OF BUSINESS
UNIVERSITY of **HOUSTON**

LETTER FROM THE DEAN



Greetings,

Thank you for considering the MBA at Bauer College. The Bauer MBA is Houston's MBA — and that's not just a marketing tagline.

We fuel the region's workforce, with our graduates leading companies across sectors and hiring fellow Bauer alumni. The Bauer College Board includes more than 40 C-level executives who are actively involved in shaping the Bauer culture and curriculum. We recruit outstanding talent — faculty, staff and students — to create a powerful learning experience that is rigorous and relevant. Our faculty produces research that businesses use to innovate and solve problems, and our students apply what they learn in the classroom through experiential opportunities with corporate projects, competitions and case studies.

The C. T. Bauer College of Business at the University of Houston is located in the heart of Houston, a global city that attracts talented business professionals and is home to the second highest number of Fortune 500 headquarters in the United States. Here, you have the benefits of an on-campus education coupled with a network that lives, breathes and hires in the city of Houston.

Again, thank you for your interest in the Bauer MBA. I hope to welcome you soon to the Bauer College family — a group of students, alumni, faculty, staff and corporate partners that work together to create opportunity.

Sincerely and with warm regards,

A handwritten signature in cursive script that reads "Latha Ramchand".

Latha Ramchand, Ph.D.

Dean and Finance Professor, C. T. Bauer College of Business

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“BAUER COLLEGE IS UNIQUE IN THAT HOUSTON IS OUR HOME, WITH NEARLY 200 FACULTY MEMBERS OFFICED HERE AND 6,500 OF THE BRIGHTEST, HARDEST-WORKING BUSINESS STUDENTS IN THIS PART OF THE COUNTRY.”

– STEVE KOCH, ASSISTANT DEAN,
GRADUATE AND PROFESSIONAL PROGRAMS, C.T. BAUER COLLEGE OF BUSINESS



BAUER VALUE

The true reward of an education furthers not only your career and leadership potential, but also your professional network and personal growth. Measuring the Bauer MBA's return on investment requires a consideration of various factors, such as a world-renowned faculty that provides personalized attention in classrooms consisting of diverse professionals, a strong and large network of Bauer alumni that dominates the Houston workforce, a variety of courses in specialized disciplines, and resources that only a full campus program can offer — all at a reasonable cost.

All of these elements make up the true return: a seat at the table and a higher degree of confidence in exemplifying leadership in any setting.

WHY THE BAUER MBA?

NEARLY
60,000
BAUER ALUMNI
IN HOUSTON

3 DEDICATED
 **BUILDINGS FOR**
BAUER STUDENT LEARNING AND GENERAL USE

19
CERTIFICATES

115
ELECTIVE OFFERINGS

2X THE RETURN
ON YOUR ACADEMIC INVESTMENT
VERSUS OTHER LOCAL PROGRAMS

RANKINGS

15TH

RANKED 15TH NATIONALLY AMONG PUBLIC
PROFESSIONAL MBA PROGRAMS

Bloomberg Businessweek, Best Business Schools, 2015

6TH

RANKED 6TH FOR GREATEST
OPPORTUNITY FOR WOMEN

The Princeton Review, 2014

12TH

RANKED 12TH GLOBALLY AMONG
PUBLIC EMBA PROGRAMS

Financial Times, "Top 100 Executive MBA Programs," 2014

A woman with long dark hair, wearing a red blazer and black pants, is sitting on a concrete ledge outdoors. She is smiling and looking towards the right. A laptop is open on her lap, and her hands are on the keyboard. In the background, there is a modern building with large glass windows and a glass balcony. The scene is lit with warm, golden light, suggesting late afternoon or early morning. The overall atmosphere is professional and positive.

OVERVIEW OF **MBA PROGRAMS**



FULL-TIME MBA

- Full-time, rigorous scheduling
- Summer internships encouraged
- Program length: 22 months
- Fall Enrollment Only

PROFESSIONAL MBA

- Flexible scheduling geared toward full-time working professionals
- Spring and Fall Enrollment

EXECUTIVE MBA (EMBA)

- Each class completes the program as a group
- All-inclusive tuition costs
- Significant managerial experience with proven leadership and career growth
- International Business Residency included
- Fall Enrollment Only

GLOBAL LEADERSHIP EXECUTIVE MBA

LEADERSHIP PROGRAM I

- Classes every Monday and Thursday
- Program length: 22 months

LEADERSHIP PROGRAM II

- Classes from 8 a.m. to 5 p.m. on alternate Fridays and Saturdays
- Program length: 20 months

GLOBAL ENERGY EXECUTIVE MBA

GEMBA PROGRAM I

- Classes every Monday and Thursday evening
- Program length: 22 months

JOINT DEGREES

We offer several joint master's programs that can be pursued on a part-time or full-time basis, including:

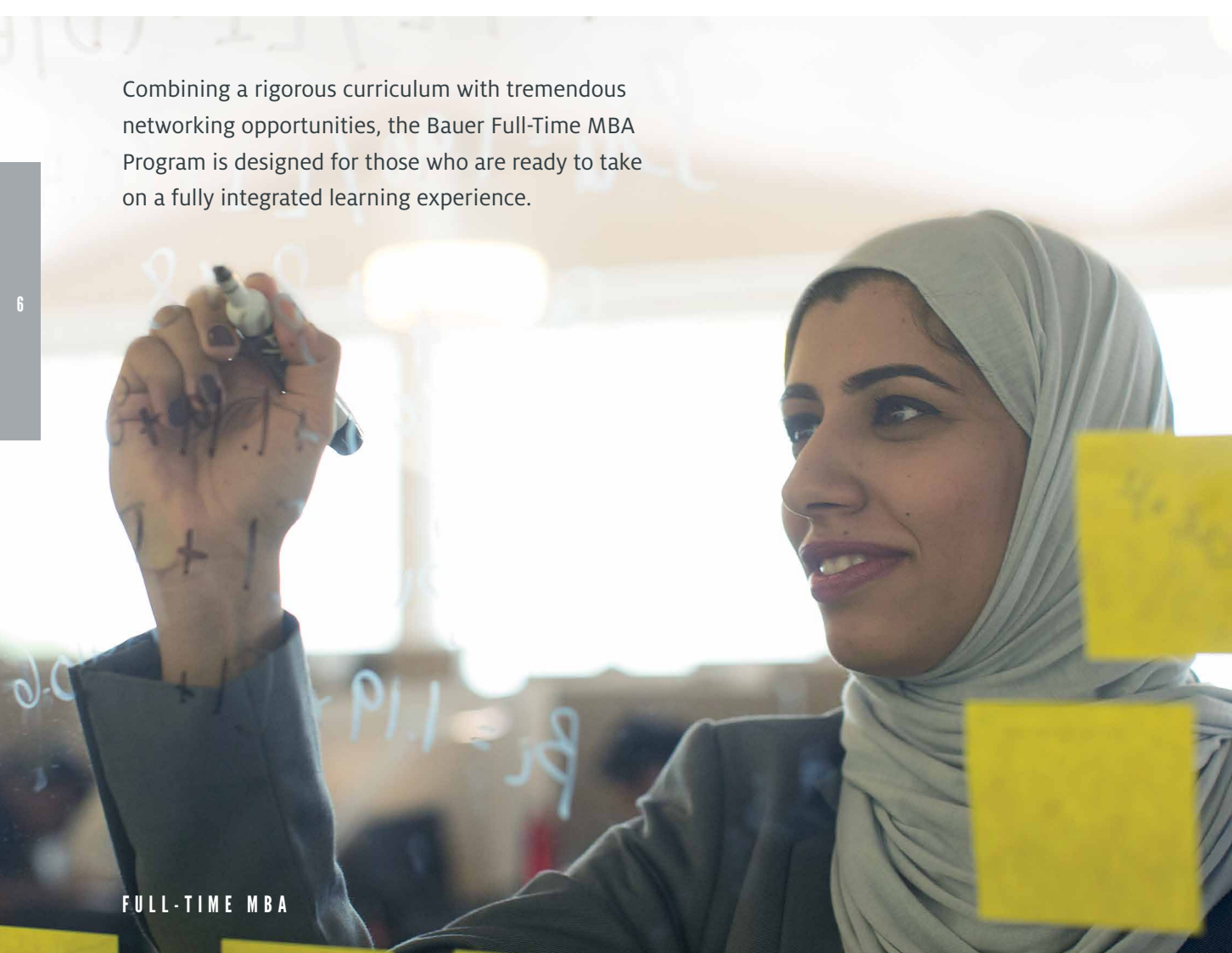
- Doctor of Jurisprudence (MBA/JD)
- Doctor of Pharmacy (MBA/PharmD)
- Master of Science in Hospitality Management (MBA/MS)
- Master of Industrial Engineering (MBA/MIE)
- Master of Social Work (MBA/MSW)

MASTER OF SCIENCE PROGRAMS

- MS Accountancy
- MS Finance
- MS Global Energy Management
- MS Supply Chain Management
- MS Marketing
- MS Management Information Systems

FULL-TIME MBA

Combining a rigorous curriculum with tremendous networking opportunities, the Bauer Full-Time MBA Program is designed for those who are ready to take on a fully integrated learning experience.



iCAM AND EXECUTIVE COACHING

iCAM – Students in the Full-Time MBA Program receive a group approach focused on their success. iCAM is the Integrated Career, Advising and Mentoring team that consists of a career advisor, academic advisor and faculty mentor. Each student is assigned a three-person team that works with them throughout their MBA to ensure they are maximizing their academic and career opportunities and meeting development goals they have set out to achieve for themselves.

EXECUTIVE COACHING – The Bauer MBA has partnered with Lee Hecht Harrison, a global leader in talent development for over 45 years whose majority of clients are Fortune 50 and Fortune 500 companies. Full-Time MBA students select from a suite of coaches with experience in their areas of interest and will develop a personalized plan to enhance the development of their careers.

PERSONALIZED CURRICULUM

More than half of the curriculum is composed of electives, and students have the opportunity to take advantage of certificate programs that most interest them and will have a significant influence on their career.

FULL-TIME MBA SNAPSHOT

Gender breakdown: **33% F / 67% M**

Average incoming GMAT score: **618**

Average years of work experience: **5**

Average age: **29**

Percentage of international students: **26%**

Enrollment schedule: Fall only

FULL-TIME MBA DEGREE PLAN

FALL 1ST YEAR

CORE COURSES ARE HELD DURING THE DAY
AND COMPLETED WITHIN THE FIRST YEAR.

Financial Accounting (3 *credits*)

Quantitative Analysis for Business Decisions (3 *credits*)

Managerial Finance (1.5 *credits*)

Marketing Administration (1.5 *credits*)

Business Communication (1.5 *credits*)

Strategic Analysis (1.5 *credits*)

Production & Operations Management (1.5 *credits*)

Elective (1.5 *credits*) (*optional*)

SPRING 1ST YEAR

Managerial Analysis (3 *credits*)

Ethical Leadership & Critical Reasoning (1.5 *credits*)

Organizational Behavior & Management (1.5 *credits*)

Information Systems (1.5 *credits*)

Electives (6–7.5 *credits*)

FALL 2ND YEAR

ALL ELECTIVES ARE HELD IN THE EVENING

Electives (9 *credits*)

SPRING 2ND YEAR

Electives (9 *credits*)

*Students in the Full-Time MBA Program are encouraged
to participate in summer internships*

SUGGESTED PROFESSIONAL MBA DEGREE PLAN

FALL 1ST YEAR

Financial Accounting (3 credits)
Managerial Finance (1.5 credits)
Marketing Administration (1.5 credits)
Business Communication (1.5 credits)
Strategic Analysis (1.5 credits)

SPRING 1ST YEAR

Managerial Analysis (3 credits)
Quantitative Analysis for Business Decisions (3 credits)
Organizational Behavior & Management (1.5 credits)
Production & Operations Management (1.5 credits)

SUMMER 1ST YEAR

Ethical Leadership & Critical Reasoning (1.5 credits)
Information Systems (1.5 credits)
Electives (3 credits)

FALL 2ND YEAR

Electives (9 credits)

SPRING 2ND YEAR

Electives (9 credits)

SUMMER 2ND YEAR OR FALL 3RD YEAR

Electives (6 credits)

Our Professional MBA is designed for working professionals who want to continue their careers and earn their degrees at the same time and at their own pace. This evening program is our most flexible option — students take courses in the evening and can take full advantage of our resources, including our study abroad programs, full-service Rockwell Career Center, and all networking and experiential learning opportunities. Our curriculum allows you to dedicate more than half of your courses to electives and optional certificates. You'll apply classroom knowledge to your workplace on a daily basis — creating an immediate return on investment.

PROFESSIONAL MBA SNAPSHOT

Class schedule: **weekday evenings**

Average incoming GMAT score: **600**

Gender breakdown: **35% F / 65% M**

Average age: **30**

Average years of work experience: **6**

Enrollment schedule: Fall and Spring

PROFESSIONAL MBA



“ AS A WIFE AND WORKING MOTHER OF TWO, I HAVE HAD TO BE EFFICIENT WITH MY TIME TO GET THE MOST OF THE PROGRAM’S VARIOUS ENRICHING OPPORTUNITIES, AND IT HAS BEEN WELL WORTH THE EXPERIENCE.”

— LOLA SOYEBO HARRIS, BAUER MBA CANDIDATE

EXPERIENTIAL LEARNING GOOGLE ONLINE MARKETING CHALLENGE

When Google, the world's leading search and digital advertising company, asks university students across the globe to put their skills to the test, Bauer College is always ready to answer that call.

- Our Internet Marketing Practicum course was created in 2010 by Assistant Dean and Professor of Marketing Steve Koch.
- Google launched its Online Marketing Challenge eight years ago; since then, over 100,000 university students worldwide have participated.
- The competition allows college students to display their skills in advertising, ecommerce, integrated communication, management information systems, marketing and new media technology.

2011 GLOBAL CHAMPIONS	2012 SEMI- FINALISTS	2013 AMERICAS CHAMPIONS	2014 2 TEAMS PLACED IN THE TOP 3*	2015 THIRD PLACE
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* (2nd place & 3rd place), one of only two schools in the world to have two team winners

6 IN 5 YEARS | 6 BAUER TEAMS HAVE PLACED IN THE TOP 3 FOR THE GLOBAL ANNUAL GOOGLE ONLINE MARKETING CHALLENGE IN THE PAST 5 YEARS.



“The quality of instruction and diversity of electives at Bauer is incredible. And Google agrees! Our success in the Google Online Marketing Challenge can be directly credited to the talents and guidance of Bauer's world-class faculty and guest mentors that we had available to us. I am grateful that I chose a program with this curriculum and these resources available. The courses I took at Bauer absolutely set me up for success in my current role as a PPC Department Manager at Houston's top digital marketing agency.”

– LAUREN DAVIS, MBA '11 MEMBER OF THE 2011 GOOGLE ONLINE MARKETING CHALLENGE, GLOBAL CHAMPIONSHIP TEAM

OTHER EXPERIENTIAL LEARNING OPPORTUNITIES FOR BAUER MBA STUDENTS:

- **RED Labs (Start-up Accelerator)**
- **The Cougar Venture Fund**
- **Case Competitions (various departments)**
- **SURE Program (supporting micro-finance projects)**
- **APICS**
- **Supply Chain Consulting Lab**
- **Marketing & General Business Consulting Lab**
- **Student Organizations**

There are a variety of student organizations that offer MBA students ample opportunities to develop their leadership skills and networking opportunities.

“ THE COUGAR INVESTMENT FUND TAKES THE BAUER MBA TO ANOTHER LEVEL. STUDENTS ARE EXPOSED TO AN EXTRAORDINARILY SUCCESSFUL ALUMNI BASE, PROFESSIONAL INVESTMENT COUNSELORS, AND OTHER FRIENDS OF THE FUND WHO HAVE A VERY HANDS-ON APPROACH TO MENTORING. HAVING THIS STRONG NETWORK, ALONG WITH THE EXPERIENCE OF MAKING INFORMED INVESTMENT DECISIONS, SHOWCASES TO EMPLOYERS OUR APTITUDE AND PROFESSIONAL ATTITUDE.”

— JED GOLDBERG, MBA '15, POWER TRADER, CALPINE

EXPERIENTIAL LEARNING COUGAR INVESTMENT FUND

The Cougar Investment Fund is a multi-million-dollar private investment fund managed by Bauer MBA and MS Finance candidates from the college's highly selective Graduate Certificate in Financial Services Management. Led by Bauer Professor of Finance and Senior Associate Dean Dr. Thomas George, the fund's mission is to teach students how to become professional investment fund managers.

A MULTI-MILLION-DOLLAR PRIVATE INVESTMENT FUND

Out of approximately 6,000 university-based, student-run investment funds in the United States, the Cougar Investment Fund is one of only four student-run funds that rely on individual investors rather than endowment funds.

OUR FACILITY

The AIM Center for Investment Management is home to Bauer's Cougar Investment Fund. The center provides a state-of-the-art network for financial research that links available data from Bloomberg, CapitalIQ and Compustat Research Insights to our proprietary analysis and valuation software.



THOMAS GEORGE, PH.D.
BAUER PROFESSOR OF FINANCE
AND SENIOR ASSOCIATE DEAN

EXPERIENTIAL LEARNING STUDY ABROAD

PROGRAMS OFFERED

The Bauer MBA study abroad programs give students an opportunity to learn about international business abroad through immersion in local cultures, learning from businesses on-site and meeting with local government officials.



CHILE

PARIS

BERLIN

PRAGUE

INDIA

CHINA

6 COUNTRIES
OFFERED FOR BAUER MBA
STUDY ABROAD PROGRAMS

1300+
STUDENTS

HAVE TAKEN ADVANTAGE OF A BAUER
MBA STUDY ABROAD PROGRAM

Full-Time and Professional MBA students can customize their learning experiences with a range of certificate options and more than 100 MBA elective course offerings.

ENERGY CERTIFICATES

- Energy Investment Analysis
- Economics of the Energy Value Chain
- Energy Finance
- Energy Risk Management

MARKETING CERTIFICATES

- Sales Leadership
- Marketing Analysis
- Product Management
- Digital Marketing Management
- Entrepreneurship

LEADERSHIP CERTIFICATES

- Human Resource Management
- Leadership Development
- Business Consulting
- Global Management

FINANCE CERTIFICATES

- Corporate Finance
- Investment Banking & Private Equity
- Investment Analysis
- Financial Services Management

OTHER CERTIFICATES

- Real Estate
- Supply Chain Management
- Business Modeling & Decision Making



EXECUTIVE MBA PROGRAM

Our Executive MBA programs are ideal for experienced professionals who want to advance their expertise while maintaining full-time employment. We offer two Executive MBA programs — the Global Energy Executive MBA and the Global Leadership Executive MBA.



TEAM-BASED LEARNING

Students complete their respective programs in small teams, which provides a tremendous opportunity to build lasting relationships with their peers and truly experience a collaborative learning environment.

ALL-INCLUSIVE

Bauer's Executive MBA programs are all-inclusive. The total price of the program includes tuition, books, a laptop, meals on class days, all costs associated with the International Business Residency and executive coaching.

EMBA CORE CURRICULUM

- Executive Communication
- Financial Accounting
- Marketing Administration
- Managerial Analysis
- Managerial Finance
- Management Information Systems
- Operations Management
- Organizational Behavior
- Quantitative Analysis for Business

“AFTER 20 YEARS IN MANAGEMENT, IT WAS TIME TO BROADEN MY PERSPECTIVE. WHAT I’M LEARNING THROUGH THE BAUER EXECUTIVE MBA PROGRAM IS MAKING ME BETTER PREPARED TO MEET AND OVERCOME DAILY CHALLENGES AS A LEADER. AND MORE IMPORTANTLY, IT’S INSPIRING ME TO SET HIGHER GOALS AND EXPECTATIONS FOR MYSELF AND MY ORGANIZATION.”

**— LISA SHUMATE, EXECUTIVE MBA CANDIDATE
ASSOCIATE VICE PRESIDENT AND GENERAL MANAGER,
HOUSTON PUBLIC MEDIA**

INTERNATIONAL BUSINESS RESIDENCY

All Bauer Executive MBA students travel internationally to learn about and experience a foreign country's business practices and culture.

The International Business Residency (IBR) prepares students for the effect the global marketplace will have on their companies and their careers. The experience includes company visits, meetings with political figures and team networking opportunities to fully learn about the country.

Global Leadership is our original EMBA program. This program focuses on providing executives with the leadership skills necessary to assume top-level positions within organizations. Students learn real-world problem-solving skills, along with superior managerial skills that will help them gain a competitive edge in a global environment.

GLOBAL LEADERSHIP EXECUTIVE MBA PROGRAM I

Classes are held every Monday and Thursday from 5:30 p.m. to 9:30 p.m. for 22 months. Students take one course at a time.

GLOBAL LEADERSHIP EXECUTIVE MBA PROGRAM II

Classes are held Friday and Saturday from 8:00 a.m. to 5:00 p.m. on alternating weekends for 20 months. Students take two courses at a time.

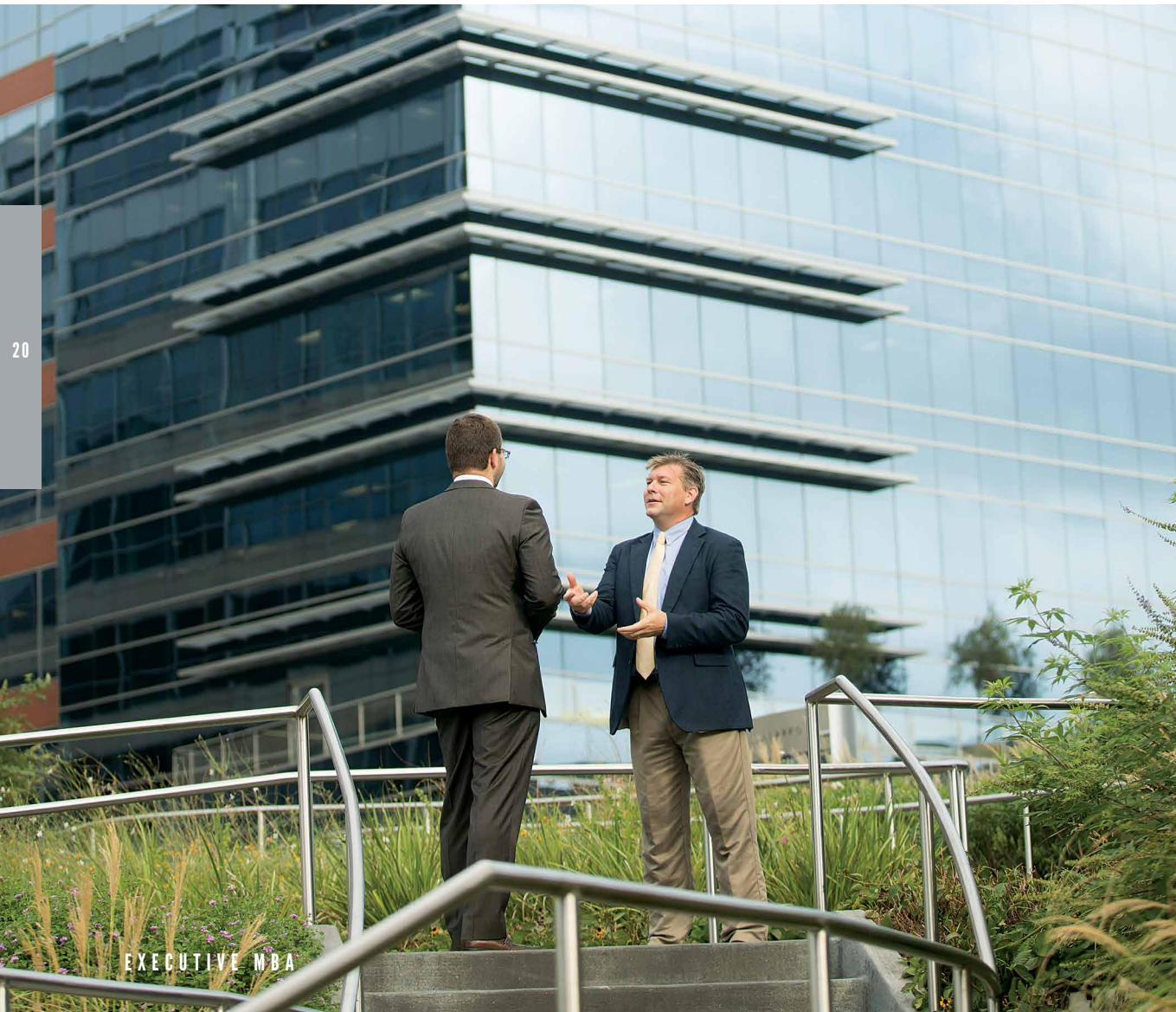
LEADERSHIP TRACK CURRICULUM

- Effective Communications for Leaders
- Ethical Leadership and Critical Reasoning
- Financial Statement Analysis for MBA
- Leadership Development
- Functional Commercial Law
- Entrepreneurship/Intrapreneurship & Entrepreneurial Finance
- Strategic Analysis
- Executive Coaching & Corporate Politics

Please note that electives are based on track and not selected by students.



GLOBAL ENERGY EXECUTIVE MBA PROGRAM



The Global Energy Executive MBA (GEMBA) provides executives with the perspective, knowledge and skills to advance their careers in the global energy industry. We have leveraged Bauer's talented faculty and our location in the energy capital of the world to give GEMBA students an intense educational experience that will prepare them to meet the challenges of the energy industry head-on.

GLOBAL ENERGY EXECUTIVE MBA PROGRAM I

Classes are held every Monday and Thursday from 5:30 p.m. to 9:30 p.m. for 22 months. Students take one course at a time.

GLOBAL ENERGY TRACK CURRICULUM

- Energy Strategic Analysis
- Energy Value Chain
- Energy Policy
- Energy Corporate Finance
- Energy Accounting
- Project Management for Energy
- Power and Alternatives Solutions

Please note that electives are based on track and not selected by students.

“ THE PROFESSORS IN THE GLOBAL ENERGY EXECUTIVE MBA PROGRAM ARE SEASONED PROS, MANY HAVING SPENT SIGNIFICANT TIME IN THE ENERGY SPACE, AND IN EXECUTIVE LEADERSHIP THEMSELVES. THEY’RE DEDICATED TO THE SUCCESS OF THE STUDENTS, AND THE CLOSE-KNIT CLASS FORMAT ALLOWS THE OPPORTUNITY FOR YOU TO BUILD GREAT RELATIONSHIPS.”

— MICAH GARRISON, EMBA '15

BAUER FACULTY BY THE NUMBERS

FINANCE

RANKED
26TH

RANKED 26TH IN THE U.S. FOR PUBLICATIONS IN THE TOP FOUR FINANCE JOURNALS OF 2010 TO 2014

(ASU Finance Research Rankings).

MARKETING

RANKED
25TH

BAUER RANKED 25TH IN THE U.S. FOR PUBLICATIONS IN THE TOP FOUR MARKETING JOURNALS OF 2010 TO 2014

(American Marketing Association DOCSIG).

MANAGEMENT INFORMATION SYSTEMS

RANKED
13TH

RANKED 13TH OVERALL FOR MIS PUBLICATIONS IN THE TOP THREE JOURNALS OF 1990 TO 2012

(IS Research Rankings).

ACCOUNTING

RANKED
17TH

RANKED 17TH FOR RESEARCH PUBLICATIONS IN THE TOP 5 ACCOUNTING JOURNALS OF 2010 TO 2014

(BYU 2014).

Bauer's faculty includes some of the most respected thought leaders in business. Our faculty members are the ideal mixture of accomplished leaders across academia and industry — giving Bauer MBA students a well-rounded vantage point in today's business world.

FACULTY



RANDY WEBB
EXECUTIVE PROFESSOR, MARKETING

Webb counts more than 28 years of experience in sales, marketing and senior management. He was the youngest corporate officer at Dial, later serving as vice president of sales at M&M Mars and president of Uncle Ben's Inc.



PRAVEEN KUMAR, PH.D.
PROFESSOR AND CULLEN
DISTINGUISHED CHAIR, FINANCE

Kumar has conducted extensive research in energy finance, focusing on valuation and risk management approaches to the development of unconventional sources in oil and gas. Kumar is also a co-developer of one of the first graduate courses on the practice and future of carbon and emissions trading to be offered in business schools.



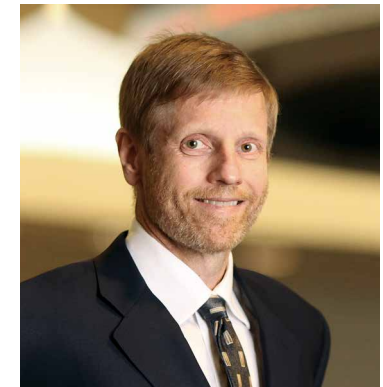
SALEHA KHUMAWALA, PH.D.
ROBERT GRINAKEK PROFESSOR
OF ACCOUNTING

Khumawala is an accounting professor and leads Bauer's microfinance program, a free 12-week course for entrepreneurs in underserved Houston communities who are interested in running their own businesses. She has also led the India study abroad program since 2002.



DUSYA VERA, PH.D.
ASSOCIATE PROFESSOR OF STRATEGY,
MANAGEMENT

Vera's research is in the areas of strategic leadership, improvisation, organizational learning and innovation. She is the recipient of multiple awards, including the Melcher Awards for Excellence in Research, Teaching and Service. Vera has also received the University of Houston Teaching Excellence Award for 2010–2011, and the Provost Recognition Award in 2014.



CRAIG PIRRONG, PH.D.
PROFESSOR, FINANCE

Pirrong joined the Bauer College faculty after teaching at the Michigan Business School, the Graduate School of Business of the University of Chicago, the Olin School of Business at Washington University in St. Louis, and Oklahoma State University. He worked in private industry for Lexecon Inc. and GNP Commodities, and has also done extensive consulting. His research focuses on the economics of derivatives markets and risk management.

MILITARY

“GIVEN MY MILITARY BACKGROUND, WHERE TEAMWORK IS ESSENTIAL, I KNEW THAT MY PRIOR EXPERIENCES WOULD INCREASE MY CHANCES OF SUCCEEDING IN THE EMBA PROGRAM’S GROUP-FOCUSED ENVIRONMENT.”

– THANYA MARTINEZ
EXECUTIVE MBA CANDIDATE
PROJECT MANAGER, T H HILL
ASSOCIATES
CAPTAIN, UNITED STATES AIR FORCE
SUPPORT OFFICER



We appreciate the value and leadership that our veteran students bring to our Full-Time, Professional and Executive MBA programs. Military service experience truly enhances the MBA classroom, and Bauer’s diverse and welcoming environment is a perfect fit for veterans who are enhancing their careers or re-entering the civilian workforce.

We are privileged to serve our military members by providing them individualized career counseling and coaching, networking opportunities, support through our MBA financial aid advisor, and assistance with military and veteran educational benefits through University Veteran Services. Our full-campus program also has the benefit of offering full Hazelwood benefits to our Full-Time and Professional MBA students. Hazelwood benefits currently cover close to half of our Executive MBA tuition costs.

Transitioning careers is a common end goal of the MBA. For our military members, the transition takes on a whole new meaning. As a decorated officer of the United States Marine Corps, Chad Hill's decision to choose an MBA program was one that took into consideration the resources that a program would provide and the support that would be there during and after the program.

“ WHEN CHOOSING AN EXECUTIVE MBA PROGRAM, ONE OF THE FACTORS THAT I CONSIDERED WAS THE PROFESSIONAL NETWORK OF THE SCHOOL. AS AN ACTIVE MILITARY MEMBER WITH 19 YEARS OF SERVICE, I WAS LOOKING FOR A PROGRAM TO HELP ME TRANSITION INTO THE CIVILIAN SECTOR. ALONG WITH THE STRONG NETWORK, LEARNING FROM THE DIVERSE BACKGROUNDS OF MY BAUER CLASSMATES HAS BEEN INCREDIBLY BENEFICIAL TO MY PROFESSIONAL DEVELOPMENT.”

**– CHAD HILL, EXECUTIVE MBA CANDIDATE
UNITED STATES MARINE CORPS, ACTIVE DUTY**



CAREER SERVICES

WE'RE DEDICATED TO YOUR CAREER SEARCH

The Rockwell Career Center is dedicated specifically to the needs of Bauer MBA students and offers coaching, résumé writing, interviewing and job search strategy. With more than 80 years of combined recruiting and career services experience, our staff is primed to help you maximize the return on your education investment.

Rockwell Career Center services include:

- Business career fairs/mixers
- Individual career coaching
- Career development guides
- Résumé/job interview workshops
- Active résumé referral and job opportunities on a national and local level
- Specialized programs for MBA and Executive MBA students interested in transitioning their careers within their current companies or industries
- Exclusive networking programs with corporate partners
- Specialized career assessments to assist MBA students in focusing on their career goals
- Lifelong career services for all Bauer alumni at no charge



At nearly 60,000 strong in Houston alone, our alumni network is a tremendous resource for graduates. Because we believe that the quality of our programs is measured by the success of our graduates, all Bauer graduates have access to career services and educational opportunities, along with a full range of social and networking events. Our speaker series, held throughout each semester, provides students and alumni with exposure to business and community leaders, while monthly breakfasts, happy hours and sporting events keep Bauer alumni and current students connected.

ALMOST **60,000** BAUER ALUMNI IN HOUSTON



FULL CAMPUS EXPERIENCE



The Bauer MBA program is unique in that it is part of a growing and vibrant full campus environment. Our MBA students can have the best of both worlds — the feeling of a small college along with the opportunity to experience amenities that only a 667-acre full campus in the heart of the nation’s fourth-largest city can offer.

WELCOME TO THE POWERHOUSE

667
ACRE CAMPUS

3RD
MOST FORTUNE 500 CORPORATE
HEADQUARTERS IN HOUSTON

NO.2
MOST DIVERSE UNIVERSITY
IN THE COUNTRY



 **2015** | CHICK-FIL-A PEACH BOWL CHAMPIONS

HOW TO APPLY

ADMISSION AND APPLICATION TO THE BAUER MBA PROGRAM

The Bauer MBA encourages candidates, especially those who are highly motivated and ready to take on a life-changing learning experience, to apply. The dynamic environment in an MBA classroom is composed of individuals who can add value by sharing their experiences, academic and leadership potential, and drive.

Candidates for the Full-Time and Professional MBA programs are reviewed with the following criteria in mind:

1. Completion of a bachelor's degree, from a 4-year institution, demonstrating academic potential.
2. Competitive test scores on the GMAT or GRE.
3. Professional work experience strongly preferred.
4. Successful performance of an MBA Admissions Interview (by invitation only).
5. International applicants must also complete an English proficiency exam.

A COMPLETE CHECKLIST OF ADMISSION REQUIREMENTS AND GUIDELINES CAN BE FOUND AT HOUSTONSMBA.COM.

ADMISSION AND APPLICATION TO THE BAUER EXECUTIVE MBA PROGRAM

The Executive MBA program at Bauer seeks candidates who have demonstrated leadership capabilities and whose daily contributions directly benefit their organizations. The Executive MBA selection process prioritizes candidates with significant and demonstrated professional experience, academic performance and leadership — and who will ultimately best contribute to the EMBA classroom.

Candidates for the Executive MBA program are reviewed with the following criteria in mind:

1. Completion of a bachelor's degree, from a 4-year institution, demonstrating academic potential.
2. Professional work experience with demonstrated leadership and managerial responsibilities, with a minimum of 7 years of professional experience. Competitive EMBA candidates should display upward growth in their careers and be able to outline strong contributions to their organizations' success.
3. Successful performance of an EMBA Admissions Interview (by invitation only).
4. The EMBA does not require a GMAT or GRE score.
5. International applicants must also complete an English proficiency exam.

A COMPLETE CHECKLIST OF ADMISSION REQUIREMENTS AND GUIDELINES CAN BE FOUND AT HOUSTONSMBA.COM.

COST

Below are the estimated 2016–2017 total program costs for the Bauer Full-Time and Professional MBA programs. Program costs are based on current tuition rates and vary depending on the number of hours taken per semester and the residency status of the student.

PROFESSIONAL MBA PROGRAM

Texas Resident
Non-Resident
International

ESTIMATED TOTAL COST

\$41,000
\$65,500
\$71,000

FULL-TIME MBA PROGRAM

Texas Resident
Non-Resident
International

ESTIMATED TOTAL COST

\$40,000
\$64,500
\$68,500

The Full-Time and Professional MBA program costs include tuition and fees.

Below is the estimated 2016–2017 total program cost for the Executive MBA program. The estimate includes tuition, fees, books, all class materials, a laptop computer, the International Business Residency, parking and meals. Individuals in this program receive a number of special services, including minimal time spent dealing with administrative tasks and the inclusion of essentially all costs associated with the program.

EXECUTIVE MBA (GEMBA AND EMBA)

Texas Resident
Non-Resident
International

ESTIMATED TOTAL COST

\$74,700
\$99,200
\$104,000

FINANCIAL AID AND SCHOLARSHIP INFORMATION

FINANCIAL AID

Financial aid is available to U.S. citizens and U.S. permanent residents through the federal government. A graduate student in one of these categories is eligible for up to \$20,500 per year in Federal Direct subsidized and/or unsubsidized loans.

Financial Aid Information:

- Complete your FAFSA as soon as possible after January 1 of the year you plan on attending.
- To receive financial aid, students must be enrolled in at least five credit hours (part-time) each semester.
- Repayment for both types of loans begins six months after graduation or any time the student drops to fewer than five credit hours per semester.
- An application is available through the Free Application for Federal Student Aid website, at www.fafsa.ed.gov.

Other Financing Options:

If the Federal Direct loans are not sufficient to cover a graduate student's cost of attendance (as set by the UH Financial Aid Office), other types of loans are available.

- Students eligible for Federal Direct loans may also be eligible for a Graduate PLUS Loan or a private bank loan. These loans do check credit history.
- International students may receive a private loan so long as they have a creditworthy U.S. cosigner.
- Additional loan information is available on the UH website at www.uh.edu/financial/graduate/loans/alternatives, or through your local bank.

GRANTS

Grants are available on a limited basis for Bauer graduate students. Apply early and work with our financial aid advisor to identify funding for your degree.

SCHOLARSHIPS

Full-Time and Professional MBA students who meet the requirements may be eligible for University of Houston scholarships. The Bauer College also offers scholarships for both domestic and international MBA students. A single application, available at www.bauer.uh.edu/scholarship, is used for all Bauer College scholarships.

Students and applicants can apply at any time. There is no deadline. However, because some scholarships are awarded earlier than others, those who apply early have a greater chance of being considered for scholarships.

If you have any questions regarding scholarships, contact the Bauer Scholarship Coordinator at scholar@bauer.uh.edu.

Bauer College is unique in that it houses a financial aid advisor who exclusively serves its graduate students. If you have any questions regarding financial aid, contact the Bauer Graduate Financial Aid Advisor at kegalvan@bauer.uh.edu.

NEXT STEPS

INTERESTED IN LEARNING MORE?

Go to our website to take the suggested next steps – HoustonsMBA.com

- 1) Schedule an MBA Appointment
- 2) Request a Class Visit
- 3) Meet with an MBA Ambassador

APPLICATION DEADLINES

Fall enrollment (Executive MBA, Professional MBA, Full-Time MBA and MS Programs)

April 1 for International Applicants

June 1 for Domestic Applicants

Spring Enrollment (Professional MBA and MS Programs)

October 1 for International Applicants

November 1 for Domestic Applicants

JOIN US FOR AN UPCOMING EVENT

MS Finance Lunch and Learn

Thursday, February 16, 2017

11:30–1 p.m.

On-campus event

Executive MBA Dinner

Information Session

Wednesday, April 26, 2017

6–8 p.m.

Brennan's of Houston

Bauer MBA Information Session

Thursday, February 23, 2017

6–8 p.m.

On-campus event

Bauer Professional MBA Lunch and Learn

Tuesday, March 14, 2017

11:30–1 p.m.

Fleming's – River Oaks

RSVP for all events at HoustonsMBA.com

UNIVERSITY of HOUSTON

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