

3RD ANNUAL BAUER GALA

Friday, February 16, 2024

LA SOIRÉE ÉLÉGANTE

A SPECTACULAR FUSION OF MOULIN ROUGE AND BAUER BRILLANCE!

TABLE SPONSORSHIP LEVELS & BENEFITS

◆ TITLE\$100,000

** TITLE LEVEL SPONSORSHIP IS EXCLUSIVE TO ONE SPONSOR*

BRAND RECOGNITION:

- ◆ Prominent sponsor recognition on all event-related marketing and promotional items: invitations, event emails, etc.
- ◆ Prominent sponsor recognition at the pre-gala reception
- ◆ Two full-page spread company advertisement in the event program
- ◆ Sponsor listing on all at-event signage
- ◆ Prominent sponsor recognition from gala event webpage
- ◆ Inclusion in all slideshows throughout event

HOSPITALITY:

- ◆ Two (2) tables of 12 with VIP location (Premium Orchestra)
- ◆ Invitation to attend the VIP pre-gala reception

GALA PROFILE:

- ◆ Verbal recognition at the event from stage
- ◆ Opportunity to address the audience during the formal portion of the evening program
- ◆ Logo projected throughout ballroom throughout the evening program

MEDIA:

- ◆ Sponsor name mentioned in all media advertising (print, online) in all pre and post-press releases
- ◆ Public thank-you advertisement in the media
- ◆ Exclusive social media posts

◆ PREMIUM ORCHESTRA\$25,000

BRAND RECOGNITION:

- ◆ Prominent sponsor recognition on all event-related marketing and promotional items: invitations, event emails, etc.
- ◆ Prominent sponsor recognition at the pre-gala reception
- ◆ Full-page company advertisement in the event program
- ◆ Sponsor listing on event signage
- ◆ Sponsor recognition from gala webpage
- ◆ Inclusion in all slideshows throughout event

HOSPITALITY:

- ◆ One (1) table of 12 with Front Row location (Premium Orchestra)
- ◆ Invitation to attend the pre-gala reception

GALA PROFILE:

- ◆ Verbal recognition at the event from stage

MEDIA:

- ◆ Company name mentioned in all media advertising (print, online) in all pre and post-press releases
- ◆ Public thank-you advertisement in the media

Become a Sponsor Today! To secure your sponsorship, please contact:

Vincent Martino, Director of Advancement
vgmartino@uh.edu | 713 - 743 - 8884

Deadline for sponsorship to be listed on printed materials: Monday, January 22, 2024



C. T. Bauer College of Business
UNIVERSITY OF HOUSTON

4250 Martin Luther King Boulevard, Room 334
713 - 743 - 4600
bauer.uh.edu/gala



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◆ SIDE ORCHESTRA.....\$20,000

BRAND RECOGNITION:

- ◆ Sponsor recognition on all event-related promotional email items
- ◆ Verbal Sponsor recognition at the pre-gala reception
- ◆ Half-page company advertisement in the event program
- ◆ Sponsor listing on event signage
- ◆ Sponsor recognition from gala webpage
- ◆ Inclusion in all slideshows throughout event

HOSPITALITY:

- ◆ One (1) table of 10 with Front Row location (Side Orchestra)
- ◆ Invitation to attend pre-gala reception

GALA PROFILE:

- ◆ Verbal recognition at the event

MEDIA:

- ◆ Company name mentioned in all media advertising (print, online) in all pre and post-press releases

◆ REAR ORCHESTRA.....\$12,500

- ◆ One (1) table of 10 (Rear Orchestra)
- ◆ Sponsor recognition on gala webpage
- ◆ Sponsor listing on event signage
- ◆ Inclusion in event slideshow

◆ SIDE CIRCLE.....\$10,000

- ◆ One (1) table of 10 (Side Circle)
- ◆ Sponsor recognition on gala webpage
- ◆ Sponsor listing on event signage
- ◆ Inclusion in event slideshow

◆ REAR CIRCLE.....\$6,000

- ◆ Six (6) seats at a shared 12 top (Rear Circle)
- ◆ Sponsor recognition on gala webpage
- ◆ Sponsor listing on event signage
- ◆ Inclusion in event slideshow

◆ MIDDLE ORCHESTRA.....\$15,000

- ◆ One (1) table of 10 (Middle Orchestra)
- ◆ Sponsor recognition on gala webpage
- ◆ Sponsor listing on event signage
- ◆ Inclusion in event slideshow

◆ INDIVIDUAL TICKETS.....\$600

- ◆ Seating for one (1)

◆ RECENT ALUMNI INDIVIDUAL TICKETS.....\$400

- ◆ Seating for one (1) alumnus/a 35 years old and younger

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TABLE SPONSORSHIP GIVING FORM

***Please Select Your Sponsorship:**

TITLE (\$100,000)	QTY: _____	REAR CIRCLE (\$6,000)	QTY: _____
PREMIUM ORCHESTRA (\$25,000)	QTY: _____	INDIVIDUAL TICKETS (\$600)	QTY: _____
SIDE ORCHESTRA (\$20,000)	QTY: _____	RECENT ALUMNI INDIVIDUAL TICKETS (\$400)	QTY: _____
MIDDLE ORCHESTRA (\$15,000)	QTY: _____	I WISH TO BE CONTACTED ABOUT DONATING ALL OR A PORTION OF MY TABLE/TICKETS FOR STUDENTS TO ATTEND.	
REAR ORCHESTRA (\$12,500)	QTY: _____	I AM UNABLE TO ATTEND, BUT HAVE ENCLOSED A GIFT OF:	
SIDE CIRCLE (\$10,000)	QTY: _____	\$ _____	

PLEASE LIST MY/OUR SPONSORSHIP AS FOLLOWS: _____

SPONSOR CONTACT & TITLE: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

Mobile Home Business Personal Business

ENCLOSED IS MY CHECK MADE PAYABLE TO THE UNIVERSITY OF HOUSTON. CHECK #: _____

PLEASE CHARGE MY: ☐ VISA ☐ MASTERCARD ☐ AMX **CREDIT CARD #:** _____

NAME ON CARD: _____ **AMOUNT:** _____ **EXP DATE:** _____

BILLING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

SIGNATURE: _____ **DATE:** _____

PLEASE INVOICE ME.

MY COMPANY WILL MATCH MY GIFT. COMPANY NAME: _____

Please mail this form with your payment information to:

Deadline for sponsorship to be listed on printed materials:

Attention: Vincent Martino
University of Houston System
Gift Processing & Records
P. O. Box 867
Houston, TX 77001-0867

Monday, January 22, 2024

Net proceeds will support student and college-wide initiatives to advance the college's mission.

For questions, please contact:

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APPEAL CODE: 24BAUERGALA

ALLOCATION: HC68267RN

***NOTE: Fair Market Value was determined by sponsorship level and is as follows:**

Title (\$4,500), Premium Orchestra (\$2,300), Side Orchestra (\$1,930), Middle Orchestra (\$1,855), Rear Orchestra (\$1,820), Side Circle (\$1,805), Rear Circle (\$1,080), Individual Tickets and Recent Alumni Individual Tickets (\$205)



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