TABLE SPONSORSHIP LEVELS & BENEFITS

♥ TITLE......\$100,000

* TITLE LEVEL SPONSORSHIP IS EXCLUSIVE TO ONE SPONSOR

BRAND RECOGNITION:

- Prominent sponsor recognition on all event-related marketing and promotional items: invitations, event emails, etc.
- Prominent sponsor recognition at the pre-gala reception
- Two full-page spread company advertisement in the event program
- Sponsor listing on all at-event signage
- Prominent sponsor recognition from gala event webpage
- Inclusion in all slideshows throughout event

HOSPITALITY:

- Two (2) tables of 12 with VIP location (Premium Orchestra)
- Invitation to attend the VIP pre-gala reception

GALA PROFILE:

- Verbal recognition at the event from stage
- Opportunity to address the audience during the formal portion of the evening program
- Logo projected throughout ballroom throughout the evening program

MEDIA:

- Sponsor name mentioned in all media advertising (print, online) in all pre and post-press releases
- Public thank-you advertisement in the media
- Exclusive social media posts

PREMIUM ORCHESTRA \$25,000

BRAND RECOGNITION:

- Prominent sponsor recognition on all event-related marketing and promotional items: invitations, event emails, etc.
- Prominent sponsor recognition at the pre-gala reception
- Full-page company advertisement in the event program
- Sponsor listing on event signage
- Sponsor recognition from gala webpage
- Inclusion in all slideshows throughout event

HOSPITALITY:

- One (1) table of 12 with Front Row location (Premium Orchestra)
- Invitation to attend the pre-gala reception

GALA PROFILE:

Verbal recognition at the event from stage

- Company name mentioned in all media advertising (print, online) in all pre and post-press releases
- Public thank-you advertisement in the media

Become a Sponsor Today! To secure your sponsorship, please contact:

Vincent Martino, Director of Advancement vgmartino@uh.edu | 713 - 743 - 8884

Deadline for sponsorship to be listed on printed materials: Monday, January 22, 2024



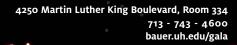


TABLE SPONSORSHIP LEVELS & BENEFITS

SIDE ORCHESTRA \$20,000

BRAND RECOGNITION:

- Sponsor recognition on all event-related promotional email items
- Verbal Sponsor recognition at the pre-gala reception
- Half-page company advertisement in the event program
- Sponsor listing on event signage
- Sponsor recognition from gala webpage
- Inclusion in all slideshows throughout event

HOSPITALITY:

- One (1) table of 10 with Front Row location (Side Orchestra)
- Invitation to attend pre-gala reception

GALA PROFILE:

Verbal recognition at the event

MEDIA:

• Company name mentioned in all media advertising (print, online) in all pre and post-press releases

♦ MIDDLE ORCHESTRA \$15,000

- One (1) table of 10 (Middle Orchestra)
- Sponsor recognition on gala webpage
- Sponsor listing on event signage
- Inclusion in event slideshow

REAR ORCHESTRA.....

- One (1) table of 10 (Rear Orchestra)
- Sponsor recognition on gala webpage
- Sponsor listing on event signage
- Inclusion in event slideshow

SIDECIRCLE \$10,000

- One (1) table of 10 (Side Circle)
- Sponsor recognition on gala webpage
- Sponsor listing on event signage
- Inclusion in event slideshow

REAR CIRCLE

- Six (6) seats at a shared 12 top (Rear Circle)
- Sponsor recognition on gala webpage
- Sponsor listing on event signage
- Inclusion in event slideshow

♦ INDIVIDUAL TICKETS......\$600

Seating for one (1)

🔷 RECENT ALUMNI INDIVIDUAL TICKETS........\$400 '

Seating for one (1) alumnus/a 35 years old and younger

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4250 Martin Luther King Boulevard, Room 334 713 - 743 - 4600 bauer.uh.edu/gala

TABLE SPONSORSHIP GIVING FORM

*Please Select Your Sponsorship:

| TITLE (\$100,000) | QTY: | REAR CIRCLE (\$6,0 | 000) | QTY: | |
|---------------------------------------------------------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|------|--|
| PREMIUM ORCHESTRA (\$25,000) | QTY: | INDIVIDUAL TICKE | - | QTY: | |
| | | | | _ | |
| SIDE ORCHESTRA (\$20,000) | QTY: | RECENT ALUMNI I | NDIVIDUAL TICKETS (\$400) | QTY: | |
| MIDDLE ORCHESTRA (\$15,000) | QTY: | I WISH TO BE CONTACTED ABOUT DONATING ALL OR A PORTION OF MY TABLE/TICKETS FOR STUDENTS TO ATTEND. I AM UNABLE TO ATTEND, BUT HAVE ENCLOSED A GIFT OF: \$ | | | |
| REAR ORCHESTRA (\$12,500) | QTY: | | | | |
| SIDE CIRCLE (\$10,000) | QTY: | | | | |
| PLEASE LIST MY/OUR SPONSORSHIP | AS FOLLOWS: | | | | |
| SPONSOR CONTACT & TITLE: | | | | | |
| ADDRESS: | | | | | |
| CITY: | STATE: | | ZIP: | | |
| PHONE: | EMAIL: | | | | |
| Mobile Home Busi | ness Per | sonal Business | | | |
| ENCLOSED IS MY CHECK MADE PA | YABLE TO THE UNI | VERSITY OF HOUSTON. | CHECK #: | | |
| PLEASE CHARGE MY:VISA | | | | | |
| NAME ON CARD: | | | | | |
| BILLING ADDRESS: | | | | | |
| | STATE: | | | | |
| SIGNATURE: | | | DATE: | | |
| PLEASE INVOICE ME. | | | | | |
| MY COMPANY WILL MATCH MY G | IFT. COMPANY NA | AME: | | | |
| Please mail this form with your payme Attention: Vincent Martino | nt information to: | Deadline for s | Deadline for sponsorship to be listed on printed materials: Monday, January 22 ,2024 | | |

University of Houston System Gift Processing & Records P. O. Box 867 Houston, TX 77001-0867

For questions, please contact:

Vincent Martino, Director of Advancement vgmartino@uh.edu | 713 - 743 - 8884

Net proceeds will support student and college-wide initiatives to advance the college's mission.

> **APPEAL CODE: 24BAUERGALA ALLOCATION:** HC68267RN

*NOTE: Fair Market Value was determined by sponsorship level and is as follows:

Title (\$4,500), Premium Orchestra (\$2,300), Side Orchestra (\$1,930), Middle Orchestra (\$1,855), Rear Orchestra (\$1,820), Side Circle (\$1,805), Rear Circle (\$1,080), Individual Tickets and Recent Alumni Individual Tickets (\$205)



