

# Learning Goals

Student learning is central to our mission at the C.T. Bauer College of Business. To this end we focus as much on what our students *learn* as on what we *teach*. Adoption of learning goals across different programs and the evaluation of these goals is important to student success. This document describes the learning goals that our faculty has adopted for each program. We assess students based on these goals in different ways and in different courses in the program.

For more information on the assessment of learning goals, please contact Todd Chaykosky, at [Tchaykosky@uh.edu](mailto:Tchaykosky@uh.edu)

# BBA Program Learning Goals

- Working Knowledge of Ethics and Legal Compliance
- Disciplinary Competence
- Communication Skills
- Critical Thinking

# MBA Program Learning Goals

- Communication
- Cross Disciplinary Competence
- Critical Thinking
- Awareness of Environment of Business
- Ethical Reasoning

# EMBA Program Learning Goals

- Communication
- Cross Disciplinary Competence
- Critical Thinking
- Awareness of Environment of Business
- Ethical Reasoning

# EMBA-Beijing Program Learning Goals

- Cross Disciplinary Competence
- Critical thinking
- Awareness of environment of energy business
- Tools for effective leadership

# MPA Program Learning Goals

- Capacity to identify and diagnose accounting problems (mechanics)
- Capacity to engage in accounting research and to present the findings of such research effectively in both oral and written contexts
- Capacity to work effectively with others in solving accounting problems
- Understanding of accounting and financial concepts
- Capacity to recognize and respond appropriately to ethical and regulatory dilemmas

# MS Finance Program

## Learning Goals

- Ability to competently apply the appropriate principles of valuation for major financial assets and securities
- Capacity to engage in research on firms to evaluate if their investment and financial policies maximize firm value
- Capacity to evaluate various types of financial risks and devise operational risk management strategies
- Ability to understand the trade-off between risk and return in investment management

# Ph.D. Program Learning Goals

- Establishing a research record
- Function independently as a competent researcher in business discipline and within organizational context
- Acquire sufficient knowledge as well as interviewing and presentation skills to qualify for faculty position after degree completion
- Competently teach full semester class at the (college) sophomore or above level