

George Danner

George E. Danner is President of Business Laboratory, LLC, an award winning consultancy that uses the very latest scientific techniques and methods to improve the performance of mid-size and large organizations through problem-solving, the optimization of existing practices and advanced forecasting. He is the author of the forthcoming book about business problem solving, "Profit From Science", published by Macmillan.

George specializes in the application of agent-based simulation modeling, Monte Carlo simulation, System Dynamics, Game Theory, Visualization, and Real Options to some of the world's most difficult and complex business strategy problems.

George has 29 years of experience in corporate strategy, specifically operational and financial analysis, across a wide variety of industries: manufacturing, energy, telecommunications, transportation and financial services.

Prior to founding Business Laboratory, George held executive positions at nGenera Corporation, Industrial Science LLC (as founder) and Arthur Andersen. Business Laboratory clients include BP, Sun Microsystems, Schlumberger, Manpower, Target Stores, AstraZeneca, TIAA-CREF, NationalGrid (UK), TD Ameritrade, Motiva, and the US Navy.

George has a Bachelor of Science in Mechanical Engineering from Texas A&M University and a Master of Science in Management from Massachusetts Institute of Technology.