



Marianne Gooch is the Founder and President of DynaComm LLC. She is a business communication and leadership coach, a management training consultant, and keynote speaker who also teaches executive education to business leaders at Bauer Business Executive Development program at the University of Houston.

For the past 35 years, she has led business transformation efforts for global companies with annual revenue of \$50 million to over \$30 billion during acquisitions/mergers, organizational change and reputational matters. She advises CEOs and business leaders in their responses to business-critical issues; provides counsel to leaders on their communication technique and delivery methods and ensures that a company's message is clearly articulated and understood by all audiences.

During her career, Marianne helped companies navigate several high-profile, multi-year corporate issues and reputation matters. Her corporate experience includes heading up communication efforts for Chevron Corporation, KBR, Inc., Parker Drilling, American General, and Service Corporation International

The value she brings to her clients is helping business leaders grow from being tactical thinkers to embracing a strategic mind-set.

Marianne has given keynotes addresses at business leadership meetings. She has also presented to numerous associations and at conferences on topics of leadership, women in business, and leadership communication. She has published articles in the *Houston Business Journal* and is regularly quoted in *The Wall Street Journal*.

Marianne has a Bachelor of Arts degree in Speech Communication and Rhetoric from the University of Houston and an Executive MBA in Global Leadership from C.T. Bauer College at the University of Houston.
