

# Accolades & More!

## Distinction at UH Bauer College of Business Spring/Summer 2009

### ACCOUNTANCY & TAXATION

The Institute of Internal Auditors named Bauer as one of 19 universities worldwide to be accepted in the Internal Auditing Education Partnership Program. The Partnership recognizes the quality of the Department of Accountancy & Taxation's growing Internal Auditing Program. The college held a celebration for the honor in April, with remarks from Department Chair **Gerald Lobo**, Professor **George Gamble**, Director of Accounting Programs **Michael Newman**, Associate Dean **Bob Casey**, IIA Houston Chapter President **Santos Monroy**, **Ron Rand** of The Rand Group, and **John King** ('92), Ernst & Young partner and past chair of the Accountancy & Taxation Advisory Board.

Nine students from Bauer were selected in December to receive scholarships from the Texas Society for Certified Public Accountants, which awarded 75 total scholarships statewide. Re-

ipients included **Blake Bell**, **Jianqi Cai**, **Juan Munoz**, **Kyle Robinson**, **Marina Ruseva**, **Tempest Solcich**, **Wei-Ling Sun**, **Meng Wang** and **Zunliang Wu**.

MS Accountancy student **Steven Abbott** was selected to receive a \$2,500 scholarship from the Tax Executive Institute (TEI) Houston Chapter, which has in the past presented three scholarships each fall and spring to students from the UH Law Center, the Texas A&M graduate program, and South Texas College of Law. PricewaterhouseCoopers Professor **James Pratt** and Associate Professor **Janet Meade** nominated Abbott for the award, citing his overall body of work as a student and his contributions to the college.



*Steven Abbott*



SCHOLARSHIP RECIPIENTS CELEBRATE WITH FACULTY. Pictured are, top row from left, **Cai**, **Bell**, **Wu**, Department Chair **Gerald Lobo**, **Wang**, Director of Accounting Programs **Michael Newman**, and **Ruseva**. In bottom row, from left, are **Sun**, **Munoz** and **Robinson**.



First place xTAX winners are pictured with competition judges, l-r, Masood, Ricardo Moreno, Cortez, Paul Peacock ('81), Simon Tait, Franklin, Gonzalez and Brian Yarborough.

Accounting junior **Evan Leung** was selected to represent Bauer during the PricewaterhouseCoopers Leadership Adventure this summer, a selective program for students interested in starting a career with PwC focusing in accounting or information technology. Leung will have the chance to work with PwC representatives in a community service event, workshops and several other leadership building activities.



**Evan Leung**



**K. (Shiva) Sivaramakrishnan**

Assistant Professor **Tong Lu** and Bauer Endowed Chair of Accounting **K. (Shiva) Sivaramakrishnan** co-authored "Mandatory audit firm rotation: Fresh look versus poor knowledge," which is forthcoming in the *Journal of Accounting and Public Policy*.

Accounting students participated in the PricewaterhouseCoopers xTAX competition in October and November, performing so well that two teams were awarded \$1,000, and one was selected for consideration as a finalist in the upcoming National PwC xTAX Competition. National finalists will travel to Washington, D.C., to meet with experts from PwC's Washington National Tax Services Group and to compete for the Hamilton

Award. Members of the first place team included **Rodrigo Cortez**, **Willie Franklin**, **Ericka Gonzales**, **Joseph Keeney** and **Moose Masood**. The team of **Eman Esmaily**, **Jeff Leal**, **Michelle Mai**, **Griselda Rangel** and **Tino Reyes** placed second.



**Paul Peacock ('81)**

**Paul Peacock ('81)**, a partner of PricewaterhouseCoopers, received the 2009 Distinguished Alumnus Award from Bauer. Peacock is chairman of the Accountancy and Taxation Advisory Board's Curriculum Committee and has been instrumental in assisting faculty in updating coursework to reflect recent regulatory changes.

**George Gamble**, Director of the Institute for Diversity and Cross-Cultural Management and Robert Grinaker Professor, celebrated 30 years of teaching at Bauer and was selected as a finalist for the UH Teaching Excellence Award and the UH Career Teaching Excellence Award. Gamble joined the Bauer faculty in 1978 and has received more than 20 major teaching awards in the past three decades.



**George Gamble**



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**Gerald Lobo**

**Jian Zhou**, is forthcoming in the *Journal of Accounting, Auditing & Finance*.

During his tenure as director of accounting programs at Bauer, **Michael Newman** (Ph.D. '08) has cultivated relationships with the nation's four major accounting firms and with the city's leading corporations. Thanks to his efforts, students in the department's professional, master's and certificate programs have greater access to internships and full- and part-time jobs with these organizations. He recently received the Provost Faculty Advising Award, given to a UH faculty member who demonstrates excellence in undergraduate academic advising.



**Michael Newman**  
(Ph.D. '08)

Charles McMahan Chair and Professor of Accountancy **Thomas Hemmer** co-authored several papers that were published in leading journals, including "Analytical Modeling of Cost in Management Accounting Research" in the *Handbook of Management Accounting Research*, "Optimal Conservative Accounting," "A Theory of the Optimal Relation between the Properties of Internal and External Reporting Systems," and "Market-to-Market: Panacea or Pandora's Box?" in the *Journal of Accounting Research*, "Unlimited Renegotiation, Moral Hazard and the Value of Limiting Commitment" in *Economic Theory*, and "Limited Commitment in Multi-Agent Contracting" in *Contemporary Accounting Research*.

The fourth annual UH Bauer Accounting Research Symposium was held in February in Melcher Hall and featured presentations from **Mary E. Barth**, Stanford University Graduate School of Business; **Robert Bushman**, University of North Carolina Kenan-Flager Business School; **Chandra Kanodia**, University of Minnesota Carlson School of Management; **Paul Zarowin**, New York University Leon-

ard N. Stern School of Business; and **Jerold L. Zimmerman**, University of Rochester Simon Graduate School of Business.

The Accountancy & Taxation Advisory Board held its annual awards banquet in April to recognize excellence from students, faculty and staff. **Jianqi Cai**, **Jessica Fung**, **Florentino Reyes** and **Kim Pham** all received Academic Excellence Awards, while **Jared Lopez**, **Lisa Berry**, **Muzaffar Masood**, **Chrystal Osborne** and **Drew Haney** received Leadership Excellence Awards. In addition, academic advisor **Elizabeth Bullock** won the Staff Excellence Award. Associate Professor **Saleha Khumawala** received the Outstanding Service Award, Assistant Professor **Emre Kilic** was recipient of the Outstanding Research Award, and Professor **Kaye Newberry** was honored with the Outstanding Teaching Award.



**Kaye Newberry**

The banquet also recognized outgoing board chair **John King** ('92), partner with Ernst & Young, LLP, and incoming chair **Johnny J. Veselka** ('66), managing shareholder of Briggs & Veselka, Co., who also received the Outstanding Alumni Award.



**Johnny J. Veselka** ('66)



Department Chair **Gerald Lobo**, **Bushman**, **Zimmerman**, **Kanodia**, **Barth**, **Zarowin** and Bauer Endowed Chair of Accounting **K. (Shiva) Sivaramakrishnan**



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## DECISION & INFORMATION SCIENCES

Professor **Randolph Cooper** volunteered with Kingwood's Boy Scout Troop 839 in February to help scouts earn computer merit badges. Cooper provided the scouts with access to laptops on loan from Bauer and taught them about online safety when surfing the Internet for information.



**Jaana Porra**

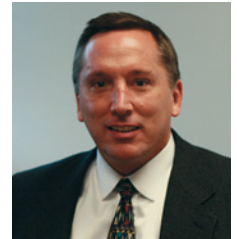
*Information Systems and e-Business Management.*

Associate Professor **Jaana Porra** was associate editor of the Special Issue on Ethics of the *Journal of the Association for Information Systems* and has served as associate editor for *J AIS* since July 2008. She is also the 2010 co-chair of the IS Philosophy track for the International Conference on Information Systems, the main international conference for the MIS field, and associate editor of



Clinical Assistant Professor **Phil Rogers** and the managerial decision making course he teaches in Houston and Beijing are featured as a case study on the website of Palisade Corporation ([www.palisade.com/cases/houston.asp](http://www.palisade.com/cases/houston.asp)), maker of the world's leading risk and decision analysis software.

Associate Professor **Robert L. Bregman** wrote "Dynamically Allocating Expediting Funds in Projects with Schedule Uncertainty," which is forthcoming in the *European Journal of Industrial Engineering*.



**Robert L. Bregman**

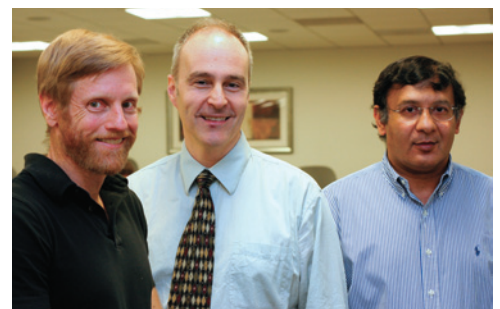
## FINANCE

Student members of the Bauer Finance Association traveled this spring to New York City to participate in the CME Open Outcry Competition, with pre-business sophomore **Jonathan Hoang** placing first. Finance junior **William Cashmarek** received second place, while FA President **Juan Tejada** placed fifth. Other students who competed in the finals or semi-finals of the competition were **Manila Thai**, **Kenny Tiong**, **Jenna Hovendick**, **Kathie Nguyen** and **Matt Frank**. In an earlier competition held in February at Melcher Hall, Cashmarek placed second and Hoang third.



(From left) **Thai**, **Tiong**, **Cashmarek**, **Hoang**, **Hovendick**, and **Tejada**

Bauer launched its carbon trading course in Spring 2009, partnering with faculty from the UH Law Center to deliver a course that is the first of its kind in the nation. Finance Department Chair



**Craig Pirrong**, **Victor Flatt** and **Praveen Kumar**

**Praveen Kumar** and Professor **Craig Pirrong** taught the class with **Victor Flatt**, professor and A.L. O'Quinn Chair in Environmental Law at the Law Center. The course was featured in a May 22 article in the *Houston Business Journal* that focused on Houston's role in carbon trading.

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Professor **Praveen Kumar** and Dean **Arthur Warga** will publish their paper, “Managerial Agency and Bond Covenants,” in the *Review of Financial Studies*. In addition, Kumar and Profes-



*Nisan Langberg and Praveen Kumar*

sor **Hadiye Aslan** presented “Controlling Shareholders and the Agency Cost of Debt: Evidence from Syndicated Loans” at the Financial Intermediation Research Society Conference on Banking, Corporate Finance and Intermediation in Prague in May. Kumar and Professor **Nisan Langberg** will present “Innovations and Investment Bubbles” twice this summer, at both the Annual Meetings of the Western Finance Association in San Diego and the Summer Meetings of the Econometric Society in Boston.

Bauer partnered with Cornell University’s Johnson Graduate School of Management and the Federal Deposit Insurance Corporation’s Center for Financial Research in April to present the 19th Annual Derivatives Securities and Risk Management Conference in Arlington, Virginia. C. T. Bauer Chair of Business Leadership and Professor of Finance **Stuart M. Turnbull** served on the organizing committee for the conference.

Executive Professor **Dan Jones** was a featured speaker at *Energy Risk* magazine’s 13th annual Energy Risk USA conference, held May 18-21 in Houston. His presentation, “Risk management — can we?” focused on risk management dimension-needs, qualifications and education, risks, identification and measurement, financing the losses that have not been managed,

the future and changes needed, and whether more regulation of financial firms is required.

### GRADUATE & PROFESSIONAL PROGRAMS

MBA students ranked the Bauer MBA program in the top 15 graduate schools of business named to *The Princeton Review’s* general management category, “Student Opinion Honors for Business Schools.” The list appeared in the April 2009 issue of *Entrepreneur*.



*McNabb, Bauer Dean Arthur Warga and Rubenstein*

The Executive MBA program celebrated its 31st anniversary in March with a panel discussion called, “The Economy: Where Do We Go From Here?” that featured EMBA Professor **David Rubenstein** and Growth Capital Partners Chairman **John McNabb**.

Bauer MBA students and faculty spearheaded a research project in partnership with MassMutual Life Insurance Company and the Houston Hispanic Chamber of Commerce to assess local Hispanic business owners’ knowledge of the range of financial products and services available to them. The study’s findings are a guidepost to MassMutual’s Fiscal Fitness Initiative, which was created to arm Latinos with the information and tools needed to improve fiscal health.



Bauer MBA students who conducted research for a study of the fiscal fitness of Hispanic business owners were recognized at a kickoff event in November. Pictured are (from left) **Darren Huiitt**, Executive Professor **Steve Koch**, Director of Multicultural Marketing at MassMutual **Chris Mendoza**, **Naisargi Atre**, **Deyyani Surir**, **Olumide (Eddie) Adigun** and **Christian Ndomba**.



## MANAGEMENT

Baker Hughes Professor of Business Administration **Robert T. Keller** was a distinguished speaker in January at the Leeds School of Business at the University of Colorado at Boulder, where he presented a paper titled “Longitudinal Predictors of R&D Performance for Scientists and Engineers.”



*Leanne Atwater*

Department Chair **Leanne Atwater** co-wrote the article “Are cultural characteristics associated with the relationship between self and others’ ratings of leadership?,” which is forthcoming in the *Journal of Applied Psychology*.

Professor **Alan Witt** and doctoral candidate **Kenneth Sweet** presented “Managing adaptive performers: The interactive effects of perceived organizational support and leader-member exchange” at the 2008 Southern Management Association Annual Conference in St. Petersburg, FL.



*Kenneth Sweet*



*Joseph Pratt*

Management and history professor **Joseph Pratt** was named interim dean of the College of Liberal Arts and Social Sciences at the University of Houston. Pratt has been a faculty member since 1986 and teaches courses at Bauer on globalization and the international business environment.



*Management faculty and graduate students visited Berlin for a Study Abroad trip.*

Forty-six MBA students travelled with Professor **Steve Werner**, who is the department’s doctoral coordinator, and Associate

Professor **Dusya Vera** as part of the Study Abroad Trip to Berlin. This was the 14th time that the department has offered the Berlin trip. The department also offers trips to Prague, Czech Republic, and Santiago, Chile. The students visited companies including Transparency International, Vemmtec, Deutsches Theater and Collonil. In addition, they participated in lectures on the topics of “The History of Berlin and the Changing Map of Europe,” and “The European Union facing the Economic Crisis-Still muddling through or half way through?” As part of the trip students also visited the Collegium Polonicum of the University of Poznan in Slubice, Poland, where Professor **Krzysztof Wojciechowski** discussed with them the topic of “Poland and Germany – aspects of neighborhood.” This trip was the first opportunity for many of the students to travel abroad.

Several papers co-authored by management faculty and doctoral students have been accepted for presentation at national management conferences. Ph.D. student **Je’anna Abbott**, who is also a professor in the UH Conrad N. Hilton College of Hotel and Restaurant Management, and HRM Assistant Professor **Mary Dawson** will present “Hospitality Culture and Climate: Keys to Retaining Hospitality Employees and Creating Competitive Advantage” at International CHRIE, the conference of the Council on Hotel, Restaurant, and Institutional Education. This paper has been recommended for a best paper award.

Abbott will also present with Associate Professor **Teri Elkins** and Professor **Jim Phillips** “Mock Victims’ Perceptions of Sexual Harassment: Why and When Do They Blame the Organization?” at the National Academy of Management Conference in Chicago. At the same conference, Assistant Professor **Seemantini Pathak** and Ph.D. student **Susana Velez-Castrillion** will present “Why Do They Serve? A Typology of Director Motives.”

Velez-Castrillion will also present “An Examination of the Effect of Improvisational Decision Making in Top Management Teams on Performance,” a paper co-authored with Associate Professor **Dusya Vera** and **Ariff Kachra**, an assistant professor at the Richard Ivey School of Business, at the National Strategic Management Society Conference in Washington, D.C.



*Dusya Vera*

Professor **Steve Werner** and **Herman Aguinis**, a professor at the Kelley School of Business, led a team of doctoral students, including **Cory Angert**, **Je’anna Abbott**, **Joon Park** and **Donna Kohlhausen**, in a study titled “Customer-centric science: Reporting significant research results with rigor, relevance, and practical implications in mind.” The study is forthcoming in

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*Organizational Research Methods* in August 2009.



**Susana Velez-Castrillon**

Doctoral students **Marina Sebastianovic** and **David Epstein** were the recipients of the Management Department Doctoral Student Award for Excellence in Teaching. **Susana Velez-Castrillon** was the recipient of the Management Department Doctoral Student Award for Excellence in Research.

The Associate Editors of the *Decision Sciences Journal of Innovative Education* have chosen "Enhancing Knowledge Transfer in Classroom versus On-line Settings: The Interplay among Instructor, Student, Content and Context," coauthored by management department graduate **Louise Nemanich**, doctoral candidate **Michael Banks** and Associate Professor **Dusya Vera** as one of the best empirical papers published in *DSJIE* during 2008-2009.

In addition, Banks received the award for the Best Reviewer of the Business Policy track for the 2009 Southwest Academy of Management. Vera was also invited to join the editorial board of *Management Learning: The Journal for Managerial and Organizational Learning*.



**Steve Werner**

Professor **Steve Werner** joined renowned authors **Susan Jackson** and **Randell Shuller** to develop the new edition of the longstanding human resource management textbook, *Managing Human Resources* (10th Edition).

The student chapter of the Society of Human Resource Management (SHRM), led by Associate Professor **Teri Elkins** and Professor **Steve**

**Werner**, was the recipient of the Bauer's Rising Star Award for 2009. The chapter gained 61 members in its first year.

## MARKETING & ENTREPRENEURSHIP

**Ashley Hurst**, an entrepreneurship/nutrition student, won a Summer Undergraduate Research Fellowship (SURF) to



**Jacqueline Kacen**

complete a research project with **James Hess**, C. T. Bauer Professor of Marketing Science and Marketing Ph.D. Coordinator, and Clinical Professor **Jacqueline Kacen** about impulse purchases. Hurst is the only Bauer recipient of the UH SURF award, which seeks to provide funding for rising UH sophomores, juniors and seniors to participate in a focused,

full-time, 10-week research experience under the direction of UH faculty.

Twenty-seven undergraduate students from the **Cyvia and Melvyn Wolff Center for Entrepreneurship** traveled to Omaha, Neb., to tour Berkshire Hathaway headquarters and to meet **Warren Buffett**, one of the world's most respected and successful investors. The students were some of the only undergraduates to be part of a select group that received invitations, including Harvard, MIT, Columbia and other graduate business schools. The trip made the front page of the *Houston Chronicle's* Business Section.



**Ernesto Manrique** and **Lauren Valinoti** not only get a photo opportunity but also a meeting of a lifetime with **Warren Buffett**.



**Melvyn Wolff** ('53), UH System Chancellor and UH President **Renu Khator**, and **Rod Canion** (MEng '68)

Compaq computers co-founder and former CEO **Rod Canion** (MEng '68) was the featured speaker at the spring Distinguished Entrepreneur Speaker Series held by the **Cyvia and Melvyn Wolff Center for Entrepreneurship**. He shared his experiences in the business world and challenged students to take risks. Canion also reflected on how his time as a UH student inspired him to pursue a career in technology.





*GREAT SALES KNOWLEDGE. Chris Monica, CEVA Logistics; Randy Webb, Bauer; Gareth Lewis, Hilti; Eli Jones, Dean of Ourso College of Business, LSU; Bill Smith, 3M; and Ralph Oliva, Institute for the Study of Business Markets, Penn State University, at the "Selling & Sales Management" conference.*

The **Sales Excellence Institute (SEI)** co-sponsored the Houston Conference on Selling and Sales Management in April with the Marketing Science Institute, a non-profit organization that links business practice with marketing science theory. This year's conference focused on "Selling & Sales Management in Turbulent Times" and assembled a who's who of business innovators and industry leaders, as well as academic researchers from UH, Harvard Business School, Northwestern University and other leading business schools from around the world.



**Son Lam**

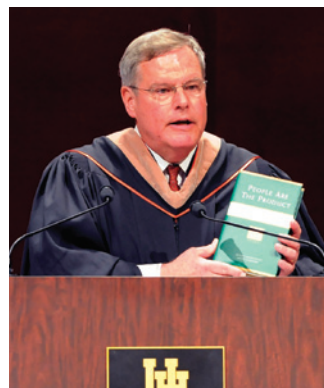
Doctoral candidate **Son Lam** received the 2008 Emory Marketing Institute Doctoral Dissertation Competition for his dissertation, "Customer-Brand Identification as a Sustainable Competitive Advantage: A Multinational and Longitudinal Examination." Lam was also named runner-up in the 2008 Association for Consumer Research/Sheth Dissertation Award Competition and runner-up in the Society for Consumer Psychology

Dissertation Proposal Competition. His dissertation also won first place in the AMA Relationship Marketing SIG 2008 Dissertation Competition.

**Werner Reinartz** (Ph.D. '99) won the American Marketing Association's Varadarajan Award for Early Career Contributions. For the last two years, Reinartz has been Professor of Marketing at the University of Cologne, where he is director of the Department of Retailing and Customer Management. He will host the Marketing Science Conference 2010 at Cologne next year.

## BAUER BITS

Bauer celebrated its spring commencements with ceremonies in May for graduate and undergraduate students. The Graduate & Professional Programs Commencement featured a speech from Associate Dean for External Relations **Bob Casey**, who emphasized the importance of commitment. In a speech for the Undergraduate Commencement, Ernst & Young partner **John King** ('92) focused on how graduates could create a winning strategy for business and life.



**Bob Casey**



**John King** ('92)

An ad appearing in *The Daily Cougar* in August 2008 that was designed by an MIS student won first place in the Best Advertising Campaign Category of the College Newspapers Business and Advertising Managers Association's annual advertising contest. The ad featured both Bauer and the UH College of Liberal Arts and Social Sciences. More than 200 colleges across the country participated in the competition.



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In addition, several outstanding graduates were recognized at both commencement ceremonies. **Mohammed Potrik** received the Outstanding Undergraduate award, while **Shing Lin** was named Outstanding Executive MBA Student, **Philana Kiely** was Outstanding MBA Student, **Olivia Sugandhi** was Outstanding MS Accounting Student, and **Elo Nnadi** was Outstanding MS in Finance Student.



*Mohammed Potrik, Shing Lin, Philana Kiely, and Olivia Sugandhi*

Administrative President **Richard Rawson** ('72) succeeded **John McNabb**, founder of Growth Capital Partners, as chairman of the C. T. Bauer College of Business Dean's Executive Board. During a meeting in May, Rawson thanked McNabb for his strong leadership and discussed the need to constantly update curriculum to meet the changing needs of Bauer graduates and

local industries. Members of the DEB also lauded Bauer for its determined students, relevant programs, and community involvement.



*John O'Dell ('70) and Oscar Gutierrez ('79, EMBA '94) at Ted Bauer Golf Classic.*

In partnership with the Bauer College Alumni Association, Bauer has launched the Bauer Champions Scholarship Campaign, with a goal of raising \$100,000 or more for student scholarships. The campaign includes several fundraising efforts, such as the 2009 Ted Bauer Golf Classic sponsored by

Select Asset Management, LLC, which was held in May, and the alumni group's second annual online auction. In addition, alumni who want to raise funds for the campaign can form teams with other alumni and compete to raise the largest dollar amount. For more information, visit [http://www.bauer.uh.edu/alumni/bauer\\_champions/](http://www.bauer.uh.edu/alumni/bauer_champions/).



**THE UH BAUER 2009-2010 DEAN'S EXECUTIVE BOARD (DEB):** Standing from left: **Duy-Loan T. Le** (MBA '89), Senior Fellow, Texas Instruments; **Dave Warren**, CEO, Energy Alloys; **Robert Casey**, Associate Dean, Bauer College; **Arthur Warga**, Dean, Bauer College; **Fran Keeth** ('77, MSACCY '80, JD '88), retired CEO, Shell Chemicals Inc.; **Gerald McElvy** (BBA '75), President, ExxonMobil Foundation; **Michael Cemo** (BS '68), Michael J. Cemo Interests; **Darren Wolfman** (BBA '81), CPA, EEPB; **L.R. "Robin" French**, Founder and CEO, FEC Holdings, L.P.; and **Latha Ramchand**, Associate Dean, Bauer College. Seated from left: **Richard Rawson** (BBA '72), President, Administrative and '09-'10 DEB Chair; **John McNabb**, Chairman of the Board, Growth Capital Partners, L.P. and '08-'09 DEB Chair; and **Melvyn Wolff** (BBA '53), Chairman, Star Furniture, a Berkshire-Hathaway company. Board members not pictured: **Rex Adams**, Chairman, Invesco; **Anthony Chase**, Chairman & CEO, ChaseSource, L.P.; **Samuel DiPiazza Jr.** (MSACCY '73), CEO, PricewaterhouseCoopers Int'l, Ltd.; **C. Gregory Harper** (MBA '97), SVP and Group President, CenterPoint Energy Pipelines and Field Services; **Karen Katz** (MBA '82), President and CEO, Neiman Marcus Stores; **Aylwin Lewis** (MBA '90), President and CEO, Potbelly Sandwich Works; **David Mendez**, Chairman, JPMorgan Chase Texas Middle Market; **Jack Moore** (BBA '77), President and CEO, Cameron; **Mark Papa** (MBA '80), Chairman and CEO, EOG Resources; and **Bruce Williamson** (MBA '95), Chairman, President and CEO, Dynegy.



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This spring, the Bauer Alumni Association held several successful networking breakfasts. Featured speakers included UH Head Football Coach **Kevin Sumlin**, Administristaff President and Dean's Executive Board Chairman **Richard Rawson** ('72), Vice President of James Coney Island **Clifford Moore** ('95), and **Keith Perry**, associate vice president and CIO at the University of Texas M.D. Anderson Cancer Center.



*Kevin Sumlin*

Recent Bauer alum **Jake Ebner** ('08) celebrated his December graduation from the college along with his part in helping the UH Cougar football team claim its first bowl game win in more than two decades. Ebner majored in finance and marketing while playing fullback, offensive line and defensive line over five seasons for the Cougars. He was also named to the C-USA All-Academic Team and ESPN the magazine's Academic All-District VI First Team, and he was one of 12 C-USA student athletes chosen to receive the 2008 C-USA Spirit of Service Award for his work at the Texas Children's Hospital.

Bauer hosted the kickoff event for the **Game of Real Life**, a program that gives Houston-area teenagers the opportunity to test themselves with life after high school. Students, faculty and alumni volunteered for the program, providing insight and guidance to more than 50 high school students from neighboring school districts.



*Clifford Moore* ('95)



*Richard Rawson* ('72)

At the conference game against Rice University in February, Bauer students participated in the fourth annual Basketball Scholarship Shoot Out Challenge, sponsored by New York Life Insurance Company. Members from the Finance Association scored the most points and earned more than \$1,000 in scholarship funding. The Collegiate Entrepreneurs Organization, the American Marketing Association, the Hispanic Business Students Association, the Association for Supply Chain Management (APICS), Alpha Kappa Psi, and Management Information Systems Student Organization (MISSO) also participated.



The Bauer chapter of the **Hispanic Business Student Association** was named the top student chapter in the nation by the National Hispanic Business Association. Bauer topped more than 40 other schools, including the University of Texas at Austin, Texas A&M University and Harvard University.



*Jake Ebner* ('08)



*Rosa Flores*

KHOU reporter **Rosa Flores** spoke to students in a spring general business class about presentation skills in February. Flores is an alumna of the McCombs School of Business at the University of Texas at Austin and worked for Big Four accounting firm KPMG for two years before pursuing a career in broadcast journalism.



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Two Bauer student organizations, the **National Association of Women MBAs** and the **Bauer MBA Society**, hosted the Bauer MBA Global Experience: A Passport to International Business and Culture in March. The event brought members of the University community together to experience an evening of international culture, entertainment and food.

*Arlene Truong, chair of fundraising for NAWMBA, demonstrates Chinese calligraphy at the Bauer MBA Global Experience event.*



**cher**, CEO of Intercontinental Exchange Holdings, Inc. UH GEMI Director of Energy Markets **Craig Pirrong** served as conference director.

The University of Houston **Small Business Development Center** is celebrating its 25th year of training small business owners to create actionable business plans, prepare loan packages, manage business expansions, secure financing, and evaluate and improve marketing techniques. The UH SBDC Network serves 32 counties in Southeast Texas and is a program of Bauer and a resource partner of the U.S. Small Business Administration.



*Research Librarian Mary Nemmers assists clients in SBDC's extensive business library.*

## CENTERS & INSTITUTES

The UH Global Energy Management Institute held "Energy Trading and Financial Crisis," its seventh annual Energy Marketing & Trading Conference, in March. Speakers included **Sam Henry**, President and CEO of SUEZ Energy North America, Inc.; **George Baker**, William and Jensen LLP; Dr. **Robert Levin**, managing director of energy research & product development, CME Group; **Mark Stultz**, vice president of policy management for NA Gas & Power, BP; and **Jeff Spre-**

*UH GEMI Director of Energy Markets **Craig Pirrong** (inset) spoke at the seventh annual Energy Marketing & Trading Conference, which was well attended by industry experts, media and faculty.*



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## *Accolades & More!*

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Bauer's **Center for Global Studies** is now housed in UH GEMI, adding a new global dimension to the college's energy curriculum. The center offers a series of undergraduate globalization courses and provides students a broad, interdisciplinary perspective on international business and the world economy, focusing on energy issues.

The **Rockwell Career Center** held a successful Spring 2009 Career Fair in February, hosting recruiters from nearly 100 companies to meet with students and to discuss internship opportunities and job openings.

*Now a PKF recruiter, Bauer alumna **Chelsea Wooldridge** (BBA '07) speaks to students at the Spring 2009 Career Fair held by Rockwell Career Center at Bauer.*



### **HAVE AN ACCOLADE WORTHY ITEM?**

Please tell us about it and submit an email to Jessica Robertson at [jnrobertson@uh.edu](mailto:jnrobertson@uh.edu) or Chester Jacinto at [cjacinto@uh.edu](mailto:cjacinto@uh.edu). Your accolade should include faculty name, title, and two or three sentences on the recognition or honor. We will then schedule a headshot of the noted faculty member for inclusion in *Accolades & More!*

The University of Houston is an EEO/AA institute.

DO 09-0070