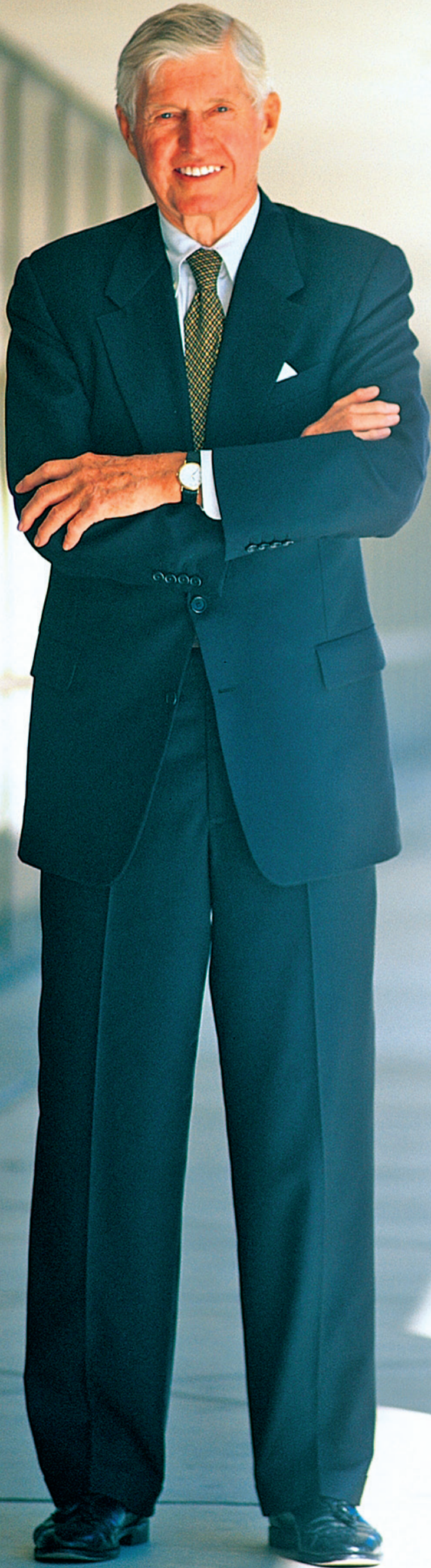


# UNIVERSITY of HOUSTON

## C. T. BAUER COLLEGE of BUSINESS

"Students are the future."  
Ted Bauer



**BAUER**  
**10** YEARS OF  
BUILDING STUDENT SUCCESS  
**Investment**



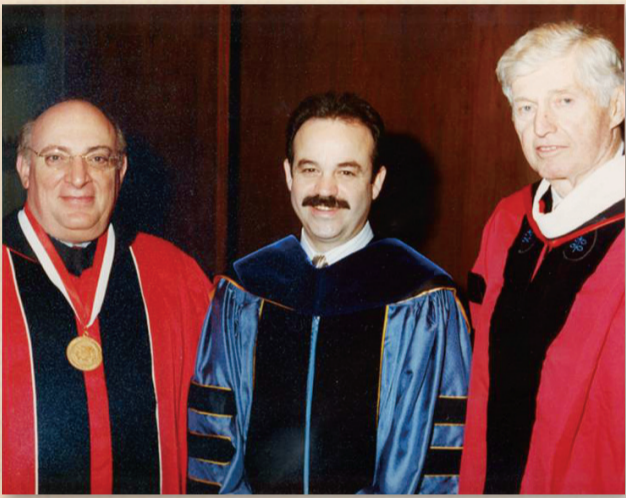
# 2000

- ❖ Charles T. "Ted" Bauer donates \$40 million to College of Business Administration, the largest upfront award to any single college in the history of the University of Houston.
- ❖ College of Business Administration is renamed C. T. Bauer College of Business.



# 2001

- ❖ Arthur Warga becomes Dean of Bauer College.
- ❖ The college launches the Bauer Business Honors Program, a partnership with The Honors College at UH, with over 100 students.
- ❖ The UH-Global Energy Management Institute is created with numerous industry partners, designed to prepare the energy industry workers of today while exploring issues important to its future.



*As part of the Bauer College family, Ted Bauer (far right, pictured with former UH System Regent Michael J. Cemo and Dean Arthur Warga) never missed a commencement.*



*Construction begins on Melcher Hall, to renovate classrooms and laboratories and give the building its signature corporate ambiance.*

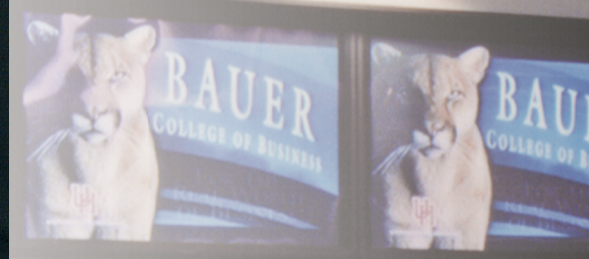


# 2002



Cougar Investment Funds, L.L.C.  
PEOPLE    PROCESS    PERFORMANCE

- ❖ Cougar Fund is formed, giving graduate students the opportunity to manage a multimillion dollar fund.
- ❖ UH Bauer unveils newly renovated Melcher Hall, complete with new lobby ticker.
- ❖ ▶ The AIM Center for Investment Management officially opens.
- ❖ Bauer College launches its Distinguished Leaders Series (DLS) with Charles T. "Ted" Bauer as the first speaker of an event series that bridges academic teachings on leadership and ethics with the real world of business. ▶
- ❖ ▼ PricewaterhouseCoopers Global CEO and Bauer alumnus Sam DiPiazza (MS ACCY '73), bottom left, and Lt. Colonel Barrye Price ('85), bottom right, are also featured Distinguished Leaders Series presenters in 2002.



BAUER  
COLLEGE OF BUSINESS

Display by DAKTRONICS INC. www.dakticker.com

# 2003

- ❖ Dean Warga completes three years of heavy recruiting by hiring over 50 new faculty, including (clockwise, from top) Director of Global Studies Tyler Priest, UH-GEMI Director of Energy Markets Craig Pirrong, and Associate Professor Dusya Vera.
- ❖ The college's Department of Accountancy & Taxation launches its Professional Program in Accounting (PPA), with more than 80 students in the three-year program that allows students to earn BBA and MS ACCY degrees concurrently. To complement the program, the department holds colloquiums, giving students the chance to interact with the professional accounting community through a speaker series and reception.
- ❖ The college's Executive MBA program celebrates 25 years of excellence, with 1,300 graduates (including more than 800 in the Houston area) holding senior-level positions in a wide range of industries, including energy, non-profit, medical, environmental and higher education.
- ❖ More than 600 people attend the 2003 Scholarship Gala, celebrating both benefactors of scholarships and the students benefitting from the funds. The event marks the second year that over a million dollars in scholarship money is distributed to student scholars. Sterling Bancshares President and CEO J. Downey Bridgwater is the keynote speaker. ➤



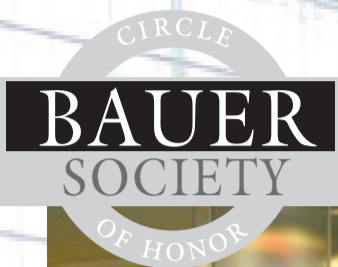
# 2004



- ❖ Sales Excellence Institute is created, establishing the world's premier sales research program.
- ❖ Business alumnus Andre Ware ('89), who was quarterback for the Houston Cougars and received the Heisman Trophy in 1989, is inducted into the College Football Hall of Fame.
- ❖ Four years after receiving Ted Bauer's extraordinary gift, Bauer aggressively boosts faculty ranks with 12 endowed chairs and professorships, and 21 tenure-track faculty, holding doctoral degrees from schools like Stanford, Northwestern, Michigan, Cornell, Princeton, University of Pennsylvania, the University of Chicago, and many other elite schools.
- ❖ ◀ The college's Program for Excellence in Selling is named the top sales program in the nation at the 2004 National Collegiate Sales Competition.
- ❖ The MBA program ranks 12th in the nation and 5th among public universities in producing CEO's of S&P 500 companies, according to *Bloomberg Markets*, tying with Dartmouth and Michigan.
- ❖ Shu Xiong becomes the first student in the first program of its kind in the college's newly launched Global Energy Management BBA program. ▼



# 2005



- ❖ ▲ The Bauer Circle of Honor, which recognizes alumni and friends of Bauer College who gift \$10,000 or more to the college, is established during a celebration in Melcher Hall as 108 donors commit funds.
- ❖ Doctoral research fellow Adam Rapp is one of four winners selected to receive an AMA Sales SIG/DSEF Sales Dissertation Research Grant. This is an international competition sponsored by the American Marketing Association's Special Interest Group (SIG) in Sales and the Direct Selling Education Foundation.
- ❖ UH-GEMI hosts several energy workshops and events, including its 3rd Annual Energy Trading and Marketing Conference, the Gulf Coast Petrochemical Conference and the Symposium on Building the Energy Workforce of the Future.





❖ Accounting student honor society Beta Alpha Psi launches its annual Double Play Day, a spring event that connects students with corporate partners and industry professionals for networking, a professional meeting and a baseball game at Minute Maid Park. ▶



# 2006

- ❖ ▶ Mark Papa (MBA '80), Chairman and CEO, EOG Resources, delivers keynote address at Spring Commencement Ceremonies. Papa, whose company recorded a market capitalization of \$15 billion in 2006, tells the audience, *"I consider Bauer College to be the cornerstone of this area's business community. I can draw a straight line between my Bauer education and where I personally and my company as a business are today."*
- ❖ ▶ Deloitte Chairman Sharon Allen speaks in Distinguished Leaders Series.
- ❖ Global Energy Executive MBA Program launches in Beijing, China, serving the country's largest energy companies, with 70 energy industry leaders. ▼

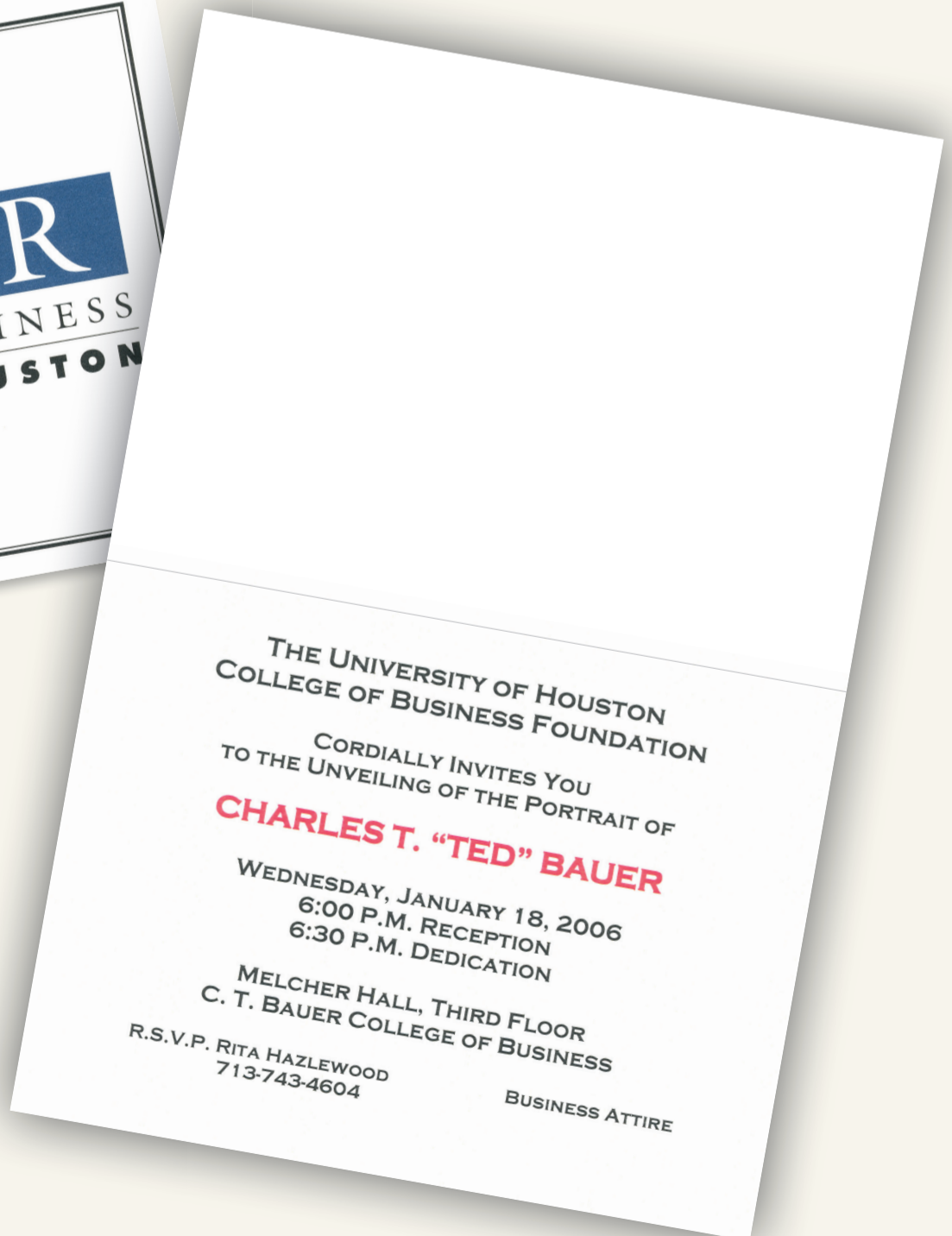


GLOBAL  
ENERGY  
MANAGEMENT  
INSTITUTE





*A piece of the college's history is unveiled.*



# 2007

- ❖ Cougar Fund sets record for new investors with a record \$1.7 million in new contributions, bringing the total fund assets to over \$9 million.
- ❖ UH Bauer Dean's Executive Board is launched, boasting some of the world's most recognizable and successful business leaders, to advise the college administration on strategic planning and the creation of new programs designed to meet the needs of business.
- ❖ Students from Bauer's Program for Excellence in Selling place first in "Can't Beat the Experience," a national team sales competition held at Indiana University.
- ❖ Faculty from the college's Department of Marketing & Entrepreneurship and Department of Finance are named among the 10 most productive in the nation in terms of published research, according to a list from *The Chronicle of Higher Education*, compiled by *Academic Analytics*.
- ❖ The college's entrepreneurship program, then known as the Center for Entrepreneurship & Innovation, is included for the first time (as #2) on the Top 25 Undergraduate Schools for Entrepreneurs, a list compiled by *The Princeton Review* and published in *Entrepreneur* magazine. ▼



*John T. McNabb II*  
Chairman & CEO,  
Growth Capital Partners  
Chairman, UH Bauer Dean's  
Executive Board (2007-2009)



## Where do you find the #2 Entrepreneurship Program in the U.S.?

# BAUER

COLLEGE OF BUSINESS

UNIVERSITY of HOUSTON

[www.bauer.uh.edu](http://www.bauer.uh.edu)



The University of Houston is an EEO/AA institution.



Pictured from left to right, Richard G. Rawson, William J. "Bill" Gedwed, L.R. "Robin" French III, Dean Arthur Warga; Melvyn L. Wolff, UH System Regent Michael J. Cemo, Associate Dean Robert A. Casey, Jack B. Moore, John T. McNabb II, Associate Dean Latha Ramchand (seated) and Associate Dean Elizabeth Anderson Fletcher (seated).

Rex Adams  
*Chairman, Invesco  
 Former Dean of Fuqua Business School at Duke*

Robert A. Casey  
*Associate Dean of External Relations, Bauer College*

Michael J. Cemo (BS '68)  
*Michael J. Cemo Interests; Regent UH System*

Anthony R. Chase  
*Chairman & CEO, ChaseSource, L.P.*

Samuel A. DiPiazza Jr. (MS ACCY '73)  
*CEO, PricewaterhouseCoopers Int'l Ltd.*

Dr. Elizabeth Anderson Fletcher  
*Associate Dean of Administration & Academic Affairs and  
 Associate Professor of Decision & Information Sciences, Bauer College*

L. R. "Robin" French III  
*Founder and Chief Executive Officer, FEC Holdings, L.P.*

William J. "Bill" Gedwed (MBA '92)  
*CEO, HealthMarkets*

C. Greg Harper (MBA '97)  
*President, CEO, & Director, Spectra Energy Partners, L.P.*

Dr. Eli Jones  
*Associate Dean for Executive Education Programs,  
 Professor of Marketing, Bauer College*

Karen W. Katz (MBA '82)  
*President & CEO, Neiman Marcus Stores*

Duy-Loan T. Le (MBA '89)  
*Senior Fellow, Texas Instruments*

Aylwin B. Lewis (BBA '76, MBA '90)

Gerald W. McElvy (BBA '75)  
*President, ExxonMobil Foundation*

John T. McNabb II  
*Chairman & CEO, Growth Capital Partners  
 Chairman, Dean's Executive Board*

David L. Mendez  
*Chairman, JPMorgan Chase Texas Middle Market*

Jack B. Moore ('77)  
*President & CEO, Cameron*

Mark G. Papa (MBA '80)  
*Chairman & CEO, EOG Resources*

Dr. Latha Ramchand  
*Associate Dean, Graduate and Professional Programs, Bauer College*

Richard G. Rawson (BBA '72)  
*President, Administaff*

Dr. Arthur D. Warga  
*Dean, C. T. Bauer College of Business*

Dave Warren  
*President & CEO, Energy Alloys*

Bruce A. Williamson (MBA '95)  
*Chairman, President & CEO, Dynegy*

Melvyn L. Wolff (BBA '53)  
*Chairman of the Board, Star Furniture, a Berkshire Hathaway  
 Company*

# 2008

- ❖ Renu Khator is appointed UH President and UH System Chancellor and sets a 5-point plan for UH growth. ▶
- ❖ Ted Bauer Leadership Certificate Program is established, giving undergraduate students the opportunity to develop leadership skills by completing an inclusive program within a business setting, first identifying strengths, then creating a vision statement and finally applying their strengths and carrying out their vision.
- ❖ The University breaks ground on Cemo Hall, named for UH Bauer supporter and former UH System Regent Michael J. Cemo (BS '68), second from right. ▶
- ❖ In partnership with the Bauer College Alumni Association, UH Bauer launches the Bauer Champions Scholarship Campaign, allowing groups of alumni to form fundraising teams and eventually raising over \$30,000 for student scholarships that year.
- ❖ Center for Entrepreneurship & Innovation is renamed Wolff Center for Entrepreneurship after gift from Melvyn ('53) and Cyvia Wolff. ▶
- ❖ *BusinessWeek* ranks the Evening MBA program at UH Bauer #1 in Houston, #27 in the U.S. and #4 in the Southwest.
- ❖ Bauer Business Honors Program enrollment is 265 students, doubling the amount of students since its inception in 2001.
- ❖ Cougar Fund team earns #1 spot in national CFA Global Investment Research Challenge and is named 3rd in the world. ▶
- ❖ Retired Shell Chemicals CEO Fran Keeth (MS ACCY '80) speaks at a National Association of Women MBAs event.



From left: Quyen Nguyen, John Keeton, Mauricio Franco, and Joe Corkin



- ❖ ▲ Hispanic Business Student Association is top ranked national student chapter in U.S.
- ❖ Wolff Center is ranked the #1 undergraduate entrepreneurship program in the nation. ➤
- ❖ Bauer College Alumni Association moves monthly breakfast networking to Houston City Club to accommodate record attendance. Cameron CEO Jack Moore ('77) a featured speaker (far right). ▼

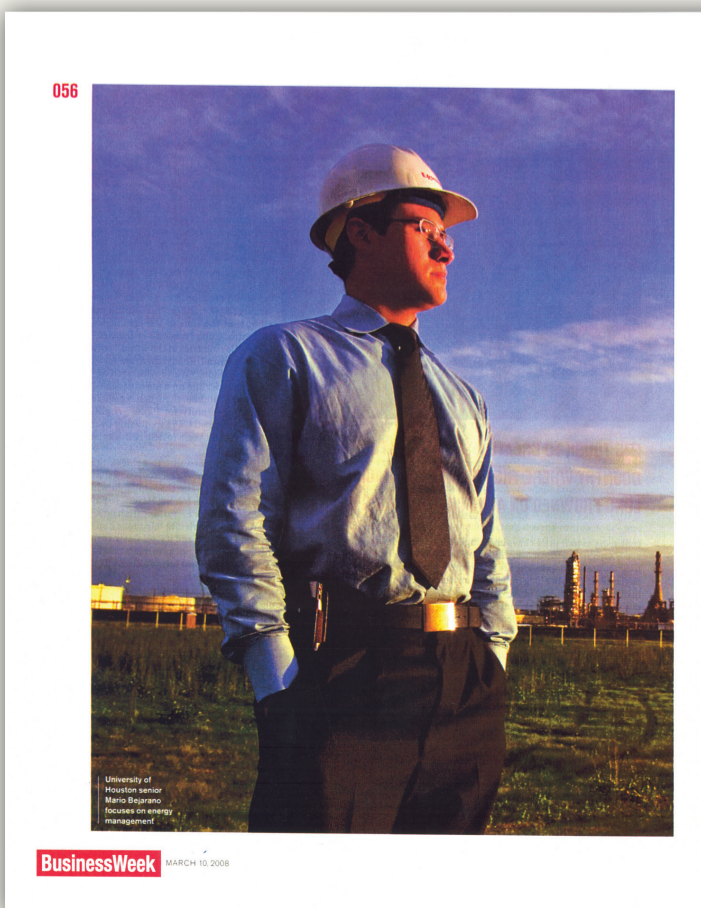


- ❖ ▼ *BusinessWeek* features Bauer's Global Energy Management program in its 2008 Best Undergrad B-Schools issue. The magazine included a full page photo in its center spread of finance/global energy management student Mario Bejarano, and lauds the University of Houston as the training ground for the next generation of energy executives.



### TOP 25 UNDERGRADUATE PROGRAMS

- |  |  |  |
|--|--|--|
| <p><b>1 University of Houston</b><br/>Wolff Center for Entrepreneurship<br/>HOUSTON<br/>bauer.uh.edu/wce<br/>Enrolled students: 1,893<br/>Class notes: Offers a major in entrepreneurship, a global business minor and a certificate in corporate entrepreneurship. Faculty who are entrepreneurs: 100%<br/>Scholarships: \$46,000<br/>No. of entrepreneurship clubs: 5;<br/>Mentorship programs: 10<br/>Business plan competition: Yes;<br/>Prize: \$43,000</p> <p><b>2 Babson College</b><br/>Arthur M. Blank Center for Entrepreneurship<br/>BABSON PARK, MA</p> <p><b>3 Drexel University</b><br/>Laurence A. Baiada Center for Entrepreneurship in Technology<br/>PHILADELPHIA</p> <p><b>4 University of Dayton</b><br/>Center for Entrepreneurial Leadership<br/>DAYTON, OH</p> <p><b>5 University of Arizona</b><br/>McGuire Entrepreneurship Program<br/>TUCSON, AZ</p> <p><b>6 Temple University</b><br/>Innovation &amp; Entrepreneurship Institute<br/>PHILADELPHIA</p> <p><b>7 DePaul University</b><br/>DePaul Entrepreneurship Program<br/>CHICAGO</p> | <p><b>8 University of Oklahoma</b><br/>Center for Entrepreneurial Studies<br/>NORMAN, OK</p> <p><b>9 University of Southern California</b><br/>Lloyd Greif Center for Entrepreneurial Studies<br/>LOS ANGELES</p> <p><b>10 Chapman University</b><br/>Center for Entrepreneurship &amp; Business Ethics<br/>ORANGE, CA</p> <p><b>11 Ball State University</b><br/>Entrepreneurship Center<br/>MUNCIE, IN</p> <p><b>12 Baylor University</b><br/>Baylor Entrepreneurship Program<br/>WACO, TX</p> <p><b>13 University of North Dakota</b><br/>Entrepreneurship/Entrepreneurial Studies<br/>GRAND FORKS, ND</p> <p><b>14 Northeastern University</b><br/>Entrepreneurship &amp; Innovation<br/>BOSTON</p> <p><b>15 Syracuse University</b><br/>Entrepreneurship and Emerging Enterprise<br/>SYRACUSE, NY</p> <p><b>16 Miami University</b><br/>Miami Institute for Entrepreneurship<br/>OXFORD, OH</p> <p><b>17 Loyola Marymount University</b><br/>Hilton Center for Entrepreneurship<br/>LOS ANGELES</p> | <p><b>18 Washington State University</b><br/>Center for Entrepreneurial Studies<br/>PULLMAN, WA</p> <p><b>19 University of North Carolina, Chapel Hill</b><br/>Center for Entrepreneurial Studies<br/>CHAPEL HILL, NC</p> <p><b>20 University of Alabama</b><br/>Management Program with Entrepreneurial Track<br/>TUSCALOOSA, AL</p> <p><b>21 University of Cincinnati</b><br/>Center for Entrepreneurship Education &amp; Research<br/>CINCINNATI</p> <p><b>22 University of Iowa</b><br/>John Pappajohn Entrepreneurial Center<br/>IOWA CITY, IA</p> <p><b>23 Belmont University</b><br/>Center for Entrepreneurship<br/>NASHVILLE, TN</p> <p><b>24 Xavier University</b><br/>Department of Management &amp; Entrepreneurship<br/>CINCINNATI</p> <p><b>25 Suffolk University</b><br/>Sawyer Business School Center for Entrepreneurial Studies<br/>BOSTON</p> |
|--|--|--|



**058 THE BEST UNDERGRAD B-SCHOOLS**

Florida State's Stacy Barwick is studying professional golf management.

Georgetown University, 64 seniors, or 29% of the graduating class, accepted i-banking jobs, compared with 6% the year before. That pushed the median starting salary up \$5,000, to \$60,000—on par with Wharton, Michigan (No. 6), and Massachusetts Institute of Technology (No. 9).

The relationship between Wall Street and our top-tier schools can't be matched by others. But it can be replicated with other industries. Consider these four programs that have distinguished themselves by going local: The University of Houston, in the heart of the nation's oil capital, is training the next generation of energy executives, while Florida State University offers a professional golf management program. The University of Louisville specializes in equine management. Belmont University is using its Nashville locale to help students break into the music business. For these schools, it's all about finding their competitive advantage.

Houston is home to oil giants BP, ConocoPhillips, and Royal Dutch Shell, along with hundreds of other smaller energy companies. But until 2001, when the University of Houston's Bauer College of Business (No. 82) launched the Global Energy Management Institute, there were no business school programs nearby that focused on the industry. It has been a gusher ever since: Most of last year's 21 students graduated with high-paying jobs. Now, to keep up with changes in the business, the Institute is developing new electives focused on alternative energy. The first course, Carbon Trading, will be taught next spring.

There are no fewer than 20 universities offering a professional golf management degree. But Florida State (No. 69) is the only one with a curriculum that includes all the core courses in the business school and the hospitality program. Students, 40% of them from out of state, learn about course and tournament operations, turf management, and club design—as well as catering and restaurant management. Oh, and they need a 12 handicap to get in and must shoot 78 or two consecutive rounds in order to graduate. Everyone who has graduated so far has ended up with a job in the business.

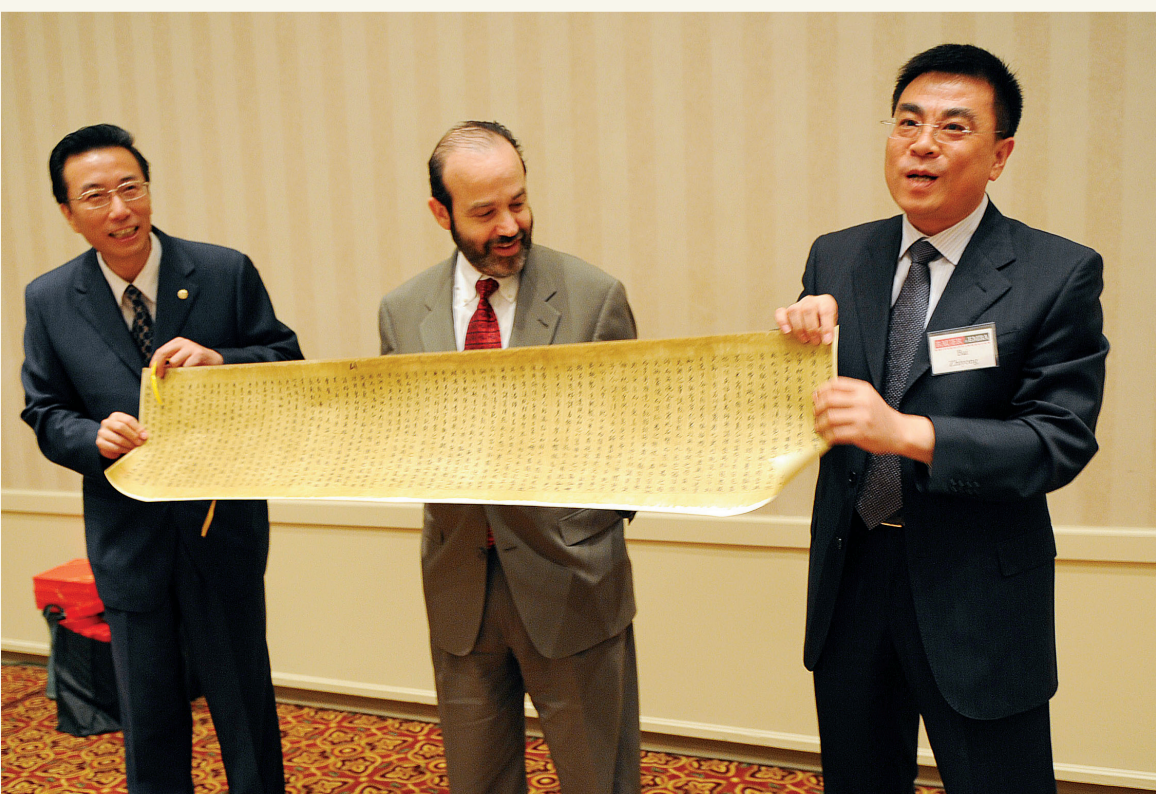
The prospects for graduates of Louisville's equine management program (the B-school is No. 23) and Belmont's music business program (No. 89) are a little more cheery than you might expect. Thanks to Seabiscuit and Barbaro, horse racing is big again. Churchill Downs, where the Kentucky Derby has been held since 1875, is hiring. At Belmont, whose graduates include country music stars Trisha Yearwood and Brad Paisley, courses in copyright law and electronic media help prepare students for a digital world. But the real draw is the internships—and the chance to make connections, which is how most people get their start in the business. (BW)

**BUSINESSWEEK TV** A look at one program where finance is king, Wall Street shops for talent, and grads earn an average \$60,000 their first year out of school. To see video clips or find your local station and airtime by Zip Code, go to [BusinessWeekTV.com](http://BusinessWeekTV.com).

**BUSINESSWEEK.COM** Interactive tables, slide shows, forums, interviews, and statistical profiles on more than 100 top undergraduate programs. Plus more stories, including an in-depth look at the niche programs at Houston, Louisville, Belmont, and Florida State.

# 2009

- ❖ Distinguished Leadership Series is re-launched by Sequent Energy Management, with a focus on energy issues and speakers from leading energy corporations. ➤
- ❖ Department of Accountancy & Taxation joins Institute of Internal Auditors as Partner, one of 19 schools in the world with that distinction.
- ❖ Graduate carbon trading course launches, the first of its kind in the nation.
- ❖ Bauer College Alumni Association holds a record-setting annual meeting, drawing more than 300 alumni to celebrate UH Bauer's landmark year of success. ➤
- ❖ New faculty members Vanessa Patrick and Rex Du join the Department of Marketing & Entrepreneurship, bringing the total number of faculty in the department recognized by the Marketing Science Institute as "Young Scholars" and prolific researchers to three.
- ❖ Strategic Financial Group and parent company MassMutual strengthens its relationship to UH Bauer by sponsoring the Strategic Financial News Center, the high visibility video wall in the hub of activity in Melcher Hall. ➤
- ❖ The National Association of Women MBAs, a student organization at UH Bauer, launches its mentorship program, pairing successful industry leaders with student members interested in the same fields.
- ❖ More than 177 senior executives from China's three largest energy companies have earned an MBA degree through Bauer's Global Energy Executive MBA program. ➤







- ❖ ▲ Students from the Wolff Center for Entrepreneurship get a rare opportunity to spend an afternoon with one of the world's most respected and successful investors, Warren Buffett. Twenty-seven undergraduates from the program, along with a select group of mostly graduate students from Harvard, MIT and other top universities, were extended the invitation to meet with Buffett and tour Berkshire-Hathaway headquarters in Omaha.
- ❖ MBA students form an Honor Code Committee, dedicated to strengthening student pledges to pursue their degrees with honesty and integrity.
- ❖ ▼ The Bauer Business Leaders Program is launched, giving Houston business leaders the chance to be Guest Sideline Coaches during an unprecedented Cougar football season.

## SIX GAMES. SIX WINS.



Sept. 5 v. Northwestern State. Guest coaches Harris County Sheriff Adrian Garcia, left, and Pi Studios owner and president Robert Erwin (BS '95), right.



Sept. 26 v. Texas Tech. Guest Coaches Integrity Financial Group president and CEO Jeff Allen (BS '72), left, and president of ExxonMobil Foundation Gerald W. McElvy (BBA '75), right.



Oct. 24 v. SMU. Guest coaches UnitedHealthcare South Texas CEO Randy Giles, left, and Administaff President Richard Rawson (BBA '72), 2009-2010 chairman of UH Bauer Dean's Executive Board.



Oct. 31 v. Southern Miss. Guest coaches Growth Capital Partners chairman John T. McNabb II, left, and FEC Holdings founder and co-owner L. R. "Robin" French.



Nov. 21 v. Memphis. Sequent Energy Management executive vice president Peter Tumminello, left, CenterPoint Energy Pipelines and Field Services senior vice president C. Gregory Harper (MBA '97), right, UH President Renu Khator.



Nov. 28 v. Rice. Guest coaches LINN Energy chairman and CEO Mike Linn, left, and Barclays Capital managing director of upstream coverage Bradley Hutchinson.

# 2010



Host Ed Mayberry and Michael Ahearne, Professor and SEI Executive Director

- ❖ ▶ Two teams of Bauer graduate students win first place in two prestigious competitions — the Texas Investment Program Symposium (T.I.P.S.) Portfolio Competition and the CFA Institute Investment Research Challenge. The Bauer teams topped all Texas and Louisiana schools.
- ❖ ◀ KUHF-88.7 FM launches Bauer Business Focus, a weekly radio segment featuring conversations with Bauer and global business experts.
- ❖ Finance Association celebrates 10 years of open outcry. ▶



- ❖ Bauer is bridging energy education to Asia's largest economies. In Chennai, India, Bauer has forged a new alliance with Great Lakes Institute of Management founded by management expert Bala V. Balachandran, ▶ a J. L. Kellogg Distinguished Professor of Kellogg School at Northwestern and strategic advisor to Bauer.

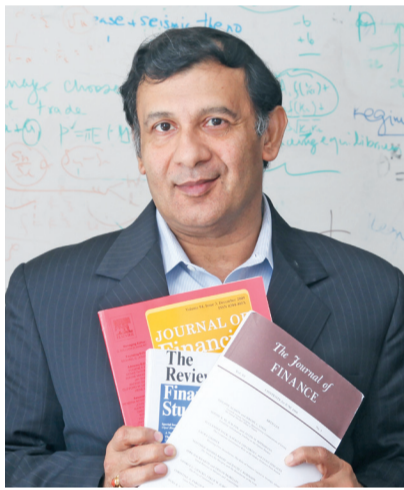


- ❖ ▶ Bauer College's newest building, Michael J. Cemo Hall, is built. The building houses the Rockwell Career Center and classroom space for expanded program offerings in global business. The building also features a 430-seat auditorium, named for John K. Stubblefield ('70), retired CFO of Sysco, and his wife Sharon, and classrooms named for John T. and Darlene McNabb, and Jack (BBA '77) and Debbie Moore.





❖ ▲ Bauer has already begun to write the next 10 years of donor ROI with the development of a business plaza consisting of Melcher Hall, Cemo Hall and a third building that will anchor the northeast side of the UH campus and serve as a landmark for the campus community.



❖ ◀ Finance Department Chair Praveen Kumar wins UH Award for Excellence in Research and Scholarship. Kumar placed seven articles in the top finance, economics and management journals 08-09.



❖ A new graduate offering of the Wolff Center for Entrepreneurship is made possible by the Jerome Robinson Family Fund for Graduate Entrepreneurship, a generous gift by Russ Robinson in honor of his late father, Jerome Robinson, a UH Bauer alumnus.

❖ Bauer forges a new energy education alliance with Asia's largest economies. In Chennai, India, Bauer partners with the Great Lakes Institute of Management to offer Global Executive MBA Program in Energy Management that will begin in Fall 2010.

❖ Graduate student organization Microfinance Initiative partners with Hashoo Foundation to provide loans to women in developing countries.

❖ ◀ Management associate professor Richard DeFrank wins UH Teaching Excellence Award. DeFrank earned high student evaluations and praise as one of the best professors on campus.




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