

UNIVERSITY of HOUSTON | BAUER

ALUMNI LEADERS

You'll find more Bauer College of Business alumni in senior leadership positions across a broad spectrum of companies than any other business school in Houston.



Bruce Broussard
MBA '89
President,
Humana



Dr. David L. Callender
MBA '95
President,
The University of Texas
Medical Branch



G. Edmond Clark
MBA '79
Former President &
CEO,
FedEx Trade
Networks



Samuel A. DiPiazza, Jr.
MS ACCY '73
Vice Chairman
Institutional Clients Group,
Citi;
Retired CEO,
PricewaterhouseCoopers



Karen Katz
MBA '82
President & CEO,
The Neiman Marcus
Group



Fran Keeth
'77, MS ACCY '80,
JD '88
Retired CEO,
Shell Chemicals Inc.



Duy-Loan T. Le
MBA '89
Senior Vice President
and Senior Fellow,
Texas Instruments



David McClanahan
MBA '76
President & CEO,
CenterPoint Energy, Inc.



Gerald McElvy
BBA '75
Retired President,
Exxon/Mobil Foundation



Jack B. Moore
BBA '77
President, Chairman,
& CEO,
Cameron



Dominic Ng
BBA '80
Chairman & CEO,
East West
Bancorp



Marvin Odum
MBA '95
President/Upstream
Americas Director,
Royal Dutch Shell,
Shell Oil Company



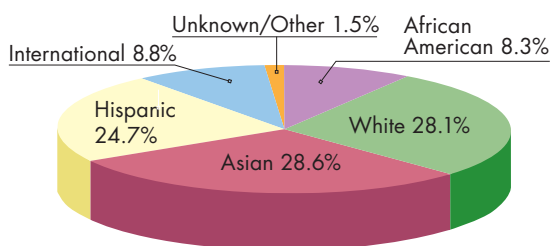
Richard Rawson
BBA '72
President,
Insperty



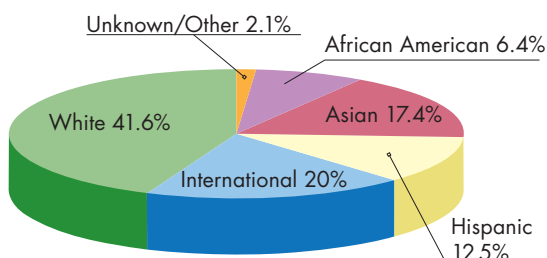
Bruce Williamson
MBA '95
President & CEO,
Cleco

DIVERSITY

Fall 2012 Undergraduate Enrollment (4,260)



Fall 2012 Graduate Enrollment (1,422)



Bauer College is as diverse and international as the City of Houston. Two-thirds of our students are ethnic minorities or international students and represent nearly 70 countries. Bauer is one of the big reasons why the University of Houston is the most diverse research university in the country.

According to *Diverse Issues in Higher Education*, UH Bauer ranks:

- #1 in Texas and #8 in the nation for the number of ethnic minority graduates in its BBA program
- #4 in Texas and #8 in the nation in graduating Hispanic BBAs with Business Management, Marketing and related majors
- #1 in Texas and #6 in the nation for Asian-American BBA graduates

(Source: *Diverse Issues in Higher Education*, 2012)



The University of Houston is an EEO/AA institution.



C. T. Bauer College of Business is an AACSB accredited business school.

STUDENT PROFILE



ENROLLMENT

- 270 Professional Program in Accountancy
- Over 250 Bauer Business Honors Program
- 925 MBA (includes full and part-time and EMBA)
- 326 MS Accountancy
- 94 MS Finance

UNDERGRADUATE STUDENTS

- Average SAT 1255 (Critical Reading & Math Sections only)
- Half of all BBAs work 20 hours or more per week
- Many are the first in their family to graduate from college.
- 47% female

GRADUATE STUDENTS

- 37% female and 36% ethnic minorities
- Average age 29

EXECUTIVE MBA STUDENTS

- 15% female and 47% ethnic minorities
- Average age 38
- Average 14 years of work experience



UNDERGRADUATE PROGRAM



- Cyvia and Melvyn Wolff Center for Entrepreneurship: #3 undergraduate program (The Princeton Review and *Entrepreneur* magazine, Top 25 Undergraduate Entrepreneurship Programs, 2012)
- #1 in Texas for total minority degrees awarded; #1 in Texas for total degrees awarded to Asian Americans; #4 in Texas for total degrees awarded to Hispanics (*Diverse Issues in Higher Education*, 2012)
- #1 Internal Audit Program in the Houston Region and Top 20 in the U.S. (Institute of Internal Auditors, 2010)
- 53rd among public business schools (*U.S. News & World Report*, Best Undergraduate Business Programs, 2012)
- #51 among public business schools (*BusinessWeek*, Top Undergraduate Business Schools, 2012)
- 7th nationally for number of degrees awarded to Hispanic students in business, marketing and related programs (*Hispanic Outlook in Higher Education*, Top 100 Institutions, 2012)

GRADUATE PROGRAM

- Full-time MBA program: Top 50 among public business schools (*U.S. News & World Report*, Best Business Schools, 2012)
- Part-time MBA program: 33rd among public business schools (*U.S. News & World Report*, Best Business Schools: Part-Time MBA Programs, 2012)
- MBA program: Top 15, General Management category (The Princeton Review, Student Opinion Honors for Business Schools, 2009)
- Graduate program: #4 in Texas for total minority degrees awarded; #3 in Texas for total degrees awarded to Asian Americans; #2 in Texas for total degrees awarded to Hispanics (*Diverse Issues in Higher Education*, 2012)
- EMBA program: Top 20 among public business schools (*Financial Times*, Top 100 Executive MBA Programs, 2011)
- Google Global Champs: A team of four MBA students bested more than 4,429 teams to become the first North American (and only all-female) group to win the 2011 Google Global Online Marketing Challenge.

SPECIAL PROGRAMS

- The AIM Center for Investment Management is the home of the Cougar Fund, a multi-million dollar private investment fund holding equity securities that are traded on U.S. markets and managed by graduate students participating in the Graduate Certificate in Financial Services Program.
- The Bauer Real Estate Center is the home of the Graduate Real Estate Certificate Program, through which students develop real estate expertise not only in the classroom but through hands-on experiences in the real estate industry under the guidance of senior real estate executives.
- The Global Energy Management Institute offers certificate programs at both the undergraduate and graduate levels, along with customized executive education, focused on the business of the energy industry. The college has nearly two dozen courses related to energy (including finance, trading, economics, history, supply chain, project management, insurance and risk management, strategy and more), taught by experienced energy executives and academicians renowned for energy research and thought leadership.
- The Sales Excellence Institute is the home of the Program for Excellence in Selling, a selective sales training program through which undergraduate students close tens of thousands of dollars in real sales prior to graduating. PES students consistently take top spots in national sales competitions.
- The Wolff Center for Entrepreneurship provides both a selective, academic major in entrepreneurship as well as a Corporate Entrepreneurship Certificate for undergraduate students who want a broad-based understanding of business leadership.