UNIVERSITY of HOUSTON BAUER

ALUMNI LEADERS

You'll find more Bauer College of Business alumni in senior leadership positions across a broad spectrum of companies than any other business school in Houston.



Bruce Broussard MBA '89 President, Humana



Dr. David L.
Callender
MBA '95
President,
The University of Texas
Medical Branch



G. Edmond Clark
MBA '79
Former President &
CEO,
FedEx Trade
Networks



Samuel A.
DiPiazza, Jr.
MS ACCY '73
Vice Chairman
Institutional Clients Group,
Citt;
Retired CEO,
PricewaterhouseCoopers



Karen Katz MBA '82 President & CEO, The Neiman Marcus Group



Fran Keeth '77, MS ACCY '80, JD '88 Retired CEO, Shell Chemicals Inc.



Duy-Loan T. Le MBA '89 Senior Vice President and Senior Fellow, Texas Instruments



David McClanahan MBA '76 President & CEO, CenterPoint Energy, Inc.



Gerald McElvy BBA '75 Retired President, ExxonMobil Foundation



Jack B. Moore
BBA '77
President, Chairman,
& CEO,
Cameron



Dominic Ng BBA '80 Chairman & CEO, East West Bancorp



Marvin Odum MBA '95 President/Upstream Americas Director, Royal Dutch Shell, Shell Oil Company



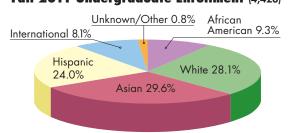
Richard Rawson BBA '72 President, Insperity



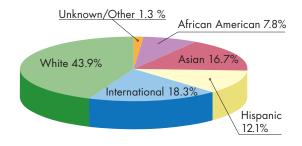
Bruce Williamson MBA '95 President & CEO, Cleco

DIVERSITY

Fall 2011 Undergraduate Enrollment (4,428)



Fall 2011 Graduate Enrollment (1.542)



Bauer College is as diverse and international as the City of Houston. More than two-thirds of our students are ethnic minorities or international students and represent nearly 70 countries. Bauer is one of the big reasons why the University of Houston is the most diverse research university in the country.

According to *Diverse Issues in Higher Education*, UH Bauer ranks:

- #1 in Texas and #7 in the nation for the number of ethnic minority graduates in its BBA program
- #5 in Texas and #9 in the nation in graduating Hispanic BBAs with Business Management, Marketing and related majors
- #6 in Texas in African-American BBA graduates
- #1 in Texas and #7 in the nation for Asian-American BBA graduates

(Source: Diverse Issues in Higher Education, 2011)



The University of Houston is an EEO/AA institution.



STUDENT PROFILE



ENROLLMENT

- 301 Professional Program in Accountancy
- 250 Bauer Business Honors Program
- 1,039 MBA (includes full and part-time and EMBA)
- 357 MS Accountancy
- 73 MS Finance

UNDERGRADUATE STUDENTS

- Average SAT 1255 (Critical Reading & Math Sections only)
- One-third work full-time while attending college.
- Many are the first in their family to graduate from college.
- 45.3% female

GRADUATE STUDENTS

- 36.5% female and 36.8% ethnic minorities
- Average age 29
- Average 3.6 years of work experience

EXECUTIVE MBA STUDENTS

- 23.9% female and 45.8% ethnic minorities
- Average age 38
- Average 6.7 years of work experience



UNDERGRADUATE PROGRAM



- Cyvia and Melvyn Wolff Center for Entrepreneurship: #1 undergraduate program (The Princeton Review and Entrepreneur magazine, Top 25 Undergraduate Entrepreneurship Programs, 2011)
- #1 in Texas for total minority degrees awarded; #6 in Texas for total degrees awarded to African Americans; #1 in Texas for total degrees awarded to Asian Americans; #5 in Texas for total degrees awarded to Hispanics (Diverse Issues in Higher Education, 2011)
- #1 Internal Audit Program in the Houston Region and Top 20 in the U.S. (Institute of Internal Auditors, 2010)
- 48th among public business schools (U.S. News & World Report, Best Undergraduate Business Programs, 2011)
- Top 50 among public business schools (BusinessWeek, Top Undergraduate Business Schools, 2011)
- 8th nationally for number of degrees awarded to Hispanic students in business, marketing and related programs (*Hispanic Outlook in Higher Education*, Top 100 Institutions, 2011)

GRADUATE PROGRAM

- Full-time MBA program: Top 50 among public business schools (U.S. News & World Report, Best Business Schools, 2011)
- Part-time MBA program: 26th among public business schools (U.S. News & World Report, Best Business Schools: Part-Time MBA Programs, 2011)
- MBA program: Top 15, General Management category (The Princeton Review, Student Opinion Honors for Business Schools, 2009)
- Graduate program: #4 in Texas for total minority degrees awarded;
 #3 in Texas for total degrees awarded to Asian Americans; #4 in
 Texas for total degrees awarded to Hispanics (Diverse Issues in Higher Education, 2011)
- EMBA program: Top 20 among public business schools; #6 in Texas (Financial Times, Top 100 Executive MBA Programs, 2010)
- Google Global Champs: A team of four MBA students bested more than 4,429 teams to become the first North American (and only all-female) group to win the 2011 Google Global Online Marketing Challenge.

SPECIAL PROGRAMS

- The AIM Center for Investment Management is the home of the Cougar Fund, a multi-million dollar private investment fund holding equity securities that are traded on U.S. markets and managed by graduate students participating in the Graduate Certificate in Financial Services Program.
- The Bauer Real Estate Center is the home of the Graduate Real Estate Certificate Program, through which students develop real estate expertise not only in the classroom but through hands-on experiences in the real estate industry under the guidance of senior real estate executives.
- The Global Energy Management Institute offers certificate
 programs at both the undergraduate and graduate levels, along
 with customized executive education, focused on the business
 of the energy industry. The college has nearly two dozen
 courses related to energy (including finance, trading, economics,
- history, supply chain, project management, insurance and risk management, strategy and more), taught by experienced energy executives and academicians renowned for energy research and thought leadership.
- The Sales Excellence Institute is the home of the Program for Excellence in Selling, a selective sales training program through which undergraduate students close tens of thousands of dollars in real sales prior to graduating. PES students consistently take top spots in national sales competitions.
- The #1 ranked Wolff Center for Entrepreneurship provides both a selective, academic major in entrepreneurship as well as a Corporate Entrepreneurship Certificate for undergraduate students who want a broad-based understanding of business leadership.