

Aylwin B. Lewis

*President and Chief Executive Officer
Potbelly Sandwich Works*



Potbelly Sandwich Works announced in 2008 that Aylwin B. Lewis joined the company as its President and Chief Executive Officer. Founder and former CEO Bryant Keil, will continue in his role as Chairman of the Board of Directors. “When I bought that original store on Lincoln Avenue back in 1996, I had a vision of how great Potbelly could become. I am proud to say that we now have over 200 stores in 11 states and the District of Columbia and we are on our way to fulfilling that vision. I had been contemplating a transition from the CEO role for some time, but I had not found someone I was confident really understood Potbelly and was capable of leading us into our next stage of growth. After meeting Aylwin, it was clear that he was the right person for the job and that it was the right time to pass the baton. Aylwin has terrific restaurant industry experience and knowledge, but more importantly, Aylwin is a great fit for the Potbelly culture. I am excited to begin our long term partnership as we continue to bring the Potbelly experience to more and more people across the country. As chairman and a large shareholder in the company, I plan to remain very involved in the leadership and direction of the company.”

Most recently, Mr. Lewis, 54, served as Chief Executive Officer and President of Sears Holdings. Prior to his role as CEO at Sears Holdings, he served as the President and Chief Executive Officer of both Kmart and Sears Retail. Mr. Lewis was President, Chief Multi-Branding and Operating Officer of YUM! Brands, Inc., the parent of KFC, Taco Bell and Pizza Hut, among other restaurant concepts, from 2000 until October 2004, and the Chief Operating Officer of Pizza Hut from 1996 to 2000. He has over 26 years of restaurant experience. Mr. Lewis is a member of the Board of Directors of The Walt Disney Company. He received dual bachelor degrees from the C. T. Bauer College of Business at the University of Houston in both Business Management and English Literature, as well as an MBA from Bauer.