

This is a presentation introducing Bauer College of Business Ph.D. programs. Our message: Yes, YOU might become a university professor.

We have six programs to choose from.

You'll need an interest in academic research --

and the ability to live on 22-\$28,000 annually for 4-5 years while you're completing your doctorate.

- Academic research is what we do. If you have no idea what it's like, ask a professor in your field what journals you might look at.

But you don't need an MBA or M.S. Accountancy – the emphasis for doctoral programs is research

- So someone contemplating graduate study might consider a Ph.D. program later, or now.
- We have more information at www.bauer.uh.edu/phd

And your payoff is a flexible, rewarding career.

- We on the Bauer College faculty think this is terrific profession, but then again, we picked it.....

Starting salaries usually reach six figures because supply doesn't meet demand. Why is the supply low? Simply because many graduate students in MBA programs are short-term economic decision-makers.

- In plain language, there is a shortage of people with a Ph.D. in most fields of business.

Interested? Or do you know anyone else who might be?

Those with a GMAT score of 670+ are very cordially invited to contact any Ph.D. coordinator:

- shiva@uh.edu (accounting);
- rsusmel@uh.edu (finance);
- swerner@uh.edu (management);
- blake.ives@uh.edu (MIS)
- jhess@uh.edu (marketing)
- bkhumawala@uh.edu (operations management.)

From their very creation, universities have been in the business of creating and disseminating knowledge.

This is what professors do.

Research is the creation part; teaching and publishing are the dissemination part.

People put "research" on too high a pedestal.
Simply put, research is the art **and** science of
asking and answering **interesting**
questions.

Where those questions come from is up to
you.

If you are inquisitive,

if you are persistent,

if you desire a flexible lifestyle that
combines creativity, passion with a thirst for
knowledge,

this is where you belong.

If you desire to grow young minds, to
positively impact the lives of others,
to tell stories of knowledge quests that you
and others before you have undertaken,

this is where you belong.

If you want to be part of a worldwide community of colleagues with different backgrounds and experiences all searching for and sharing knowledge,

this is where you belong.

If you can work by yourself or with others,
face-to-face or electronically, with concrete
statistics or fuzzy philosophical boundaries,
and if you desire to make a contribution to this
world using your mind and your passions,

this is where you belong.

It takes a relatively small investment and hard work to begin the journey of a lifetime.

Is this where you belong?

Let us repeat: Interested? Or do you know anyone else who might be?

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