

UNIVERSITY *of* HOUSTON

BAUER COLLEGE OF BUSINESS

BUILDING BUSINESS LEADERS



BAUER
COLLEGE OF BUSINESS
UNIVERSITY of HOUSTON
For the Real World of Business

HOUSTON'S BUSINESS COLLEGE

On July 12, 2000, a sixty-year-old business school, formerly known as the College of Business Administration at the University of Houston, received the largest up-front award to any single college in the history of the University. C. T. "Ted" Bauer, co-founder of Aim Management Group, endowed the college with a gift of \$40 million. The business school proudly took his name, becoming the C. T. Bauer College of Business. Ted Bauer's generosity and leadership fueled the transformation of Bauer College into a premier metropolitan business college.



C. T. "Ted" Bauer

Under the stewardship of Dean Arthur D. Warga, Bauer College has focused on attracting and retaining world class faculty, developing innovative curriculum and establishing unique programs designed to bring students and business together. The results include an updated curriculum, twice the number of faculty, and targeted certificate programs in energy and finance that prepare Bauer graduates for success in a global economy.

Melcher Hall, Bauer College's home, received a complete renovation giving it a downtown corporate ambience. The lobby's neon ticker rotates current stock prices overhead while multiple flat-screen TVs on the media wall air CNN 24/7. The lobby is part of the AIM Center for Investment Management, deemed one of the best designed business school classrooms in the U.S. by *American School and University Magazine*. The center includes the ticker, video wall, 16-station trading laboratory, 36-seat classroom, and 20-seat executive conference room. Plus, Bauer has WiFi access throughout and a Starbucks!



Dean Arthur D. Warga

Today, the Bauer College of Business is on the path to greatness, fueled by a superb faculty, excellent staff, passionate alumni, brilliant students, generous business partners and visionary leaders dedicated to the future of our youth and our nation. Bauer College is **building the business leaders of tomorrow.**



BAUER FACTS

QUALITY

- Ranked in the top 50 among public undergraduate business schools by *Business Week* (2007).
- Undergraduate business program ranks #63 in the nation among public universities, according to *U.S. News & World Report's Best Colleges 2007*.
- Is Texas' top producer of African-American BBAs in Business, Management, Marketing, and Related Support Services and third only to UT-San Antonio and UT-Pan American for Hispanic BBAs in those fields, according to the Department of Education.
- MBA program ranks 12th in the nation and 5th among public universities in producing CEOs of S&P 500 companies, according to *Bloomberg Markets* (September 2004).
- Is the only comprehensive business school in the Houston area offering BBA, MBA, Ph.D., and MS Accountancy and Finance degrees.
- Is one of only 549 schools worldwide to be accredited by AACSB International, the leading business school accreditation body.
- Has 430 corporate partners and more than 1,400 companies recruiting Bauer graduates.
- Part of the University of Houston, the nation's most ethnically diverse research university
- Over 5,200 students (46% female) representing more than 130 countries and 66 languages.

PROFILE

Enrollment at Bauer College

- 5,274 students
- 270 Professional Program in Accounting
- 238 Bauer Business Honors Program
- 610 MBA (includes full and part-time and EMBA)
- 213 MS Accountancy

Graduate Student Profile

- Average GMAT 588 (not including doctoral)
- Average age 28 years

Undergraduate Student Profile

- Average SAT 1172
- One-third work fulltime while attending college.
- Many are the first in their family to graduate from college.

Executive Student Profile

- EMBA programs are ranked among the top 20 public EMBA programs nationwide by the *Financial Times* (2006).
- Average age 36 years
- Average 12 years professional work experience
- 22% female and 28% ethnic minorities

OUR FOCUS

DEPARTMENTS

Accountancy & Taxation

- Our students consistently exceed the national average on the CPA exam pass rate.

Decision & Information Sciences

- #1 MIS department in the Gulf Coast and #17 worldwide.
- Operation Management and MIS classes solve business problems for over 50 non-profits, small businesses and major corporations each year.

Finance

- #8 in the nation and in the top 5% worldwide for published research
- Cougar Investment Fund lets graduate students manage a real \$9 million investment fund.

Management

- One of five U.S. schools with multiple Academy of Management Hall of Fame Professors.

Marketing

- #1 marketing faculty in Houston and in the top 5% worldwide

Centers of Excellence

Centers of Excellence combine research, academic programs, and corporate and community partnerships to focus on key sectors that drive the Houston economy.

- AIM Center for Investment Management
- Bauer Center for Business Ethics
- Center for Entrepreneurship & Innovation
- Global Energy Management Institute
- Information Systems Research Center
- Institute for Diversity & Cross-Cultural Management
- Institute for Health Care Marketing
- Sales Excellence Institute
- Small Business Development Center
- Supply Chain Research Center

THE RESULTS



Samuel A. DiPiazza, Jr.,
MS ACCY '73
Global CEO
PricewaterhouseCoopers



David M. McClanahan,
MBA '76
President & CEO
CenterPoint Energy, Inc.



G. Edmond Clark
MBA '79
President & CEO
FedEx Trade Networks, Inc.



Gerald W. McElvy, BBA '75
Deputy Manager, Public Affairs
President of ExxonMobil
Foundation
ExxonMobil Corporation



Dominic Ng, BBA '80
Chairman, President & CEO
East West Bancorp, Inc.



Bruce A. Williamson,
MBA '95
Chairman & CEO
Dynegey, Inc.



Jack B. Moore, BBA '77
President & COO
Cameron



Karen Katz, MBA '82
President & CEO
Neiman Marcus Stores



Melvyn L. Wolff, BBA '53
Chairman
Star Furniture
part of Berkshire Hathaway



William J. Gedwed, MBA '92
Chairman & CEO
HealthMarkets, Inc.



Richard G. Rawson, BBA '72
President & Director
Administaff, Inc.



Mark G. Papa, MBA '80
Chairman & CEO
EOG Resources, Inc.

2007 COMMENCEMENT



2007 SPEAKERS



Duy-Loan T. Le, MBA '89
Senior Fellow
Texas Instruments



G. Edmond Clark, MBA '79
President and CEO
FedEx Trade Networks, Inc.



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