

MENGGE LI

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EDUCATION

- Expected 2015 **University of Houston**, Houston, TX
Ph.D. in Business Administration, emphasis in Strategic Management
Dissertation: Toward an Attention-based Model of CEO and Innovation
Committee: Laura B. Cardinal (Chair)
C. Chet Miller
Carla D. Jones (Sam Houston State University)
Donald E. Hatfield (Virginia Tech)
- 2009 **University of Florida**, Gainesville, FL
M.S. in Information Systems and Operations Management
- 2006 **South China Agricultural University**, Guangzhou, China
B.E. in Food Science and Technology

SCHOLARSHIP ACTIVITIES

Research Interests

- Strategic leadership
- Corporate governance
- Technological innovation

Courses Taught

Undergraduate: Introduction to Management (Spring 2012, Fall 2012)

Research Assistantship

Graduate Research Assistant for Dr. Laura B. Cardinal	Fall 2010 – Present
Graduate Research Assistant for Dr. Carla D. Jones	Spring 2010 – Present
Graduate Research Assistant for Dr. Seemantini Pathak	Spring 2010 – Fall 2010

Journal Publications

Jones, C. D., Li, M., & Cannella, A. A. Response to a Governance Mandate: The Adoption of Governance Committees by NYSE Firms. *In press Journal of Management*.

We study how New York Stock Exchange (NYSE) firms adopted governance committees on their board of directors. The drive to adopt started as a social movement, but was facilitated greatly by the collapse of Enron Corporation and a subsequent mandate by the NYSE that all of its traded firms must have governance committees. Using institutional theory and a sample of NYSE firms, we develop and test hypotheses about the rate of governance committee adoption, the likelihood of committee adoption by the NYSE deadline, and the types of directors that were placed on the inaugural governance committee. Our study adds to theory about how organizations respond to external pressures when responding is contrary to the interests of executives.

Conference Presentations

Samba, C., Pathak, S., & Li, M. 2014. Effects of Diversity in Board's Audit Committee on Financial Restatements. *Paper to be presented at the Southern Management Association Annual Meeting, Savannah, GA.*

Li, M., Hatfield, D. E., & Cardinal, L. B. 2013. Do CEOs Matter? CEO Tenure Effects on Firm Innovation and Stock Market Performance." Paper presented at the Strategic Management Society Conference, Atlanta, GA, 2013.

Li, M., Cardinal, L. B., & Hatfield, D. E. 2012. An Examination of CEO Tenure Effects on Firm Innovation: The Role of Managerial Discretion. Paper presented at the Academy of Management Conference, Boston, MA, 2012.

Li, M. & Cardinal, L. B. 2012. Innovation and Firm Discretion: Do CEOs Matter? Paper presented at the Strategic Management Society Conference, Prague, Czech Republic, 2012.

Li, M. 2011. Process Innovation, Product Innovation, and Organizational Performance. Paper presented at the Southwest Academy of Management Annual Conference, Houston, TX, 2011.

Manuscripts Under Review

Jones, C. D., Carmeli, A., Cannella, A. A., & Li, M. Linking Top Management Team Vertical and Horizontal Heterogeneity to Competitive Behaviors and Firm Performance.

Working Papers

Li, M., Hatfield, D. E., & Cardinal, L. B. Torn between Two Risks: Does Discretion Moderate the Risk Propensity of CEO Choice? Submission in process.

Samba, C., Pathak, S., & Li, M. Gender Diversity of US Boards' Audit Committee and Ethical Decision-Making. Submission in process.

Li, M., Cardinal, L. B., & Hatfield, D. E. Managerial Discretion – A Review and Agenda for Future Research. First draft completed.

PROFESSIONAL SERVICE AND MEMBERSHIP

Membership in Professional Societies

- Academy of Management
- Strategic Management Society
- Southern Management Association

Conference Reviewer Activities

- Academy of Management – Annual Conference
 - Division: Business Policy and Strategy (2010, 2011, 2013, 2014)
 - Division: Organization and Management Theory (2013)
- Strategic Management Society – Annual International Conference
 - Track J: Strategy Practice (2014)
 - Track O: Strategic Leadership and Governance (2013, 2014)
- Strategic Management Society – Singapore Special Conference
 - Track A: Process: Innovation Processes within Firms (2012)
- Southern Management Association – Annual Meeting (2014)

Doctoral Consortia Activities

- 2013 BPS Dissertation Consortium at the Academy of Management Conference
- 2013 Annual Doctoral Workshop at the Strategic Management Society Conference
- 2013 Annual Doctoral Student Consortium at the Southern Management Association

HONORS AND AWARDS

- Research Excellence Doctoral Student Award in Management (2013)
- University of Houston – Presidential Fellowship (2009 – 2011)
- Beta Gamma Sigma – Highest Academic Honor for Business Students (2009)

INDUSTRY EXPERIENCE

Aug. 2008 – Dec. 2008 **System Analyst Intern**
Enterprise Systems, Gainesville, FL

Worked in the IT auditing team to evaluate and test a major enterprise resource planning system upgrade

June 2006 – June 2007

Investment Advisor

Industrial Securities, Co., Ltd., Shenzhen, China

Analyzed customers' investment portfolios and provided investment advice. Maintained existing customer relationships and developed new customers.