

Alex Tawse

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EDUCATION

Doctor of Philosophy | 2013 – Current Expected 2018

Business Strategy

Supporting Area: Marketing

University of Houston – Houston, TX

Master of Business Administration

Entrepreneurship and Finance

University of Texas at Austin – Austin, TX

Bachelor of Arts

Economics and International Relations

Stanford University – Stanford, CA

RESEARCH INTERESTS

- Strategy Implementation
- Leadership
- Entrepreneurship

MANUSCRIPTS UNDER REVIEW (Titles Withheld)

Tawse, A., Patrick, V., and Vera, D., Currently under first review at *MIT Sloan Management Review*

Tawse, A., Vera, D., Currently under first review at *Management Accounting Research*

WORKING PAPERS

Tawse, A. and Tabesh, P., "A Look Inside the Black Box of Strategy Implementation."

Tawse, A., and Tabesh, P., The Impact of the Balanced Scorecard on Firm Performance."

Tawse, A., Patrick, V.M., Vera, D. "Planning = Cake, Doing = Fruit Salad: A Hedonic Model of Strategy Implementation."

Tawse, A., Spangler, W.D., Atwater, L.E., "CEO Machiavellianism and Corporate Social Performance."

Patrick, V.M., Johnson, N., Tawse, A., "Mislead by Metaphor: How Visual Metaphors in Dashboard Design Can Impact Managerial Decision-Making." Grant proposal submitted to the Marketing Science Institute (MSI)

Atwater, L., Atwater, D., Tawse, A., Yu, J., Yammarino, F., "Leadership Research 1990-2015: Where Have All The U.S. Companies Gone?"

ACADEMIC AND INVITED PRESENTATIONS

Tawse, A., Tabesh, P., "A Look Inside the Black Box of Strategy Implementation" Paper presented at the Strategic Management Society Annual Conference, September, 2016 in Berlin, Germany

Atwater, L., Atwater, D., Tawse, A., Yu, J., Yammarino, F., "Leadership Research 1990-2015: Where Have All The U.S. Companies Gone?" Presented at Southern Management Association Annual Conference, October, 2016 in Charlotte, NC.

Tawse, A., Spangler, W.D., Atwater, L.E., "CEO Machiavellianism and Corporate Social Performance." Presented at the Society for Industrial and Organizational Psychology (SIOP) annual conference in Anaheim, CA on April 15th, 2016

Tawse, A., Tabesh, P., "Coordination, Commitment, & Capability: A Theoretical Synthesis of Research on Strategy Implementation Effectiveness." Paper presented at INFORMS Annual Conference, November, 2015, Philadelphia, PA

Tawse, A., Patrick, V.M., Vera, D. "Planning = Cake, Doing = Fruit Salad: A Hedonic Model of Strategy Implementation." Paper presented at Southern Management Association Annual Conference, October, 2015, St. Pete Beach, FL

Tawse, A., et al., (2015) *A More Effective Doctoral Process: Engaging Today's Graduate Student's Voices*. Invited presentation of the Doctoral Institute at the Organizational Behavior Teaching Conference, La Verne, CA

SERVICE ACTIVITIES

- Session Chairperson for *Behavioral Strategy* at Academy of Management Annual Meeting, August, 2015, Vancouver B.C.
- Advisor and Volunteer for Stimulating Urban Renewal through Entrepreneurship (S.U.R.E.) program at the University of Houston
- Reviewer for the Academy of Management Annual Meeting
- Emergency Reviewer for Academy of Management Annual Meeting
- Reviewer for Southern Management Association Annual Meeting
- Departmental PhD Student Mentor

TEACHING EXPERIENCE

University of Houston

MANA 3335 – *Introduction to Organizational Behavior and Management*
Spring 2016

MANA 4385 – *Introduction to Strategic Management*
Fall 2016

MANA 6A83 – *Strategic Management (MBA Students)*
Spring 2017

AWARDS

Presidential Fellowship – University of Houston

Cullen Fellowship Grant – University of Houston

Future Faculty Fellowship – University of Houston

PROFESSIONAL DEVELOPMENT

Organizational Behavior Teaching Conference Doctoral Institute
June, 2015, La Verne, CA

ACADEMIC ASSOCIATIONS

Academy of Management (AOM) – Member

Strategic Management Society (SMS) – Member

Southern Management Association (SMA) – Member

Institute for Operations Research & Mgmt. Science (INFORMS) - Member

Teaching Society for Management Educators (OBTS) – Member

PROFESSIONAL QUALIFICATIONS

Certified Public Accountant (CPA) – California Board of Accountancy

Certified Examiner – Malcolm Baldrige Quality Award

NON-ACADEMIC WORK EXPERIENCE

CEO, United States Oil and Gas, Austin, TX

Mergers and acquisitions

CFO, Kaizen Institute, Zug, Switzerland

Corporate restructuring; franchising

VP of North American Operations, Kaizen Institute, Austin, TX

Business development; marketing; alliances

Lean Consultant & Trainer, Kaizen Institute, Austin, TX

Lean implementation; culture change; training

Sr. Tax Accountant, Price Waterhouse, San Jose, CA

Corporate tax strategy

Audit Staff Accountant, Price Waterhouse, San Jose, CA

Accounting compliance

Founder and CEO of Uber Boss, Inc.

Online gaming and social media

Founder and CEO of Katharsis, Inc.

Sports marketing and messaging