

## 2009-2010 BBA DEGREE PROGRAM (effective Fall 2009) DEGREE REQUIREMENTS FOR BACHELOR OF BUSINESS ADMINISTRATION

### UH & Bauer College policies (see UH Catalog for complete information and policies)

- **Daytime and Post-Baccalaureate Limitations:** The BBA is exclusively a daytime program for students seeking their first undergraduate degree. Post-Baccalaureate (PB) students are not permitted to pursue undergraduate business coursework and should consult an advisor for other options.
- **Max Transfer Hours:** A maximum of 66 lower-level transfer hours may be applied to the BBA from any other fully accredited institution of higher education.
- **Texas Common Course Numbering System (TCCNS):** The TCCNS is the categorization system used by the State of Texas to identify standard lower-level core curriculum among Texas public colleges and universities, regardless of institution. Using this system and our web resources at [www.bauer.uh.edu/prospective](http://www.bauer.uh.edu/prospective) can assist students in more easily determining transfer course equivalency for core. If a TCCN is not listed, this means that there is no Texas Common Core equivalency available, although petitioning is an option in some cases. Consult an advisor for more information.
- **Residency Requirements:** Last 30 hours of coursework towards a degree must be completed at the University of Houston-Main campus.
- **Enrollment in Upper-level Business Courses:** Requires a degree plan on file or, for pre-business students, approval by an advisor to be in a mixed program (a one-semester transition prior to filing a degree plan). Pre-business majors are limited to five Upper-level business courses.
- **Upper-level Business Course GPA:** A 2.0 GPA is required to take any 3000-4000 level business courses.
- **Degree Plan Filing:** Students must file a degree plan as soon as they complete 60 total credit hours, including transfer work. The UH Bauer College of Business has specified filing periods for majors in business: [www.bauer.uh.edu/bbaadvising](http://www.bauer.uh.edu/bbaadvising).
- **Non-business Course Limitation:** Non-business majors may not take 3000-4000 level business courses with the exception of MIS 3300; INTB 3351, 3352, 3353; ENTR 3310, 3312; and MARK 3337, unless they have officially declared a minor in business or they are in a specialty program and are taking courses specifically required for that minor or specialty program.
- **Business Minors:** Business majors and non-business students may pursue and declare business minors if certain requirements are met. Business majors eligible to file a degree plan can also declare any business minor except for Global Business and Business Administration. Non-business students may pursue and declare all available business minors if they meet specific GPA, prerequisite, and credit hour requirements. For complete information on these requirements and to access the online form, visit: [www.bauer.uh.edu/undergraduate](http://www.bauer.uh.edu/undergraduate). Academic advising is not required to file.
- **Course Prerequisites:** See catalog for course prerequisites to avoid being dropped without refund (For current business course prerequisites, see [www.bauer.uh.edu/bbaadvising](http://www.bauer.uh.edu/bbaadvising)).
- **Additional Policies:** Students should be aware of enrollment caps, "6 W" rule, and the "three-peat" rule: [www.uh.edu/provost/stu/stu.html](http://www.uh.edu/provost/stu/stu.html).

### Section 1: UH CORE COURSES & COLLEGE REQUIREMENTS

27 hours

27 HRS	ENGL 1303	Freshman Composition I [Texas Common Course Number (TCCN): ENGL 1301]	3 hrs	_____
	ENGL 1304	Freshman Composition II [TCCN: ENGL 1302]	3 hrs	_____
	HIST 1377	The United States to 1877 [TCCN: HIST 1301]	3 hrs	_____
	HIST 1378	The United States to 1878 [TCCN: HIST 1302]	3 hrs	_____
	POLS 1336	US & Texas Constitutions & Politics [TCCN: GOVT 2301]	3 hrs	_____
	POLS 1337	US Government: Congress, President & Courts [TCCN: GOVT 2302]	3 hrs	_____
	PSYC 1300 or SOC 1300	Intro to Psychology or Sociology [TCCN: PSYC 2301 or SOCI 1301]	3 hrs	_____
	Natural Science	Must be <a href="#">UH core</a> or TCC at Texas public transferring institution.	3 hrs	_____
	Natural Science	Must be <a href="#">UH core</a> or TCC at Texas public transferring institution.	3 hrs	_____

### Section 2: PRE-BUSINESS COURSES (require a grade of "C" or higher)

21 hours

21 HRS	MATH 1313*	Finite Mathematics [TCCN: MATH 1324]	3 hrs	_____
	MATH 1314 or 1431*	Elements of Calculus [TCCN: MATH 1325 or 2413]	3 hrs	_____
	ACCT 2331	Financial Accounting [TCCN: ACCT 2301 or 2401]	3 hrs	_____
	ACCT 2332	Managerial Accounting [TCCN: ACCT 2302 or 2402]	3 hrs	_____
	ECON 2304	Microeconomics [TCCN: ECON 2302]	3 hrs	_____
	ECON 2305	Macroeconomics [TCCN: ECON 2301]	3 hrs	_____
	MIS 3300**	Intro to Computers and MIS [TCCN: BCIS 1305 or 1405]	3 hrs	_____

\* Prerequisite for MATH 1313 and 1314 is completion or placement out of College Algebra (MATH 1310).

\*\* Students who have completed DISC 2373 or transfer equivalent may waive MIS 3300 with substitution.

### REQUIREMENTS TO FILE A DEGREE PLAN [Declare a specific major (see Section 5) in business]:

- Be a pre-business major (a GPA of 2.75 on last 60 hours, including transfer work)
- Have a grade point average of 2.5 or higher on a minimum of 12 hours at UH
- Complete the UH Core courses listed under Section 1 (above) with a passing grade
- Complete each Pre-business course under Section 2 (above) with a grade of "C" or higher
- Apply via online form at [www.bauer.uh.edu/bbaadvising](http://www.bauer.uh.edu/bbaadvising) during specified filing periods (listed online).

NOTE: An academic advising appointment is not required to file.

### Section 3: ADDITIONAL REQUIRED BUSINESS & UH CORE COURSES

9 hours

9 HRS	GENB 2301***	Connecting Bauer to Business (prerequisite: ENGL 1304 or equivalent)	3 hrs	_____
	Humanities	Must be <a href="#">UH core</a> or TCC at Texas public transferring institution.	3 hrs	_____
	Visual & Performing Arts	Must be <a href="#">UH core</a> or TCC at Texas public transferring institution.	3 hrs	_____

\*\*\*Students must be a business major to take this course.

**Section 4: ADVANCED-LEVEL BUSINESS REQUIREMENTS** (required of all business majors) **39 hours**

39 HRS	STAT 3331	Statistical Analysis for Business Applications (prerequisites: MATH 1313 and 1314; completion or concurrent enrollment in MIS 3300)	3 hrs	_____	
	SCM 3301	Service and Manufacturing Operations (prerequisite: MATH 1313)	3 hrs	_____	
	MANA 3335	Introduction to Organizational Behavior and Management	3 hrs	_____	
	MARK 3336	Elements of Marketing Administration	3 hrs	_____	
	MARK 3337/COMM 3356	Professional Selling/Bus. & Prof. Speaking [TCCN: SPCH 1321 or 1315]	3 hrs	_____	
	FINA 3332	Principles of Finance (prerequisites: MATH 1313, MATH 1314, and ACCT 2331)	3 hrs	_____	
	INTB 3350	International Business	3 hrs	_____	
	<b>Global Studies Sequence:</b>				
	INTB 3351	History of Globalization	3 hrs	_____	
	INTB 3352	Politics of Globalization	3 hrs	_____	
	INTB 3353	Economics of Globalization	3 hrs	_____	
	<b>Other:</b>				
	GENB 4350	Business Law & Ethics	3 hrs	_____	
ADV BUS ELEC♣	Advanced Business Elective (any 3000-4000 level business course)	3 hrs	_____		
ADV BUS ELEC♣	Advanced Business Elective (any 3000-4000 level business course)	3 hrs	_____		

**Double Major and Minor Notes:** Double majors and/or minors are not required for the BBA degree program. However, a student majoring in business may also double major or minor in business (with the exception of Global Business and Business Administration minors) and are allowed to count double major or minor courses towards any advanced level business courses required for their primary business major. ♣ A student majoring in business and (A) studying abroad or (B) minoring in either International Area Studies (IAS) or in a non-business minor may waive, with substitution, up to six hours of required advanced business electives (see Section 4, above), replacing those electives with six hours of 3000-4000 level minor courses or 3000-4000 level Study Abroad courses.

**Section 5: BUSINESS MAJORS** (completion of only one major is required) **24 hours**

**Accounting**

24 HRS	ACCT 3367	Intermediate Accounting I	3 hrs	_____
	ACCT 3368	Intermediate Accounting II	3 hrs	_____
	ACCT 3337	Management Accounting	3 hrs	_____
	ACCT 3371	Accounting Information Systems	3 hrs	_____
	ACCT 4331	Federal Income Tax I – Individual	3 hrs	_____
	ACCT 4335	Auditing	3 hrs	_____
	ACCT ADV ELEC	Advanced Accounting Elective	3 hrs	_____
	ADV BUS ELEC	Advanced Business Elective	3 hrs	_____

•Consult UH Catalog for specialty track: The Professional Program in Accounting.

**Management Information Systems**

24 HRS	MIS 3360	Systems Analysis & Design	3 hrs	_____
	MIS 3370	Info Systems Dev. Tools	3 hrs	_____
	MIS 3371	Transaction Processing Syst. I	3 hrs	_____
	MIS 3376	Bus. Database Mgt. Systems	3 hrs	_____
	MIS 4374	Info Technology & Project Mgt.	3 hrs	_____
	MIS 4478	Admin of Computer-Based MIS	4 hrs	_____
	MIS ADV ELECS	Advanced MIS Electives	6 hrs	_____

**Entrepreneurship**

24 HRS	ENTR 3310	Introduction to Entrepreneurship	3 hrs	_____
	ENTR 4320	Entrepreneurial Revenue	3 hrs	_____
	ENTR 4330	Entrepreneurial Costs & Budgets	3 hrs	_____
	ENTR 4340	ENTR Orgs, Capitalization, & Funding	3 hrs	_____
	ENTR 4350	Entrepreneurial Business Plan	3 hrs	_____
	ENTR 4360	Implementation of ENTR Business Plan	3 hrs	_____
	ADV BUS ELECS	Advanced Business Electives	6 hrs	_____

•Entrepreneurship major is selective. Students must be formally accepted into the program through application, interview, and approval. Only students who are formally accepted can enroll in 4000-level Entrepreneurship courses.

**Marketing**

24 HRS	MARK 3337	Professional Selling	3 hrs	_____
	MARK 3339	Marketing Strategy & Planning	3 hrs	_____
	MARK ADV ELECS	Advanced Marketing Electives	12 hrs	_____
	ADV BUS ELECS	Advanced Business Electives	6 hrs	_____

•MARK 3337 may not count both for the speech requirement and as a MARK elective; this course must be replaced by another MARK elective.  
 •Consult the MARK academic advisor for approved substitutions for MARK electives in other non-business departments.  
 •Consult UH Catalog for specialty track: The Program for Excellence in Selling.

**Finance**

24 HRS	FINA 4320	Investment Management	3 hrs	_____
	FINA 4330	Corporate Finance	3 hrs	_____
	FINA ADV ELECS	Advanced Finance Electives	12 hrs	_____
	ADV BUS ELECS	Advanced Business Electives	6 hrs	_____

•Consult UH Catalog for specialty tracks in Global Energy Management and Risk Management and Insurance.

**Supply Chain Management**

24 HRS	SCM ADV ELECS	Advanced SCM Electives	18 hrs	_____
	ADV BUS ELECS	Advanced Business Electives	6 hrs	_____

**Management**

24 HRS	MGT ADV ELECS	Advanced Management Electives	18 hrs	_____
	ADV BUS ELECS	Advanced Business Electives	6 hrs	_____

**TOTAL DEGREE REQUIREMENTS:  
120 hours minimum**