MIS 6341: Information Systems - Fall - 2015 25478: Wednesdays 6:00 – 9:00 MH 130

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Please do not use Blackboard e-mail, I do not check it.

Office Hours

Mo - We 4:00 - 5:30 and by appointment.

Course Focus

The objective of this course is to introduce students to manage information system and information technologies with the purpose of enhancing and changing business processes, improving and supporting decision making and obtaining competitive advantage. The course concentrates on Internet technologies as platform for businesses, e-commerce, networks, enterprise systems and collaborative work. This is not a course that focuses on particular information technologies, but instead views IT as a portfolio of tools that can be applied and misapplied to various business problems.

Required Textbook

Valacich, Joe and Christoph Schneider Jeffrey A. *Information Systems Today: Managing in the Digital World*, **7th Edition** Pearson, **2016** The code that comes along with the e-book sold in the bookstore and online is not required for this course.

Class Attendance

Your attendance in class is strongly encouraged. However, you are an adult and a college graduate. And I am not your parent. I will not check attendance. If you miss something in class you are responsible, not me. DO not ask me what you missed or what I can do for you to make it easier. There are no "make-ups" for missing assignments.

Course Evaluation

Your final grade will be the total points you amass on your two (2) highest of three exams and a research paper (100 points each). I grade on a scale of A (270-300), B (240-269), C (210-239), D (180-209), F (0-179). I do **NOT** use +'s and -'s.

Exams

Exams will consist of short answer and essay questions. They are not cumulative and are based on the text, assignments, and class discussions. You will take exams during class time. I will grant make ups only in extreme circumstances of emergency and you provide a university valid documented excuse.

Paper

Each student will submit an original paper of approximately 1000 words (5 pages). You will further investigate a topic we cover in class or a related topic. Individual scores will be based on presentation, originality, level of research, and conclusions drawn .One path to choose is to investigate and report on a controversial topic. A second option is to perform a case study on an organization or industry in terms of one of the topics presented in class. More information about the paper will be presented in class.

Accommodations for Students with Disabilities

We would like to help students with disabilities achieve their highest potential in this class. To this end, in order to receive academic accommodations (e.g., for a quiz or exam), students must register with the Center for Students with Disabilities (CSD) (telephone 713-743-5400), prior to the quiz or exam. If you were to take an exam in the test center, please e-mail our TA at least one week in advance.

Professional Conduct and Academic Honesty

All students are expected to conform to the Bauer Code of Ethics and Professional Conduct. This code can be found at the following website: http://www.bauer.uh.edu/BCBE/BauerCode.htm. In addition, the University of Houston Academic Honesty Policy is strictly enforced by the Bauer College of Business. No violations of this policy will be tolerated in this course. A discussion of the policy is included in the University of Houston Student Handbook at the following website: http://www.uh.edu/dos/hdbk/acad/achonpol.html. Students are expected to be familiar with the Bauer Code and the University of Houston Academic Honesty Policy.

Tentative Class Schedule

Week	Chapter	Торіс
8/26	Introduction Ch. 1	Discussion of Syllabus/Overview of the Course Managing in the Digital World
9/02	Technology Briefing (TB)	Fundamental Topics in IS Hardware, Software, Networking, & Database Management
9/09	ТВ	Fundamental Topics in IS Hardware, Software, Networking, & Database Management
9/16	Ch. 3	Managing the IS's Infrastructure and Services
9/23	Ch. 1, 3 TB	EXAM 1
9/30	Ch. 9	Developing and Acquiring IS's
10/07	Ch. 10	Securing Information Systems
10/14	Ch. 2	Gaining Competitive Advantage Through IS's
10/21	Ch. 2, 9, 10	EXAM 2
10/28	Ch. 5	Enhancing Organizational Communication and Collaboration Using Social Media
11/04	Ch. 6	Enhancing Business Intelligence Using IS's
11/11	Ch. 7	Enhancing Business Process Using Enterprise IS's
11/18	Ch. 4	Enabling Business-to-Consumer Electronic Commerce
	Ch. 8	Strengthening B2B Relationships via Supply Chain and Customer Relationships
44/27		PAPERS DUE
11/25		THANKSGIVING
12/02	Ch. 4-8	EXAM 3