

CONGRATULATIONS!

You are making a SMART choice by exploring an Accounting degree from the University of Houston! With a BBA in Accounting, you will learn the language of business and discover exciting opportunities. In business, being able to understand and interpret numbers is a skill set that, once mastered, will separate you from your peers and open doors to a multitude of industries and disciplines.

Careers in business, and more specifically in accounting and taxation, are growing at an unprecedented rate. Experts predict that employment in these business concentrations will grow by as much as 22% over the next decade. That equates to more than **250,000** new jobs.

What kind of jobs? Accounting offers a variety of careers in financial reporting, treasury, cost accounting, external and internal audit, and taxation. And accounting careers transcend every industry and type of business, including publicly and privately-held corporations, not-for-profit organizations, government agencies, and accounting firms.



FIRST INSIDE PANEL

“Employment of accountants and auditors is EXPECTED TO GROW BY 22% between 2008 and 2018, which is much faster than the average for all occupations ...”

— Occupational Outlook Handbook, 2010-11 Edition

According to Robert Half's 2011 Salary Guide, after less than one year on the job, accountants at large CPA firms earn between \$50,000 to \$65,000.

▶ THE NEXT STEP

So, let us CONGRATULATE you again on your GREAT choice! The next step to learning more about the language of business is to contact a UH Accounting Advisor at **713.743.4696** or visit www.bauer.uh.edu.

UNIVERSITY of HOUSTON

C. T. BAUER COLLEGE of BUSINESS
Department of Accountancy & Taxation

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The University of Houston is an Equal Opportunity/Affirmative Action institution. Minorities, women, veterans & persons with disabilities are encouraged to apply.

BACK COVER

UNDERGRADUATE DEGREE
UNIVERSITY of HOUSTON

C. T. BAUER COLLEGE of BUSINESS
Department of Accountancy & Taxation

BBA BACHELOR OF BUSINESS ADMINISTRATION ACCOUNTING

LEARNING the language of
BUSINESS
... begins here



FRONT COVER

Begin Here

When you're ready to learn this important language, the University of Houston provides the perfect path. Out of more than 1,700 schools across the nation, the C. T. Bauer College of Business at UH offers one of the **top 100 undergraduate business programs**. And UH Bauer's Accountancy & Taxation Program, with the top-rated accounting faculty in Houston, offers unmatched opportunities to concentrate in specialized disciplines like Internal Audit and Oil & Gas Accounting. What's more, **UH Bauer Accounting students are the most recruited by Houston's large public accounting firms**.

As the new model for metropolitan universities, UH Bauer is developing its students to meet the workforce needs of our local, national, and global economies. The path is broad and the opportunities are endless for students working toward a BBA in Accounting. Even at the undergraduate level, students can earn valuable industry certifications or pursue their graduate degrees.

In 2002, following a storm of corporate implosions caused in part by questionable accounting practices, Sarbanes-Oxley was introduced. These new rules forever changed the field of accounting. Today, accounting courses are not just for students planning to practice in the field. Understanding accounting is important for any student looking to be a financial advisor, a systems specialist, a sales or marketing representative, an entrepreneur or a C-level executive.

PROFESSIONAL PROGRAM IN ACCOUNTING (PPA) –

The PPA is for undergraduate students who decide early that they want to learn the language of business and earn a Master of Science in Accountancy. Often referred to as UH Bauer's "150-Hour Program," this five-year program fulfills the Texas State Board of Public Accounting's 150-hour requirement, preparing students to sit for the Certified Public Accountant (CPA) exam.

INTERNAL AUDIT CERTIFICATE – UH Bauer's Internal Audit Certificate is recognized by the Global Institute of Internal Auditors (IIA) as one of the best in the world. By completing three courses and attending a Colloquium at the undergraduate level, students can earn an IIA-recognized Certificate in Internal Auditing and prepare to become a Certified Internal Auditor (CIA).

OIL & GAS ACCOUNTING CERTIFICATE – based in Houston, it's not surprising that UH Bauer offers the most comprehensive energy accounting education in the US. UH Bauer is the only business school to offer students the opportunity to earn a Certificate in Oil & Gas Accounting. By completing three comprehensive Oil & Gas Accounting courses and attending a Colloquium at the undergraduate level, students can earn a Certificate in Oil & Gas Accounting.

Finish Strong

When you are ready to master the language of business, UH Bauer's Accountancy & Taxation program offers superior post-baccalaureate and graduate-level course work, including a Certificate of Accountancy Program (CAP) and a Masters of Science in Accountancy (MSACCY), that are designed to expand your knowledge of the language of business. Both are designed to prepare students to sit for the CPA exam and to have successful careers in business.

It's All in the Numbers

HOUSTON

- Houston is the 4th largest city in the US with more than 5,000 energy-related companies, Houston is considered to be the Energy Capital of the World
- Houston is the headquarters for 22 Fortune 500 Companies and is second only to New York City
- Houstonians speak more than 90 different languages
- Houston is the #1 U.S. port city, #2 in the nation for consulates, and #5 in the country for financial services

UNIVERSITY OF HOUSTON

- UH is a Carnegie-designated Tier One public research university
- With a student population of 35,000, UH is the most ethnically diverse research university in the country
- UH has a vast network of alumni, including 150,000 alumni living in the Greater Houston Area and more than 3,500 CEO alumni
- The University of Houston Bauer College of Business Undergraduate Program is ranked in the Top 50 among public business schools (Top Undergraduate Business Schools, 2011)
- UH Bauer's MSACCY program is one of only 177 fully accredited accounting programs by the Association to Advance Collegiate Schools of Business, the top accreditation organization among major universities
- UH Bauer has the #1 accounting faculty in Houston, ranking #2 in Texas and #23 in North America (sharing this Top 25 position with Yale)
- UH Bauer students are the most highly-recruited of any Houston business school by large public accounting firms in Houston