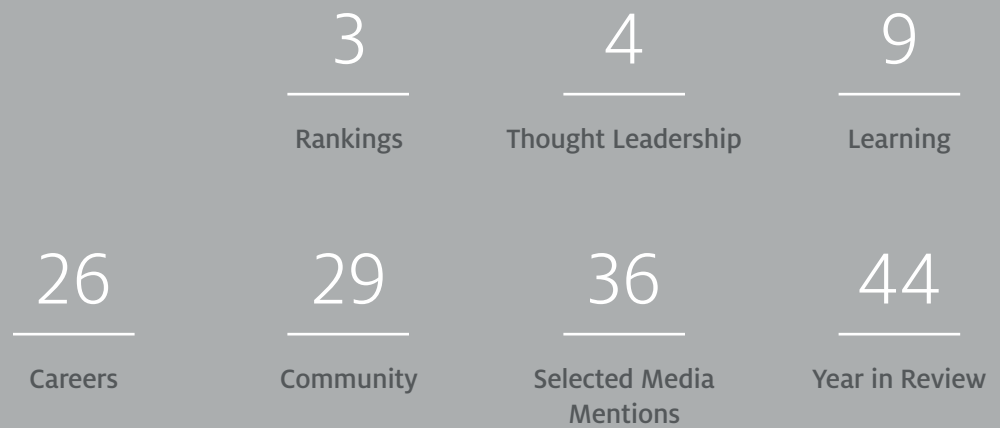




# ANNUAL DEAN'S REPORT

**BAUER**  
COLLEGE OF BUSINESS  
UNIVERSITY of HOUSTON



## WHERE WE RANK

2

### **CYVIA AND MELVYN WOLFF CENTER FOR ENTREPRENEURSHIP**

Ranked in the top three on the list of Top 25 Undergraduate Entrepreneurship Programs in the U.S. since 2007 (No. 1 in 2008, 2010 and 2011).

*The Princeton Review/ Entrepreneur  
magazine*

19

### **SUPPLY CHAIN MANAGEMENT (SCM)**

Undergraduate program ranked 19th in the nation.

*Gartner*

49

### **PROFESSIONAL MBA PROGRAM**

29th among public business schools (Best Business Schools, 2018).

*U.S. News & World Report*

53

### **FULL-TIME MBA PROGRAM**

53rd among public business schools (Best Business Schools, 2018).

*U.S. News & World Report*

58

### **UNDERGRADUATE BUSINESS PROGRAM**

Tied 58th among public business schools (Best Undergraduate Business Programs, 2018).

*U.S. News & World Report*

**OUR FACULTY LIVE AND BREATHE INNOVATION  
— IN PEDAGOGY, RESEARCH AND TEACHING.**

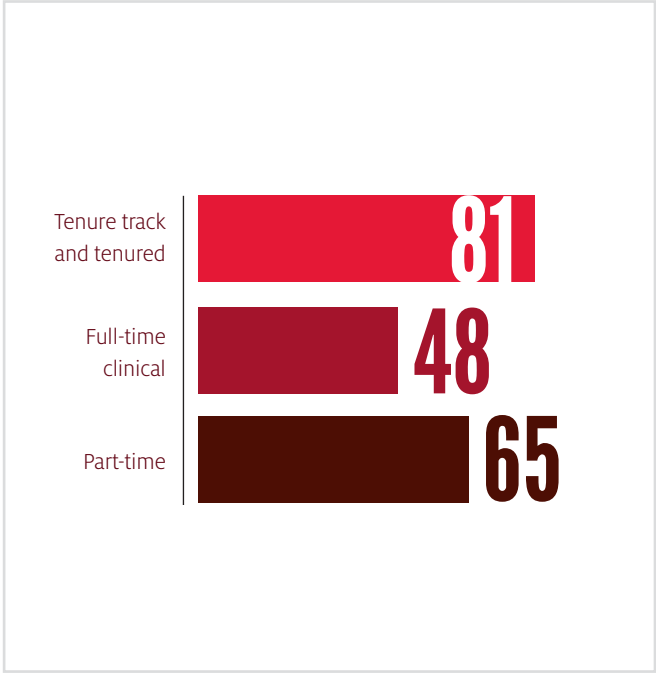
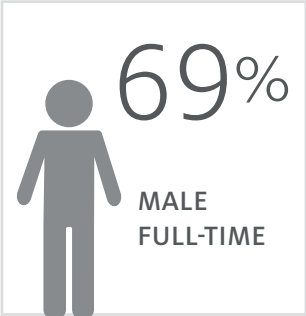
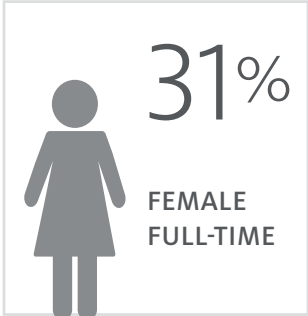


**THOUGHT  
LEADERSHIP**

# Faculty Statistics & Awards

194

TOTAL FACULTY



122

OTHER REFEREED  
PUBLICATIONS

100

TIER 1 & TIER 2  
PUBLICATIONS

3

BOOKS AND  
MONOGRAPHS

# Faculty Statistics & Awards

## RESEARCH

### ***Nisan Langberg***

Lucile and LeRoy Melcher  
Excellence in Research Award

### ***Steve Crawford***

Lucile and LeRoy Melcher  
Excellence in Research Award

## SERVICE

### ***Randy Cooper***

Lucile and LeRoy Melcher  
Excellence in Service Award

### ***Leanne Atwater***

Lucile and LeRoy Melcher  
Excellence in Service Award

## TEACHING

Lucile and LeRoy Melcher  
Excellence in Teaching Award

### ***Tony Kong***

### ***Vanessa Patrick***

Wayne & Kathryn E. Payne  
Award for Excellence in Teaching

### ***Dan Currie***

### ***Michael Newman***

### ***Kiran Parthasarathy***

## UNIVERSITY AWARD

University of Houston  
Teaching Excellence Award

### ***Leanne Atwater***

### ***Joel Le Bon***

### ***Bradley Miller***

### ***Kiran Parthasarathy***

### ***Natalia Piqueira***

### ***Cyrus Parks***

### ***Alex Tawse***

University of Houston  
Group Teaching  
Excellence Award – Study Abroad

### ***JeAnna Abbott***

### ***Barb Carlin***

### ***Daniel Currie***

### ***Teri Elkins Longacre***

### ***Robert Keller***

### ***James Phillips***

### ***Marina Sebastijanovic***

### ***Dusya Vera***

### ***Steve Werner***

## NATIONAL RECOGNITION

### ***Raghuram Bommaraju***

Best Paper – Managing Human  
Capital Category  
(AMA Winter Educators Conference)

### ***Saleha Khumawala***

Women in Business  
Champion of the Year Award  
(U.S. Small Business Administration)

### ***Piper Professor***

(The Minnie Stevens Piper Foundation)

### ***Chet Miller***

Best Paper Award (co-winner)  
Academy of Management Annals

### ***Xiao Ma***

Best Associate Editor Award  
(International Conference  
on Information Systems)

### ***Shashank Vaid***

AMS Review/Sheth Foundation  
Doctoral Competition for  
Conceptual Articles Award



# Faculty Editorial Appointments

**Michael Ahearne**

Associate Editor

*Journal of Marketing*

*Journal of the Academy of Marketing Science*

*Journal of Service Research*

Senior Editor

*International Journal of Marketing Research*

**Leanne Atwater**

Journal Editor

*The Leadership Quarterly*

Editorial Board Member

*Academy of Management Perspectives*

**Ed Blair**

Editorial Board

*Journal of Business Research*

Journal Vice President

*Journal of Consumer Research Policy Board*

**Robert Bregman**

Editorial Board

*International Scholarly Research Notices*

**Steven Brown**

Editorial Board

*Journal of Service Research*

*Journal of Retailing*

*Journal of the Academy of Marketing Science*

Co-Editor

*Journal of Retailing*

**Betsy Gelb**

Editorial Review Board

*Journal of Current Issues and Research in Advertising*

**Thomas George**

Associate Editor

*International Review of Finance*

**Emre Kilic**

Editorial Board

*International Journal of Accounting*

**Tony Kong**

Guest Co-Editor

*Journal of Trust Research Special Issue*

**Norman Johnson**

Associate Editor

*Decision Sciences Journal*

*European Journal of Information Systems*

**Robert Keller**

Editorial Review Board

*International Journal of Applied Quality Management*

**Praveen Kumar**

Co-Editor-in-Chief

*Corporate Governance: An International Review*

**Chet Miller**

Associate Editor

*Academy of Management Discoveries*

**David Peng**

Senior Editor

*Production and Operations Management*

**James Phillips**

Editorial Board Member

*Leadership Quarterly*

**Paul Povel**

Associate Editor

*Journal of Corporate Finance*

**Janaa Porra**

Guest Editor

*Scandinavian Journal of Information Systems, Special Issue*

**E. Powell Robinson, Jr.**

Associate Editor

*Decision Sciences*

*Journal of Business Logistics*

**Dusya Vera**

Associate Editor

*The Leadership Quarterly*



# Chairs, Professorships & Fellowships

**Michael Ahearne**

C. T. Bauer Professor of Marketing

**Leanne Atwater**

C. T. Bauer Professor of Leadership & Management

**Edward Blair**

Michael J. Cemo College Professor of Marketing & Entrepreneurship

**Wynne Chin**

C. T. Bauer Professor of Decision & Information Sciences

**Rex Du**

C. T. Bauer Professor of Marketing

**George Gamble**

KPMG Peat Marwick Professor of Accounting

**Betsy Gelb**

Marvin Hurley Professor of Business Administration

**Thomas George**

C. T. Bauer Professor of Finance

**James Hess**

C. T. Bauer Professor of Marketing Science

**Ye Hu**

Conn Appliances Fellow

**Blake Ives**

C. T. Bauer Chair of Business Leadership

**Kris Jacobs**

C. T. Bauer Professor of Finance

**Robert Keller**

Baker Hughes Professor of Business Administration

**Basheer Khumawala**

John & Rebecca Moores Professor

**Saleha Khumawala**

Robert L. Grinaker Professor of Accounting and Taxation

**Partha Krishnamurthy**

Larry J. Sachnowitz College Professor of Marketing

**Praveen Kumar**

Cullen Chair

**Gerald Lobo**

Arthur Andersen & Co. Alumni Professor of Accounting and Taxation

**Chet Miller**

C. T. Bauer Professor of Organizational Studies

**Kaye Newberry**

Charles McMahan-Compass Bank Chair of Accounting

**Vanessa Patrick-Ralhan**

C. T. Bauer Professor of Marketing

**Paul Povel**

Judge James A. Elkins  
Professor of Banking and Finance

**Seshadri Tirunillai**

Jerome Robinson Fellow

**Vijay Yerramilli**

John H. Duncan Family Associate  
Professor of Finance



**AT BAUER, EXPERIENTIAL LEARNING IS EMBEDDED  
INTO EVERY ASPECT OF OUR CURRICULUM.**



**LEARNING**

# Undergraduate

40%

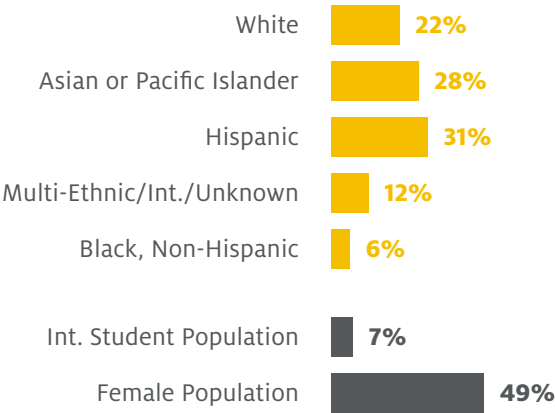
First Generation College Students

Retention Rate (1st Year)

92% — 2016      93% — 2015      94% — 2014

Graduation Rate (6 Years)

86% — 2011      77% — 2010      76% — 2009



\*Data points reflect statistics for Fall 2017 incoming students.



1287

Avg. SAT Score

\$52,820

Avg. Salary Upon Graduation

53%\*

Accepted Offer by Graduation

\*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.

# Undergraduate

## Placements

AIG	Ecolab	Shell
AXA Advisors	ExxonMobil	Southwestern Energy
Accenture	Halliburton	Tandem Hospital Partners
Amazon	Hewlett Packard Enterprise	Targa Resources
Aon Hewitt	HILTI	U.S. Army
Apple	KPMG, LLP	Wunderman
Aramark	Liberty Mutual	
Avanade	LyondellBasell	
BB&T	Martin Brower	
BDO	Merrill Lynch	
C.H. Robinson	NASA Johnson Space Center	
CenterPoint Energy	Opportune Consulting	
Chevron	Oracle	
Chevron Phillips	PwC	
Comerica Inc.	PrimeroEdge	
Dell	Protiviti	
Deloitte	Reynolds & Reynolds	
Dresser-Rand	RSM U.S. LLP	
EY	Schlumberger	

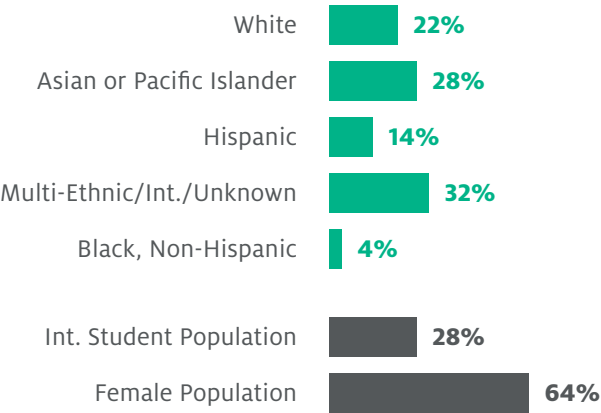
# MS Accountancy

146

Applicants

81%

of MS Accountancy Applicants Admitted



\*Data points reflect statistics for Fall 2017 incoming students.



532

Avg. GMAT Score

\$55,560

Avg. Salary Upon Graduation

83%\*

Accepted Offer by Graduation

\*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.

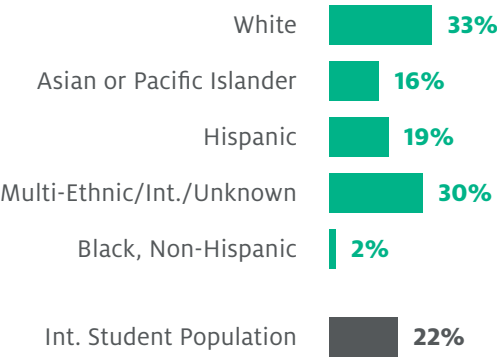
# MS Finance

120

Applicants

42%

of MS Finance Applicants Admitted



619

Avg. GMAT Score

\*Data points reflect statistics for Fall 2017 incoming students.

\$63,813

Avg. Salary Upon Graduation

37%\*

Accepted Offer by Graduation

\*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.

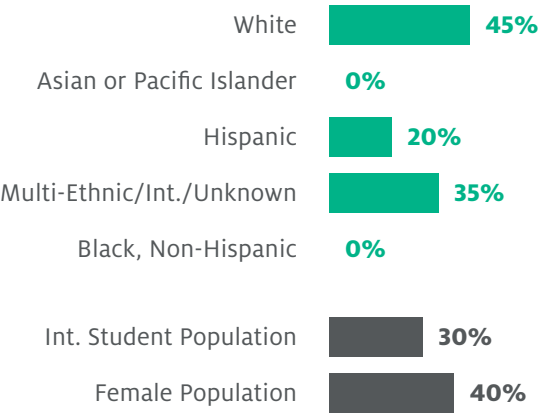
# MS Global Energy Management

40

Applicants

57%

of MS GEM Applicants Admitted



\*Data points reflect statistics for Fall 2017 incoming students.



590

Avg. GMAT Score

\$61,667

Avg. Salary Upon Graduation

40%\*

Accepted Offer by Graduation

\*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.

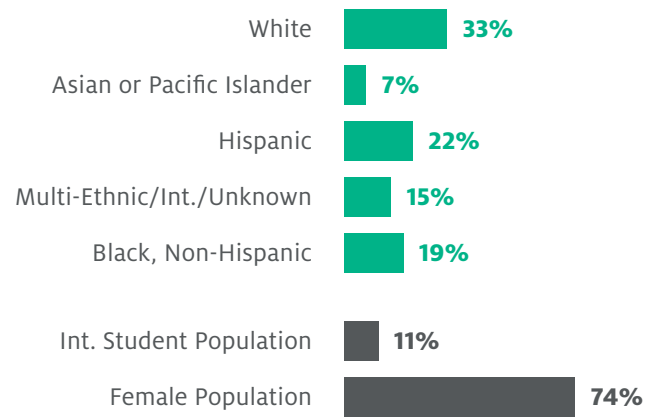
# MS Marketing

48

Applicants

58%

of MS Marketing Applicants Admitted



\*Data points reflect statistics for Fall 2017 incoming students.



562

Avg. GMAT Score

\$42,600

Avg. Salary Upon Graduation

75%\*

Accepted Offer by Graduation

\*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.



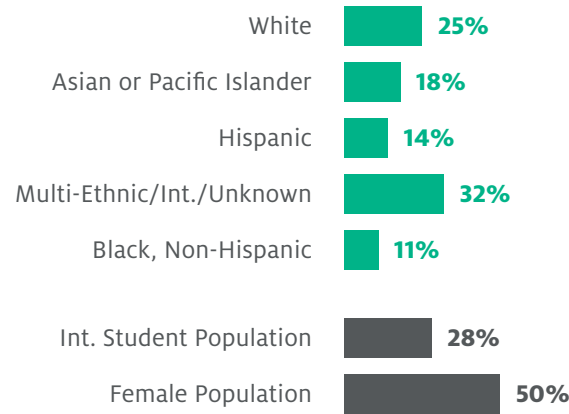
# MS Supply Chain Management

42

Applicants

69%

of MS SCM Applicants Admitted



\*Data points reflect statistics for Fall 2017 incoming students.



474

Avg. GMAT Score

\$72,000

Avg. Salary Upon Graduation

50%\*

Accepted Offer by 3 Months After Graduation

\*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.

# MS Programs

## Placements

AIG	Hewlett Packard Enterprise	Stout Risius Ross
AXA Advisors	IHS Markit	Thayer O’Neal
Accenture	Kelly S Mathews LLC	TMES America LLC
Agility	Kershaw K Khumbatta, PLLC	Top Hay LLC
Ascent Revenue Management	KPMG	Total Gas & Power North America
Asset Plus Companies	Larry Weinstein, CPA	Tudor, Pickering, Holt & Co.
The Banc Funds Company	Lin Ye CPA LLC	Turner & Townsend
BDO	Pelican Industrial	TXY Tech
BKD	Phillips 66	UHY Advisors TAP
Blue Buffalo	PKF Texas	Wells Fargo
Carr, Riggs & Ingram	Poetic Systems	Weinstein Spira
Cooper CPA Group, PC	PROS Holdings	
Deloitte	Protiviti	
Duff & Phelps	PwC	
EY	Rand Group LLC	
EOG Resources	RSM U.S. LLP	
ExxonMobil	S. YU & Associates, PC	
Geokineticis	Schlumberger	
Grant Thornton	Spectra Energy	

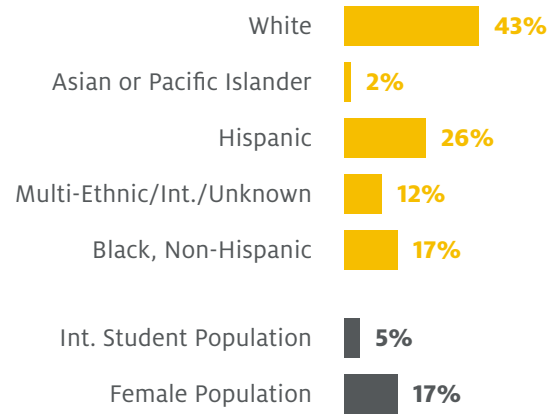
# Executive MBA

64

Applicants

75%

of Executive MBA Applicants Admitted



\*Data points reflect statistics for Fall 2017 incoming students.



45

Degrees Awarded in U.S. Program

\$128k

Entering Base Salary—New Class

# Executive MBA

## Employers

Advanced Patient Advocacy	R.C. Systems Co. Inc.
Anadarko Petroleum Corporation	Sante Center for Healing
Avanade	Schlumberger
BP	Shell Exploration & Production
Cheniere Energy	Shell Pipeline Company LP
Chevron	Soltex, Inc.
Duncan Sowers & Company, PLLC	TechnipFMC
Emerson	TH Hill Associates
Global Information Systems, LLC	U.S. Army
Granite Services International Jones   Carter	USMC
Macquarie Bank Limited	UT Physicians, a part of UTHealth
Memorial Hermann	UTMDACC
MMI Engineering	
Nabors Corporate Services	
Occidental Oil & Gas	
OneSubsea	
Puffer Sweiven LP	

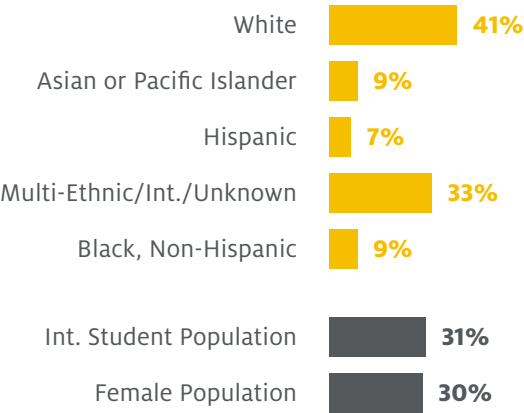
# Full-time MBA

136

Applicants

55%

of Full-time MBA Applicants Admitted



\*Data points reflect statistics for Fall 2017 incoming students.



612

Avg. GMAT Score

\$74,224

Avg. Salary Upon Graduation

41%\*

Accepted Offer by Graduation

\*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.

# Full-time MBA

## Placements

Amazon	ICF	Owen’s and Minor	Stout Risius Ross
Atlantic Trading & Marketing	Main Street Hub	Paragon Entertainment Group	Sysco
BDO	McKinsey & Co.	PPL Motor Homes	The Claro Group
Borden Dairy Company	NetSuite	PROS Holdings	The Walt Disney Company
Hewlett Packard Enterprise	Novo Nordisk	SHR	

## Internships

2DA Analytics, Inc.	Employer Flexible	HID Global	Southwest Water Company
Altria Group	Encap Investments	Houston First	Texas Children’s Hospital
Berkadia	EOG Resources	Houston Methodist Hospital	The Richland Companies
BHP Billiton	EPCO LLP dba	IPAA	Tudor, Pickering, Holt & Co.
Blue Square Concepts	Duncan Family Office	Kinghorn, Driver & Hough	Unique Industries
Capital Factory	ESQ Construction	KPMG	
Colgate Palmolive	Services & HTC	Mascot Valves Pvt, Ltd	
Consumer Financial Protection Bureau	Haven Wealth Group	Newpark Drilling Fluids	
Crane Co.	Haymaker Minerals & Royalties	Orange River Advisors	
		Southwest Airlines	

\*Placement rates are based on students seeking employment and accepting a position within three months of graduation. It does not include those starting their own business or continuing their education.

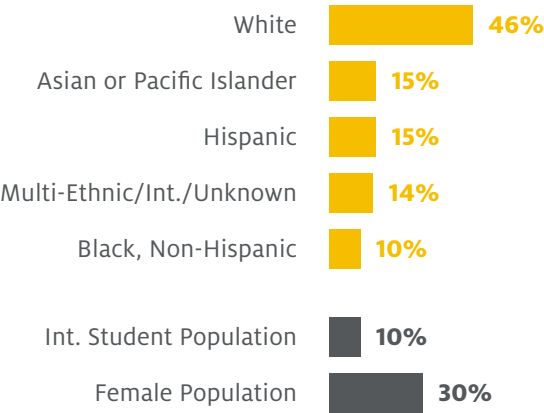
# Professional MBA

139

Applicants

66%

of Professional MBA Applicants Admitted



\*Data points reflect statistics for Fall 2017 incoming students.



602

Avg. GMAT Score

\$82,558

Avg. Salary Upon Graduation

34%\*

Accepted Offer by Graduation

\*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.



# Professional MBA

## Placements

AXA Advisors	Lasco Enterprises	Thomson Reuters
Academy Mortgage Corporation	Malone Media Group	Total Gas & Power
Accenture	Manti-Tarka Permian Operating	USAA
Alley Theatre	Mitsui, USA	UTMB Galveston
Alliantgroup	Opportune LLP	Walmart
Amazon	Oxy	
Amegy Bank	Paragon Homes	
Archrock	Patrick Henry Creative Promotions	
Benchmark Hospitality	Petro Aftica	
Bohler Welding	Roxul Inc. (Rockwool)	
Carter-Haston Real Estate	RSM U.S. LLP	
CBRE	San Rafael Capital Partners, LLC	
DHL	Schlumberger	
Diamond Offshore	Spectra Energy	
FlexSteel Pipeline Technologies	Technium	
Hunting Energy Services	Tesla	
Interlinc	The Home Depot	
KPMG		

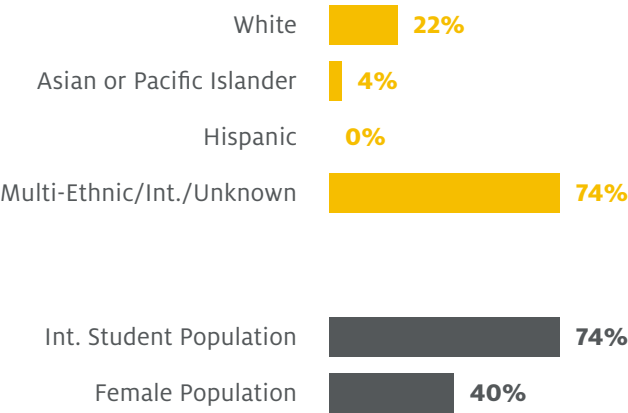
# Doctoral

250

Applicants

10%

of Doctoral Student Applicants Admitted



\*Data points reflect statistics for Fall 2017 incoming students.



706

Avg. GMAT Score

5.5

Avg. Years to Degree

11

Degrees Awarded

# Doctoral

## Placements

### **University of Massachusetts– Dartmouth**

Anoosha Izadi – Marketing

### **Pace University**

Chongyu Lu – Marketing

### **Iowa State University**

Raghu Bommaraju – Marketing

### **NEOMA Business School (France)**

Anandi Banerjee – Finance

### **Duquesne University**

Rui Liu – Finance

### **Pacific Lutheran University**

Guanglian Hu – Finance

### **University of Wisconsin at Eau Claire**

Emrah Ekici – Accounting

### **Susquehanna University**

Dana Zhang – Accounting

### **West Virginia University**

Yuan Ye – Decision & Information Sciences/Supply Chain Management

### **Pennsylvania State University**

Phillip Jolly – Management

A close-up photograph of a person wearing a dark, textured suit jacket over a white dress shirt and a dark tie. The person's hands are visible, adjusting the knot of the tie. The background is dark and out of focus.

**WE PREPARE OUR STUDENTS FOR A SUCCESSFUL CAREER PATH.**

CAREERS

# Rockwell Career Center



## CAREER FAIR

381

Companies

2,425

On-Campus Interviews

### JOB POSTINGS

- 15% Increase in Full-time jobs
- 1,500+ Full-time jobs posted
- 600 Internships/ Part-time jobs
- 860+ MBA-specific job postings

### COMMUNITY AND CORPORATE ENGAGEMENT

- 243 Corporate Volunteers
- 45 Corporate Volunteers for Graduate Level programming
- 46 Corporate Project sponsors
- 76 Case Competitions Judges
- 46 Non-profits at volunteer fairs

# Rockwell Career Center

## PLACEMENT AND SALARY RATES

91%

MBA Placement Rate (Internship)

\$74k

MBA Average Salary

59%

BBA Placement Rate (Full-time)

\$54k

BBA Average Salary

### Percentages

We increased the percentage of juniors/seniors with at least 2 applications in Gateway from 25% to 43% and for MBA's, it increased from 36% to 78%.

MBA Internship placement rate increased from 62% last year to 91% this year.

**WE BELIEVE THAT BUSINESS IS ABOUT GIVING BACK  
AND IMPROVING THE LIVES OF OTHERS.**



**COMMUNITY**



## Cyvia and Melvyn Wolff Center for Entrepreneurship

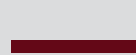
173

Companies started  
between 2014 and 2017



\$12.6

Funding companies received  
(in millions)



86%

Percentage of companies  
currently in business

## Stephen Stagner Sales Excellence Institute

27

Corporate partners



Partners receiving executive education

## Student Organizations

1,500+

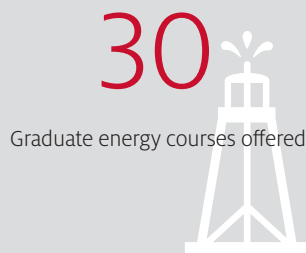
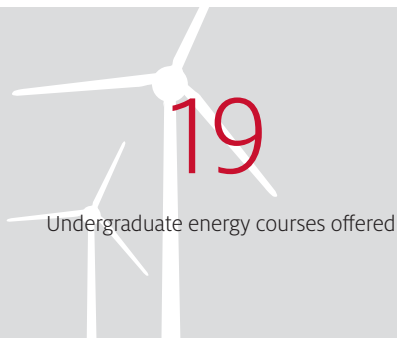
Service hours

## SURE™ Program

500+

Entrepreneurs assisted by Bauer students

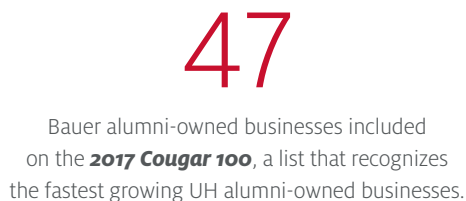
## Gutierrez Energy Management Institute



### Service Learning



### Cougar 100



### Stanford Alexander Center for Excellence in Real Estate



# Development

Funding Sources	2015	2016	2017
Alumni	\$1,731,404.38	\$6,446,204.27	\$660,680.87
Corporations	\$1,572,906.29	\$1,774,168.20	\$1,589,430.75
Foundations	\$1,402,322.26	\$7,670,183.64	\$2,233,424.22
Non-Alumni	\$378,031.83	\$6,276,432.02	\$237,877.66
Other Organizations	\$213,440.00	\$160,003.10	\$166,016.08
<b>Grand Totals</b>	<b>\$5,298,104.76</b>	<b>\$22,326,991.23</b>	<b>\$4,887,429.58</b>

## 16 New Endowment Stewardees

Fundraising Campaign Initiatives	2015	2016	2017
<b>Student Success</b>	<b>\$2,237,938.48</b>	<b>\$2,726,688.33</b>	<b>\$2,968,755.55</b>
Facilities	\$20,028.85	\$20,000.00	\$20,000.00
Scholarships	\$2,217,909.63	\$2,706,688.33	\$2,948,755.55
<b>Uniquely Bauer</b>	<b>\$388,829.30</b>	<b>\$387,827.91</b>	<b>\$320,627.61</b>
Alumni Engagement	\$22,921.00	\$38,739.81	\$21,623.00
Bauer Brand	\$63,260.00	\$5,859.23	\$6,983.37
Dean's Fund Bauer Brand	\$258,775.23	\$268,468.11	\$205,025.00
Leadership & Student Organizations	\$43,873.07	\$74,760.76	\$86,996.24
<b>Planned</b>	<b>\$1,157,750.50</b>	<b>\$4,600,000.00</b>	<b>\$0</b>
Planned Giving	\$1,157,750.50	\$4,600,000.00	\$0
<b>Thought Leadership</b>	<b>\$1,513,586.48</b>	<b>\$14,612,474.99</b>	<b>\$1,598,046.42</b>
Centers of Excellence	\$115,727.00	\$12,148,261.00	\$184,048.50
Chairs, Professorships & Research	\$43,324.34	\$1,005,010.00	\$10,000.00
Programs	\$1,354,535.14	\$1,459,203.99	\$1,403,997.92
<b>Grand Total</b>	<b>\$5,298,104.76</b>	<b>\$22,326,991.23</b>	<b>\$4,887,429.58</b>

Community

# Development

SCHOLARSHIPS AND GIVING	FY 2015	FY 2016	FY 2017
Awarded	\$1,042,100	\$1,258,075	\$2,837,796
Number of Scholarships Awarded	413	311	674
Percentage Awarded Male	44%	46%	46%
Percentage Awarded Female	56%	54%	54%
Percentage Awarded Minority	63%	75%	71%
Average Amount per Scholarship	\$2,523	\$4,054	\$4,210
Average GPA of Recipient	3.64	3.66	3.64

# Named Endowments

Andy & Barbara Gessner “Inspiring Excellence”	Cemo Foundation Presidential Endowed Scholarship in the C. T. Bauer College of Business	Dwight E. Davis Scholarship Endowment	Hispanic Business Student Association Scholarship Endowment
Andy & Barbara Gessner Sales Competition Team Endowment	Center for Excellence in Internal Auditing Endowment	Earl Ray Monk Scholarship Endowment	Houston Association of Government Guaranteed Lenders (HAGGL) Scholarship Endowment
Andy & Barbara Gessner Sales Program Top Salesperson Awards	Center for Excellence in Real Estate Charles John Quinones Scholarship Endowment	El Paso Corporation: Ken Reese Dean’s Excellence Endowment	Houston Foundation for Continuing Education Endowment
Ann E. Lyon Endowed Scholarship	Charles T. Bauer Foundation Full-Time MBA Scholarship Endowment	El Paso Corporation Scholarship Endowment	Houston Marketing Prof Scholarship Endowment
Aron & Anaruth Gordon Scholarship Program	Charles T. Bauer Foundation Full-Time Undergrad Scholarship Endowment	Elaine Y. Cook-Price Memorial Scholarship Endowment	Houston Treasury Management Association Scholarship Endowment (formerly Houston Cash Management Association)
Arthur Andersen Professorship	Charles T. Bauer Foundation Part-Time MBA Scholarship Endowment	EMBA Teaching Excellence Fund	Hyman Sofer Memorial Scholarship Endowment
Arthur Warga Scholarship	Charles McMahan	Emma Genevieve (De Forest) and Charles Albert Stead, Sr. Memorial Scholarship	Jack & Anne Wallace Endowment Scholarship
Baker Hughes Professorship in Business Administration	Conn Appliances Faculty Fellowship in Marketing	Eugene H. Hughes Scholarship in Business Administration	Jack & Debbie Moore Excel Endowment
Bank of America Academic Success Scholarship Endowment Fund	Daniel’s Family Memorial Scholarship Endowment	Federation of Houston Professional Women	Jerome Robinson
Bauer Alumni Association Scholarship Endowment	The Dean Latha Ramchand Scholarship Endowment	First Bank of Texas NA Endowed Scholarship	Jerry J. Bennett Memorial Endowed Scholarship
Bauer Excellence Scholarship Endowment	Debra and Mark Gregg Scholarship Endowment	George O. Gamble Scholarship Endowment	Jesse H. Jones Business Leadership Development Scholarship Program
Bauer Family Foundation Fellowship Endowment	Delta Sigma Pi Scholarship Endowment Fund	GPA Improvement Award Scholarship in the College of Business Administration	Joe Martin Scholarship Endowment
Billy B. Ross Memorial Scholarship Endowment Fund	Dennis Allen Memorial Scholarship Endowment	Halliburton Foundation Endowment	John and Darlene McNabb Endowment
Blessan Samuel Memorial Scholarship Endowment	Dr. Edward A. Blair Scholarship Endowment	Harry & Aileen Gordon Scholarship Program	John D. & Susan K. Thompson Scholarship Endowment
C. T. Bauer Endowment		Henry and Tanya Matula Endowment	
Cameron “Inspiring Excellence” Scholarship Endowment			

# Named Endowments

John H. & Jeaneane Duncan Professorship in Finance	Linda Ann Lyon Endowed Scholarship	Richard & Dawn Rawson Scholarship Endowment	Texas Executive Women Scholarship Endowment Fund
John K. & Sharon Stubblefield Endowment	Link Staffing Services Scholarship Endowment	Richard Charles Kuriger, IV MBA Scholarship Endowment	Thomas Robert Gunter Memorial Scholarship
JP Morgan Chase Professorship	Lucy Ella Stead Memorial Scholarship Endowment	Rims Houston Chapter Scholarship Endowment	UHY Mann Frankfort Stein & Lipp
Judge James A. Elkins Endowed Chair in Banking and Finance	Mack Rogers, Jr. Insurance & Risk Management	Robert Alan White Accountancy Scholarship Endowment	Walton-Gilbert-Thomas Scholarship Endowment (Pyramid Tubular Products Scholarship) Wayne & Kathryn Payne
Judy & Jim Stover Bauer Excellence Scholarship Endowment	Marc Palmer Scholarship Endowment	Robert Grinaker Professorship	Wells Fargo Endowed Scholarship Fund
Keith Cox Endowed Scholarship for Entrepreneurship	Mark Countryman Scholarship Endowment	Robert Rodriguez Finance Scholarship Endowment Fund	William Douglas Allums C. T. Bauer College of Business Endowment
Keys A. & Joan F. Curry Endowed Excellence Fund	Mark G. Papa Leadership Excellence Fund End	Robert W. Lewey Endowed Scholarship	William Laufman Memorial Endowment Fund
Kim & Bruce Williamson Scholarship Endowment	Marvin Hurley Professorship	Robin French Family Scholarship Endowment	William R. Smallman Scholarship Endowment
KPMG Peat Marwick Professorship in Accounting	Marvin & Joan Kaplan Recruiting Scholarship Endowment	Ruth and Ted Bauer Family Foundation Fellowship Endowment Fund	Williams Group Inspiring Excellence Scholarship Endowment
Lane Everett Sloan Endowment Fund	Matthew & Shirley Provenzano	Ruth S. Hughes Scholarship Fund	Willis & Patsy Johnson Scholarship Endowment
Larry Furman Scholarship Endowment	Michael Cemo, Professorship	Sai Hoon Lim Scholarship Endowment	Wilma E. Palmer Scholarship Endowment
Larry J. Sachnowitz Professorship of Marketing	Mildred Mary (Behrman) and Charles Albert Stead, Jr. Memorial Scholarship	Scott & Carol Loomis Scholarship Endowment	
Leon B. Stinson Memorial Scholarship Endowment	Minute Maid Company Foundation Scholarship (Coca Cola)	Spectra Energy Endowed Scholarship/(Duke Energy) Scholarship	
LeRoy & Lucille Melcher Endowment	NCNB Texas Academic Success Scholarship	Stephen Thomas Harcrow Scholarship Endowment	
Lilie Family Entrepreneuership Endowment	Price Waterhouse Professorship	TechTrans International Scholarship Endowment	
	Prudential Insurance		

# Selected Media Mentions

# 447

OVERALL MENTIONS IN 2017 MEDIA

# 237

FACULTY EXPERT OPINIONS MENTIONED

## CBS News

### **HOW RUSSIAN OIL GIANT ROSNEFT COULD CLAIM U.S. OIL**

Cullen Distinguished Chair and Professor of Finance Praveen Kumar weighs in on how the Russian oil giant can claim a stake in Citgo, whose U.S. holdings include three refineries and three pipelines.

## Entrepreneur

### **DO YOU NEED TO SAY 'NO' MORE? FIND OUT IN 4 QUESTIONS**

Bauer Professor of Marketing Vanessa Patrick gives advice on how to be in control of your own life by saying 'no.'

## Forbes

### **ROBIN HOOD RIDES AGAIN: LIFTING THE ELECTRIC VEHICLE TAX CREDIT**

Finance Executive Professor Chris Ross shares his thoughts on the effects of the electric vehicle tax credit, which proposes to eliminate the \$7,500 federal tax credit for battery electric vehicle (BEV) purchases.

## Houston Chronicle

### **HOW DID HOUSTON ESCAPE A HUGE OIL-RELATED RECESSION?**

Bauer Institute for Regional Forecasting Director Bill Gilmer gives an economic update, and how Houston was spared from an oil and gas economic downturn.

## Houston Public Media

### **WHERE ARE THE JOBS FOR HOUSTON GRADUATES?**

Assistant Dean for Career Services Jamie Belinne shares her insight on the industries that are the biggest players in the hiring market, and how that benefits recent graduates.

## KPRC

### **CAN INNOVATION SAVE AMERICAN JOBS?**

Management Clinical Assistant Professor Nikhil Celly shares his thoughts on how the U.S. can remain competitive in the manufacturing market by being innovative, and work to stem the loss of companies going outside the country.

## Reuters

### **AFTER SIX DECADES, U.S. SET TO TURN NATGAS EXPORTER AMID LNG BOOM**

Finance Professor Craig Pirrong talks about the liquefied natural gas (LNG) industry and how the market will remain flexible and responsive to supply and demand, when the U.S. became the third largest exporter of LNG.

## The New York Times

### **FORGET CALORIES. EXERCISE IS FOR AWE.**

Marketing Assistant Professor Melanie Rudd talks about experience moments of "awe" and how it can affect your time perception, influence decisions, and make life feel more satisfying than it would otherwise.



# Leadership

## Bauer College Board

**Latha Ramchand**, Dean, C. T. Bauer College of Business

**Paul Peacock (BBA '81)**, Retired Partner, PricewaterhouseCoopers LLP

**Bala Balachandran**, Visiting Professor, Accounting and Information Management, Northwestern University

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**J. Downey Bridgwater**, President (Houston Market), Comerica

**Michael Cemo**, President, Michael J. Cemo Interests

**Anthony Chase**, Chairmain & CEO, ChaseSource, LP

**Joel Cowley**, President & CEO, Houston Livestock Show & Rodeo

**Sam Di Piazza, Jr.**, Retired CEO, PricewaterhouseCoopers LLP

**Wang Dongjin**, President & Deputy General Manager, China National Petroleum Corporation

**Elaine Finger**, Real Estate Consultant, The Finger Companies

**Milton Frankfort**, Co-Chairman, Frankfort Lipp Capital Advisors, LLC

**Kenneth Guidry**, President, PKF Texas

**Joe Gutierrez**, CEO, Novi Ventures Greg Harper, President & CEO, Blue Mountain Midstream, LLC

**Natara Holloway**, VP, Strategic Planning & Business Development, Y&HS Football, National Football League

**Karen Katz**, Retired CEO and President, Neiman Marcus

**Fran Keeth**, Retired CEO, Shell Chemicals, Inc.

**Paal Kibsgaard**, Chairman & CEO, Schlumberger Limited

**Elizabeth Killinger**, President, NRG Energy, NRG Retail and Reliant

**John King**, Partner, Ernst & Young, LLP

**Duy-Loan Le**, Retired Senior Fellow, Texas Instruments, Inc., Board of Directors: National Instruments, eSilicon, Axcelis, Medigram

**Robert Lewey**, President, IES Holdings, Inc.

**Aylwin Lewis**, Former President & CEO, Potbelly Sandwich Works

**Scott McClelland**, President H-E-B Houston, H-E-B

**David Mendez**, Vice Chairman, JP Morgan Chase

**Mark J. Mize**, EVP, Chief Financial Officer and Treasurer, Halcón Resources

**Jack Moore**, Former CEO, Current Chairman, Cameron International Corporation

**Mark Papa**, Chairman & CEO, Centennial Resource Development, Inc.

**Richard Rawson**, Retired President & Board of Directors Member, Insperity, Inc.

**S. Glynn Roberts**, President, SGR Oil and Gas Interests, LLC

**Russ Robinson**, Director, Robinson Brown Investments

**Diane Scardino**, Vice President, Texas Children's Health Plan

**Sam Schreiber**, President, Chain Bridge Bank, N.A.

**Zin Smati**, Chairman & CEO; Senior Advisor, LifeEnergy; LS Power

**Steve Stagner**, Executive Chairman & CEO, Mattress Firm

**Steve Stephens**, President, Amegy Bank

**Dave Warren**, President, Energy Alloys

**Trey Wilkinson**, President & CEO, Trinity Legacy Partners, LLC

**Bruce Williamson**, Chairman, President & CEO, Southcross Energy Holdings

**Floyd Wilson**, Chairman, President & CEO, Halcón Resources

**Darren Wolfman**, Sr. Manager, Tax, EEP

## UH College of Business Foundation Board

**Dennis J. Akromis (BBA '74)**, Past President, UH College of Business Foundation

**Lisa Airhart**, Director, Trust Investments, Phillips 66

**Judy C. Bozeman (BBA '70)**, Chairman and President, Woodway Financial Advisors

**Edgardo E. Colon (BBA '80, MBA '84)**, Attorney at Law, Edgardo E. Colon, PC

**Roger B. Dickey (BBA '71)**, Treasurer and Secretary, UH College of Business Foundation

**John L. King (BBA '92)**, Partner, Ernst & Young LLP

**Richard C. Kuriger, IV (MBA '03)**, President, Advantage Insurance Holdings USA

**Leonard S. Roth**, Attorney at Law

**Cyril M. Theccanat**, Former President & CIO, Smith, Graham & Co. Investment Advisors, L.P.

## Community

# Leadership

### Accounting Advisory Board

**Starlet Agrella (BBA '86)**, Corporate Financial Services Planning & Development Manager, ExxonMobil

**Dennis Baldwin**, Vice President, Controller & CAO Cameron

**Michael Bennett**, Managing Partner, Grant Thornton

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**Homer Carrillo**, Shareholder, WeinsteinSpira

**Lynn Caruso**, Partner, Assurance & Advisory Business Services, Ernst & Young LLP

**Norman Comstock**, Managing Director, Berkeley Research Group, LLC

**Dan Crumrine**, Vice President & CEO, Fayez Sarofim & Co.

**Steve Diamond**, Partner, Tax, Ernst & Young LLP

**Carlos Fernandez**, Partner, KPMG, LLP

**Milton Frankfort**, Founding Partner, Frankfort Lipp Capital Advisors, LLC

**Justin Gannon**, Managing Partner, GrantThornton

**Paige Gerich (BBA '86)**, CPA, Partner, BKD, LLP

**Steve Goepfert**, Retired, Staff Vice President, Internal Audit, United Airlines

**Ray Gonzalez**, Director, Deloitte & Touche

**Kenny Grace (BBA '85)**, Office Managing Partner, Hein & Associates, LLP

**Kenneth Guidry (BBA '77)**, President, PKF Texas

**Chelsea Hendrickson (MBA '94)**, Assurance Partner, PwC

**Kevin Horton**, Partner, Harper & Pearson

**Arnita Jackson**, Special Agent, IRS — Criminal Investigation

**Conrad Johnson**, Partner, BDO

**Keith Kahl**, General Auditor, LyondellBasell

**John King (BBA '92)**, Partner, Ernst & Young LLP

**Wayne McConnell**, Managing Partner, McConnell Jones Lanier & Murphy LLP

**Mark Mize (BBA '95)**, CFO, Halcón Resources Corporation

**Greg Neely**, Vice President, Internal Audit, SYSCO Corporation

**William Newman**, Vice President of Finance, Uretek USA

**RoDona Oliver (BBA '82)**, Director, Deloitte & Touche

**Paul Panasik**, Partner, Deloitte & Touche

**Paul Peacock (BBA '81)**, Retired Partner, PwC

**Michael Peppers**, Vice President & CAO, MD Anderson Cancer Center

**David Phelps**, CPA, Shareholder, Briggs & Veselka Co.

**John Podraza**, Business Services Manager, XTO Energy, Inc.

**Dan Ramey**, President, Houston Financial Forensics, LLC

**Ron Rand**, President & CEO, Rand Group Clark Sackschewsky, Tax Managing Principal, BDO

**Jerry Seade**, Partner, BDO

Sid Shaver, Managing Director, Statesman Corporate Finance, LLC

**Wayne Snelson**, Partner, Carr, Riggs & Ingram

**Carol Warley (BBA '77)**, Partner, McGladrey LLP

**Valerie Williams (MBA '80)**, Southwest Region Assurance Managing Partner, Ernst & Young LLP

# Community Leadership

## Bauer College Alumni Association Board

### Executive Committee

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**Michelle Avalos (BBA '13)**, Vice President

**Kelly McClurkin Granado (BBA '03, MBA '06)**, Secretary

**Katherine Rodriguez (BBA '13)**, Treasurer

**Patrick Gonzales (MBA '06)**, Past President

### Board Members

**Gary Ballard (BBA '68)**, Chair, Sponsorship Committee

**Amanda Beabout (BBA '09, MSACCY '10)**, Chair, Budget & Financial Reporting Committee

**Joshua Ferguson (BBA' 16)**, Co-Chair, Engagement Committee

**Irene Hernandez (BBA '13)**, Chair, Marketing Committee

**Justin Phan (BBA' 11)**, Co-Chair, Events Committee

**Faith Ruiz (BBA '11)**, Chair, Events Committee

**Namrata "Nammy" Sirur (MBA '12)**, Chair, Engagement Committee

### Advisory Members

**Anne Ness**, Director of Alumni Relations, Bauer College

**Mike Pede**, Associate Vice President for Alumni Relations, University of Houston Alumni Association

**Joseph Rera**, Program Director, Alumni Relations, University of Houston Alumni Association

### Rockwell Career Center – Alumni Representative

**Helen Godfrey**, Senior Career Development Specialist

## Bauer Department Chairs

**Kaye Newberry**, Ph.D., Accountancy & Taxation

**Norm Johnson**, Ph.D., Decision & Information Sciences

**Praveen Kumar**, Ph.D., Finance  
**Steve Werner**, Ph.D., Management

**Edward Blair**, Ph.D., Marketing & Entrepreneurship

## Bauer Leadership Team

**Latha Ramchand**, Ph.D., Dean

**Richard Scamell**, Ph.D., Associate Dean, Student Affairs

**Thomas George**, Ph.D., Senior Associate Dean, Faculty Affairs

**Frank Kelley**, Associate Dean, Undergraduate Business Programs

**Jamie Belinne**, SPHR, Assistant Dean, Career Services

**Steven Koch**, Assistant Dean, Graduate and Professional Programs

# Community Leadership

## Commercial Banking Program Advisory Board

**Patrick Blossom**, Independent Bank

**Bill Bobbora**, Cadence Bank

**Daryl Bohls**, Allegiance Bank of Texas

**Jorge Borrego**, Plains Capital Bank  
Downey Bridgewater, Comerica Bank

**Al Coleman**, FDIC, DVP

**Christian Corts**, BB&T

**Bobby Davenport**, Texas  
Department of Banking

**Bob Dowdell**, Prosperity Bank

**Jeff Dunn**, Bank of Texas

**Eric Ensmann**, BBVA Compass

**Geoff Greenwade**, Green Bank

**Ryan Hightower**, Amegy Bank

**Terry Hill**, JPMorgan-Chase

**Hank Holmes**, Cadence Bank

**Jonathan Homeyer**, Wells Fargo  
Bank

**Clay Hoster**, Independent Bank

**Paula Jachimiec**, Community Bank  
of Texas

**Rich Jochetz**, Texas Gulf Bank

**Kathy Kim**, Post Oak Bank

**Alexander Lara**, Commercial  
Banking Course- Lecturer

**Cynthia Lara**, Commercial Banking  
Course- Lecturer

**David Lepori**, Frost Bank

**Patrick Mikkelsen**, Capital One

**Keith Morton**, Capital One

**Mack Neff**, Integrity Bank

**Tim Phillips**, Patriot Bank

**Latha Ramchand**, C. T. Bauer  
College of Business

**Hayley Scott**, Office of the  
Comptroller of Currency

**Jim Sturgeon**, Community Bank of  
Texas

**Dan Summerford**, BB&T

**Mike Turner**, Mutual of Omaha  
Bank

**Alan Villanueva**, Hancock Whitney  
Bank

**Paul Wheeler**, Federal Reserve  
Bank of Dallas

**Roland Williams**, Post Oak Bank

**Bill Wilson**, Texas Capital Bank of  
Houston

## Cougar Investment Fund Board of Managers

**Michael Cemo**, President, Michael  
J. Cemo Interests

**Jim Coppedge**, General Counsel,  
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**Mike Davis**, Managing Director,  
Tudor, Pickering, Holt & Co.

**Bob Gray**, Mayer Brown LLP

**Dawn Hawley**, USAA Mutual Funds

**Praveen Kumar**, Professor and  
Chair of Finance, C. T. Bauer College  
of Business

**Chris Matlock**, Director-Portfolio  
Management, Goodman Financial  
Corporation

**Latha Ramchand**, Dean and  
Professor, Finance, C. T. Bauer  
College of Business

**Trey Wilkinson**, President and Chief  
Executive Officer, Trinity Legacy  
Partners

## Cougar Venture Fund

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**Christy Luquire**, Managing Director,  
Texas Halo Fund

**Ben Mayberry**, Owner, Winston  
Sage Partners

**Nicole Moss**, Advisor, M&A  
Strategy, Next Gen Capital Holdings,  
Inc.

**John Reale, Jr.**, Co-Founder & CEO,  
Station Houston

**Jeff Sheldon**, Founder, Ugmonk

# Community Leadership

## Gutierrez Energy Management Institute (GEMI) Advisory Board

**Starlet Agrella**, Corporate Financial Services Planning & Development Manager, Controller's Knowledge Manager, Exxon Mobil Corporation

**M.B. Ahmed**, CEO, Ter Energy Inc. Chris Angelides, General Manager External Relations- Integrated Gas, Shell Oil Company

**Chris Angelides**, General Manager External Relations- Integrated Gas, Shell Oil Company

**Berney Aucoin**, Vice President, Structure & Strategy, Sequent Energy Management

**Ajay Batra**, Senior Vice President, Redwood Markets, LLC

**Greg Bean**, Executive Director Gutierrez Energy Management Institute, C. T. Bauer College of Business

**John Bishop**, Managing Director, Morgan Stanley - Investment Banking Division

**Brandon Blossman**, Managing Director, Research, Tudor Pickering Holt & Co.

**Mark J. Bright**, VP Planning & Risk Management, Apache Corporation

**Stan Brownell**, Director, Sapient Global Markets

**Joe Carroll**, Manager - IT Applications, Citgo Petroleum Corporation

**Helen Currie**, Sr. Economist, ConocoPhillips Corp.

**Cindy Deere**, Head of Audit - Finance, IT and Corporate, Shell Oil Company

**Trish Earles**, Sr. Global Manager, T&E Corporate Card/MIS, Halliburton

**Andrew Elliot**, Director, Supply and Portfolio Management, ENGIE Resources

**Eric Everett**, Business Development Manager, Marathon Oil Company

**Will Febres**, Commercial Director, Baker Hughes

**Christopher Flanagan**, Manager of Marine Operations- Americas, Shell Oil Company

**Patrick Gibson**, Vice President, SAP Enterprise Support, Spectra Energy

**Mark J. Hopmann**, Vice President of Completions, Weatherford International, Ltd.

**Ben Hur**, Manager Global Petroleum Coke, Polypropylene & Solvents, Phillips 66

**Jamie Imhoff**, Product Lines Manager, Baker Hughes

**Don Johnson**, Sr. Director, Commercial Hydrocarbons, Contanda Terminals LLC

**Leyster Jumawan**, Assistant Treasurer, Murphy Oil Corp.

**Bob King**, Sr. Director of Advancement, C. T. Bauer College of Business

**Praveen Kumar**, Professor and Chair of Finance, C. T. Bauer College of Business

**Robert Lemus**, Associate, Eversheds Sutherland

**Mark J. Mize**, Executive VP and CFO, Halcon Sources

**Felipe Mondragon**, Cyber Security Director, Noble Drilling Services, Inc.

**Colleen Mukavitz**, Consultant, Marakon

**Brett Perlman**, CEO, Center for Houston's Future

**Gregory Pilkinton**, Commercial Director, LNG Limited

**Jen Pipkin**, Global Project Controls Director- Engineering, Dow Chemical

**Latha Ramchand**, Dean and Professor, Finance, C. T. Bauer College of Business

**S. Glynn Roberts**, President, Northstar Offshore Group, LLC.

**Christopher Ross**, Executive Professor, C. T. Bauer College of Business

**Tony Schnur**, Managing Partner, Coronado Petroleum

**Jason Sweeney**, Director of Business Development, Kinder Morgan, Inc.

**Kalim Tippitt**, Director Big Data and Analytics Information Technology, NRG

**Paul Vincent**, Vice President - Investor Relations, Superior Energy Services

**Jeremy Walker**, Manager, Subsurface Computing, Hess

Community

# Leadership

## Real Estate Advisory Board

<b>Drew Alexander</b> , President & CEO, Weingarten Realty	<b>Shawn Harvey</b> , Senior Property Manager, Griffin Partners	<b>Bill Odle</b> , Strategic Planning Director, TBG Partners	<b>Jason Tramonte</b> , Principal, Tramonte + Johnson
<b>Dan Bellow</b> , President – Houston, Jones Lang LaSalle	<b>Will Holder</b> , President, Trendmaker Homes	<b>Trey Odom</b> , President & CEO, AVERA Companies	<b>Tim Waikem</b> , Managing Director, JPMorgan Chase Bank
<b>Tammy Betancourt</b> , EVP & CEO, BOMA	<b>Chuck Jacobus</b> , Attorney-at-Law	<b>Bob Parker</b> , Global Commercial Manager, ExxonMobil Environmental Services Company	<b>Patrick Walsh</b> , Director of Planning & Development, City of Houston
<b>Jonathan Brinsden</b> , CEO, Midway	<b>Alex Jessett</b> , CFO, Camden	<b>Stephen Peacock</b> , President, The HouReal Corporation	<b>Evelyn Ward</b> , Vice President, Transwestern
<b>Michelle Pawelek</b> , Senior Director of Real Estate, Greystar	<b>Praveen Kumar</b> , Ph.D., Chair, Department of Finance, C. T. Bauer College of Business	<b>Latha Ramchand</b> , Ph.D., CFA, Dean, C. T. Bauer College of Business	<b>Welcome Wilson</b> , Sr., Chairman, Welcome Group
<b>Jim Casey</b> , Senior Managing Director, Trammell Crow Company	<b>Mary Lawler</b> , Executive Director, Avenue CDC	<b>Scott Rando</b> , Senior Managing Director, Cushman & Wakefield	<b>Mark Woodroof</b> , Managing Partner, Better Homes and Gardens Real Estate Gary Greene
<b>Mike Dishberger</b> , President/CEO, Sandcastle Homes	<b>Paul Layne</b> , EVP, Howard Hughes Corporation	<b>Kevin Roberts</b> , President, Transwestern	<b>Dave Yelovich</b> , Compliance Officer, Tilson Home Corporation
<b>Ray Driver, III</b> , Principal, Q10 KDH	<b>Glenn Lee</b> , President, Texas Funding	<b>Blake Royal</b> , Shareholder, BoyarMiller	
<b>Randy Elkins</b> , Managing Director/ Counsel, Texas Operations, AM Trust Title	<b>Drew Lewis</b> , Chairman, Lee & Associates   Houston	<b>Mike Rozell</b> , Owner/Broker, Rozell Realty	
<b>John Fenoglio</b> , EVP, CBRE, Debt & Structured Finance	<b>Marty McAdams</b> , Owner/Broker, McAdams Associates	<b>Andy Sowell</b> , Broker, Boyd Commercial	
<b>Edwin Friedrichs</b> , Senior Principal, Walter P. Moore	<b>Brandi McDonald</b> , President, Limestone Commercial	<b>Dean Strombom</b> , Principal, Gensler	
<b>Ashley Grigsby</b> , Managing Director, Finance, Transwestern	<b>Edna Meyer-Nelson</b> , Founder, President & CEO, The Richland Companies	<b>Howard Tellepsen, Jr.</b> , Chairman & CEO, Tellepsen	
<b>John Hammond</b> , President & CEO, Riverway Title	<b>John Mooz</b> , Senior Managing Director, Hines	<b>Aaron Thielhorn</b> , Managing Director, Trammell Crow Company	

## Rockwell Career Center Employer Advisory Board

Academy	ChevronPhillips	GEICO	RSM
Bechtel	ConocoPhillips	HPI/HPE	Shell Oil
BP	Enterprise Products	LyondellBasell	Susser
CenterPoint Energy	Enterprise Rent-A-Car	Mass Mutual	Target Stores
Chevron	ExxonMobil	Phillips66	TDECU

# Community Leadership

## Stimulating Urban Renewal Through Entrepreneurship (SURE™) Board

**Mariame Aana**, Supervising Attorney, Catholic Charities of the Archdiocese of Galveston-Houston

**Pradeep Anand**, Founder, President, Seeta Resources

**Matt Avery**, President and CEO, Elisha Consulting

**Charles Becker**, Assistant Director, SURE™ Program, C. T. Bauer College of Business

**Andrew Cobos**, Associate, The Buzbee Law Firm

**Ron Consolino**, SCORE Houston – President, SCORE

**Wesley Danson**, Vice President, Finance & Operations, BMP Brand Management Professionals

**Talib Dhanji**, Partner, Ernst & Young, LLP

**Timothy Jeffcoat**, District Director-U.S. SBA, U.S. Small Business Administration

**Frank Kelley**, Associate Dean, Undergraduate Business Programs, C. T. Bauer College of Business

**Basheer Khumawala**, Professor, Supply Chain Management, C. T. Bauer College of Business

**Saleha Khumawala**, Professor of Accounting & Founding Director, SURE™ Program, C. T. Bauer College of Business

**Terri King**, Accountant, Clayton Foundation

**Ramanan Krishnamoorthy**, Chief Energy Officer, University of Houston

**Brian Lopera**, Finance & Accounting Professional, McCall Gibson Swedlund Barfoot PLLC

**Janet Meade**, Associate Professor of Accounting, C. T. Bauer College of Business

**Paula Mendoza**, President and CEO, Possible Missions

**Ralph Miller**, Senior Vice President, Wells Fargo Bank

**Kaye Newberry**, Chair, Department of Accountancy & Taxation, C. T. Bauer College of Business

**Michael Newman**, Director of Accounting Programs, Clinical Professor, C. T. Bauer College of Business

**Vanessa Patrick-Ralhan**, Professor of Marketing, C. T. Bauer College of Business

**Vikram Rao**, Executive Director, Research Triangle Energy Consortium

**Beth Robertson**, President & CEO, Cockspur, Inc.

**Kevin Rosenberg**, Controller/Director of Accounting, EDP Renewables North America

**Richard Scamell**, Associate Dean, Student Affairs, C. T. Bauer College of Business

**Aamir Shah**, Senior Vice President, Wells Fargo Bank

**Riaz Siddiqui**, Founder & Managing Partner, Denham Capital

**Thad (Bo) Smith**, Management Consultant, Smith Services

**Peter K. Taaffe**, Member, UH System Board of Regents; Attorney, The Buzbee Law Firm

**Abeezar Tyebji**, Founder & CEO, Shipcom Wireless

**Turner Vaught**, Assistant Vice President, Frost Bank

**Paul Watson**, Managing Director, Hermes Investment Group

**Mark Winchester**, Deputy District Director - U.S. SBA, U.S. Small Business Administration, Houston District

## Working Families Advisory Board

**Sandra Aultman**, Managing Director Energy Group- Upstream Oil & Gas, The PNC Financial Services Group

**Karen Love**, Director, Practice Growth, Pannell, Kerr, Forster of Texas

**Trudy Nix**, Global & Commercial Banking Executive, Bank of America Merrill Lynch

**Latha Ramchand**, Dean and Professor, Finance, C. T. Bauer College of Business

**Latisha Rowe**, Founder & CEO, ROWE Docs

**Diane Scardino**, Vice President, Texas Children's Hospital

**Jennifer Stewart**, Senior VP Treasury & Tax, Southwestern Energy

# Year in Review

## February

### **A Trip Down Memory Lane**

Bauer student organization MISSO celebrated its 35th anniversary. Since its start in 1982, the organization has grown from roughly 30 members to now over 340 members.

### **“Bloom Where You’re Planted”**

Bauer’s Working Families Initiative hosts “Career Refresh: A New Season in Your Career” as part of the Practices that Pay series. This event invited industry leaders to talk about topics ranging from staying motivated during a transition, to defining your success.

## March

### **Marketing Student Org Among Best in the World**

The Bauer College student chapter of the American Marketing Association was recognized as one of the best student chapters in the world at the AMA 89th Annual International Collegiate Conference.

## April

### **Professor Saleha Khumawala Awarded Houston Women in Business Champion of the Year**

The Houston office of the U.S. Small Business Administration has named Professor Saleha Khumawala as the Houston Women in Business Champion of the Year in their 2017 small business awards competition. Khumawala, the Robert Grinaker Professor of Accounting at Bauer College, was cited for her work as the Founding Director of the SURE™ Program, Stimulating Urban Renewal through Entrepreneurship.

### **Bauer Graduate Students Sweep Supply Chain Competition**

Three graduate student teams from the C. T. Bauer College of Business swept a recent district supply chain competition, earning the top three spots at the 2017 APICS Terra Grande District Competition and besting competitors from Sam Houston State University, UT Dallas, UT El Paso and Texas A&M University.

## May

### **Bauer Entrepreneurship Students Win U.S. DOE Business Plan Competition**

Wolff Center for Entrepreneurship students Bryan Martinez, Kiran Meghani, Emmit Schultz, Arsheen Memon and Rishabh Jain took home first place and a \$50,000 prize at the First Look West (FLOW) Business Plan Competition for Vescense, a nanocoating technology reducing the buildup of water film.

### **Bauer College Remembers Melvyn Wolff**

Noted business leader and philanthropist Melvyn Wolff passed away peacefully in his sleep on May 25 at the age of 86. Wolff, along with his wife Cyvia, was one of most ardent supporters of student success at the C. T. Bauer College of Business. Together, they made a naming gift in 2008 to the college’s entrepreneurship program, now known as the Cyvia and Melvyn Wolff Center for Entrepreneurship. He also served as a member of the Bauer College Board for nearly a decade.



# Year in Review

## June

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### **Two Bauer Management Profs In Top 2 Percent Most Cited**

Management Professors Leanne Atwater and Alan Witt are in the top 2 percent of those cited in introductory textbooks aimed at industrial and organizational psychology students taking their first in-depth classes according to a study published in *Industrial and Organizational Psychology* (IOP).

### **Bauer Faculty Leads Houston CPA Society**

Clinical Assistant Professor of Accounting Mohan Kuruvilla, who also serves as director of the college's Certificate Programs in Accounting, has been chosen as the President-Elect of the Houston CPA Society for 2017-2018, and is the first president-elect from academia in the 80-year history of the Houston CPA Society.

## August

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### **Supply Chain Students Earn Finalist Spot at ISM Houston Case Competition**

Supply chain management students Quynh Le, Vanessa Tovar and Hilario "Eli" Yanez and MS supply chain management student Jessenia Rucoba earned a third place finish at the ISM Houston Student Case Competition this spring, edging out teams from other universities in the greater Houston area.

### **Bauer Marketing Senior Earns Top Collegiate Golf Honor**

Marketing senior Megan Thothong named the Women's Golf Coaches Association All-American Scholar for the 2016-2017 season, recognizing her for maintaining a GPA of 3.5 or higher, and her athletic excellence. This was Thothong's third year receiving the award.

## September

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### **HBSA Earns Top Chapter Award, Takes Second Place in Case Competition**

The Hispanic Business Student Association at Bauer was recently recognized as one of the top student chapters in the nation. The student organization earned the honor at the national Association of Latino Professionals for America (ALPFA) convention, which hosted groups from dozens of universities from around the country last August in Las Vegas.

### **UH SBDC Names New Executive Director**

Dr. Steven Lawrence has been named Executive Director of the University of Houston Small Business Development Center (UH SBDC) Network. Lawrence has successfully worked creating, restructuring, leading, and managing and improving organizations for more than 35 years.

## October

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### **Bauer SURE™ Program Earns TX Governor Award**

The Stimulating Urban Renewal Through Entrepreneurship (SURE™) Program at the University of Houston received the Governor's Higher Education Community Impact Award. The Community Impact Award is part of the Governor's Volunteer Awards, and recognizes higher education programs that support and encourage civic engagement and volunteering as a core value.

# Year in Review

## November

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### **Bauer College Entrepreneurship Program Ranks No. 2 in United States**

The Cyvia and Melvyn Wolff Center for Entrepreneurship at the Bauer College has been ranked No. 2 in the United States on a list of Top 25 Undergraduate Schools for Entrepreneurship studies by The Princeton Review and Entrepreneur magazine. The center has earned a Top 10 ranking for more than a decade.

### **Bauer Full-Time MBA Ranks Among the Best, According to Bloomberg BusinessWeek**

The full-time MBA program at Bauer jumped ahead 6 positions in the Bloomberg BusinessWeek 2017 ranking of best graduate business schools. The advancement over last year's ranking puts the MBA program at 31 in the U.S. for public universities. Rankings are calculated based on input from employers, alumni and students. Post-MBA salary and job placement are also taken into account.

### **Bauer Assistant Dean Publishes Book About Millennials and Gen Z in the Workplace**

Jamie Belinne, assistant dean for career services at Bauer, published a book, "The Care and Feeding of Your Young Employee: A Manager's Guide to Millennials and Gen Z," drawing on research gathered over nearly three decades.

## December

### **Bauer College Communications Team Earns Prestigious Marketing Award**

The C. T. Bauer College of Business's Office of Communications has earned the title of best in the city, named Marketer of the Year for Education by the American Marketing Association Houston chapter.

### **Global Recognition for DSI Leader**

Decision & Information Sciences Associate Professor Funda Sahin presented with the Dennis Grawoig Distinguished Service Award at DSI's annual meeting. The honor is named for the Institute's founder and recognizes "major service to the Institute over a significant period of years."

### **Bauer Student Among the Best At Liberty Mutual Sales Competition**

Management and marketing senior Yvonne Betancourt placed in the top three during the Liberty Mutual Southwest Collegiate Sales Competition at the University of Houston.

### **Bauer Sales Students No. 1 In State Farm Marketing and Sales Competition**

Management senior Ashley Jain and finance and marketing junior Adam Mooney competed against individuals and teams from colleges including University of Central Missouri, Arizona State University, University of Georgia and other leading U.S. business schools, claiming top honors in the State Farm marketing and Sales Competition.





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