



THE CYVIA AND MELVYN  
WOLFF CENTER  
FOR ENTREPRENEURSHIP  
C. T. BAUER COLLEGE OF BUSINESS



The #1 undergraduate  
entrepreneurship  
program in the U.S.

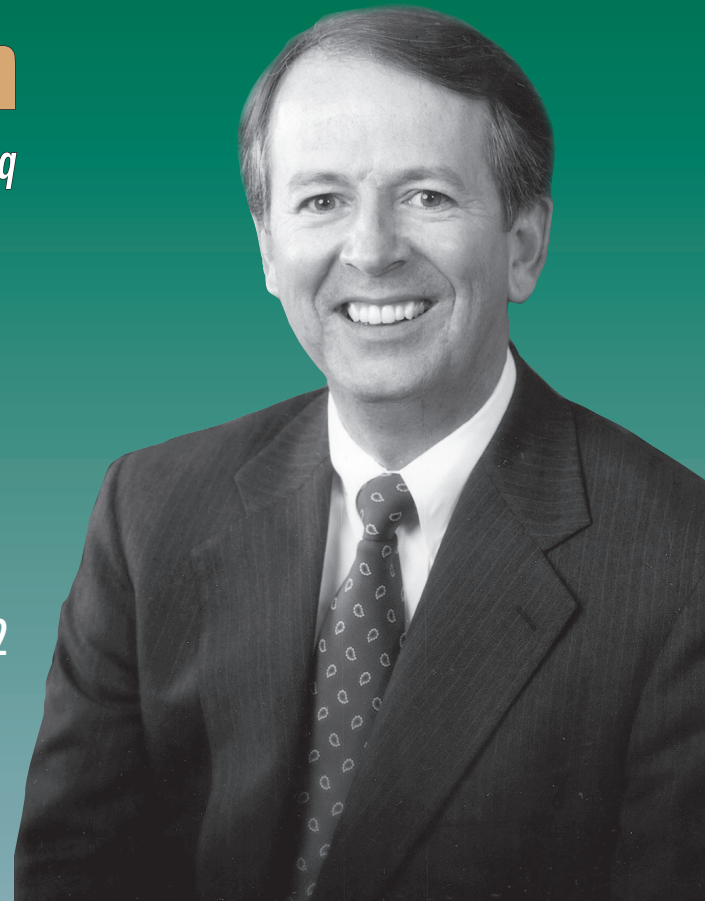
## Mr. Rod Canion

*former CEO & co-founder of Compaq*

**March 5th, 2009**  
**7:00 p.m.**

Cullen Performance Hall  
University of Houston

For more information, 713-743-4752



## Distinguished *Entrepreneur* Speaker Series

The Cyvia and Melvyn Wolff Center for Entrepreneurship is proud to present an exciting Distinguished Entrepreneur Speaker Series (DESS). The Wolff Center's DESS talk will feature native Houstonian, and UH Alumnus, MEng '68, Mr. Rod Canion, former CEO and co-founder of Compaq. Compaq Computers set the record for the largest first-year sales in the history of American business and reached the Fortune 500 as well as the \$1 billion revenue mark faster than any other company in history. Mr. Canion will be sharing how he was able to achieve this exceptional and remarkable distinction.

Please join us for this semester's Distinguished Entrepreneur Speaker Series.

Bauer College's Wolff Center for Entrepreneurship (WCE) has led the Entrepreneurial charge in Houston! The Center is a resource base for Entrepreneurs and has received state approval to grant a BBA in Entrepreneurship through the Bauer College of Business. 33% of WCE graduates launch new ventures during the program or within one year of graduation.

Since 2003, *Entrepreneur* Magazine has consistently ranked WCE as one of the top ten original entrepreneur programs in the country.

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The University of Houston is an EEO/AA institution.