Student Advantages of Internships

**Career Advancement**
- Build up your resume.
- Confirm your career decision and major.
- Explore career tracks within your line of work.
- Experience different work cultures.
- Gain a competitive advantage over non-interns.
- Develop a network of business contacts. Studies have found that interns are more readily employed after graduation.

**Academic Advancement**
- Acquire beneficial insights that the classroom experience cannot provide.
- Acquire applied on-the-job skill by applying the theory studied in the classroom to a work setting.
- Return to the classroom better able to value what you are learning.
- Communicate internship experiences with classmates and professors.
- Use the company’s contemporary technology.

**Professional Growth**
- Expand oral and written communication, teamwork, and leadership skills.
- Cultivate present and expand additional professional skills.

**Personal Development**
- Gain self-confidence.
- Gain motivation to continue to learn.
- Discover your strong and weak points.
- Expand skills essential to cooperate and interact with a diverse workforce.
Employer Advantages of Hosting an Intern

**Talent Acquisition**

• Employers can be invigorated with fresh talent.
• Increased Company Exposure: Word of mouth is the best kind of publicity on a college campus, thus exposing more students to your company.

**Fiscal Advantages**

• Lower Recruitment Costs: Using actual on-the-job internship performance as a basis for hiring new college graduates not only eliminates costly recruitment activities but also improves personnel selection because you are hiring a known entity.
• Lower Labor Costs: Interns are highly motivated, qualified, productive and dependable individuals who are usually paid at an hourly rate.
• Extra Workforce Boost: During periods of higher volume work projects, an intern is an excellent addition to assist on key assignments and increase efficiency.

**Engagement**

• Increased Employee Retention: As interns are exposed to actual work environments, their job expectations become more realistic.
• Diversity: You can manage diversity-oriented projects within your company by supplying talented minority students.