

# New Business and Interdisciplinary Minors



The Business Foundations minor is designed to provide non-business majors with the foundation of business in accounting and computer literacy, and course selections relating to personal finance, professional selling and entrepreneurship with an overview of business, from a small business and a corporate perspective, to international business and globalization. In GENB 3301, students will learn how to leverage a non-business major in a business environment.

## REQUIREMENTS:

A 2.0 cumulative GPA at UH and junior standing.

Required courses | 9 hours

**ACCT 2331** (TCCNS ACCT 2301)

**ACCT 2332** (TCCNS ACCT 2302)

**MIS 3300** (TCCNS BCIS 1305/1405)

## ELECTIVES: (9 HOURS)

Students must choose any 9 hours from the following courses. Students are not required to select paired courses, but the following pairs are recommended for students with specific career goals.

### **GENB 3301:** Connecting College to Business

For students with an interest in personal financial planning or related areas in finance and/or in professional selling.

**GENB 3300:** Personal Finance

**MARK 3337:** Professional Selling\*\*\*\*

For students with an interest in entrepreneurship and entrepreneurial principles in a small business or corporate environment.

**ENTR 3310:** Entrepreneurship\*\*

**ENTR 3312:** Intrapreneurship\*\*\*

For students with an interest in international business and globalization.

**INTB 3354:** Introduction to Global Business

**INTB 3355:** Global Environment of Business\*\*\*\*\*

\*\* ENTR 3310 is the required course for application to the Certificate in Entrepreneurship.

\*\*\* Students who complete ENTR 3310 and 3312 with a grade of C or higher earn a Certificate in Corporate Entrepreneurship.

\*\*\*\* MARK 3337 is the required course for application to Program for Excellence in Selling (PES).

\*\*\*\*\* Prerequisite: ECON 2301, or ECON 2304 and 2305

**BAUER**  
COLLEGE OF BUSINESS  
UNIVERSITY of HOUSTON

The University of Houston is an EEO/AA institution.