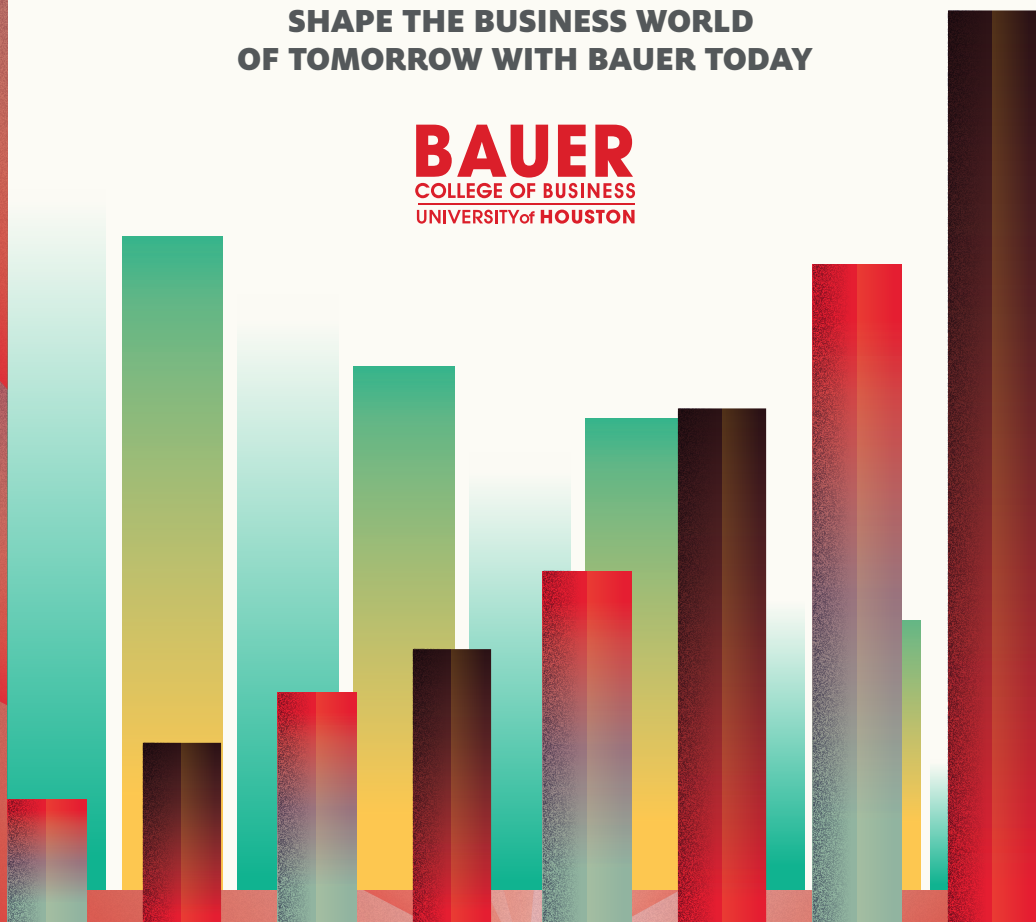


BACHELOR DEGREE IN

BUSINESS ADMINISTRATION

SHAPE THE BUSINESS WORLD
OF TOMORROW WITH BAUER TODAY

BAUER
COLLEGE OF BUSINESS
UNIVERSITY of HOUSTON



TRANSFORMATIVE. ASPIRATIONAL. ATTAINABLE.

At Bauer, your aspirations are not limited by a price tag. Here, you will get a world-class business education and graduate armed with elite skills, and loaded with options, not debt.

BBA | OBBA

IN-PERSON | ONLINE SAME DEGREE. YOUR CHOICE.

IMMEDIATE RETURNS

You don't have to wait long to see your investment pay off – Bauer's return on educational investment ranks **16th** among **48** national public business schools.

UH was named one of the **Top 10** universities in the nation for developing career readiness skills for First Gen college students when SkillSurvey did a massive, national survey of **20,000+** intern employers.

(POETS & QUANTS 2021 BEST UNDERGRADUATE BUSINESS SCHOOLS LIST).

STATS & RANKINGS

\$59,555:

The average starting salary of Bauer BBA graduates.

NO. 17

No. 17 among 92 top-ranked business schools in the Poets&Quants Top Value Undergraduate Business Schools annual ranking.

NO. 1

No. 1 ranked entrepreneurship program in the U.S. by The Princeton Review/Entrepreneur magazine

A SAMPLE OF COMPANIES THAT
RECRUIT BAUER STUDENTS

amazon

accenture

hp

pwc

Deloitte.

ExxonMobil

KPMG

EY

BUILDING LEADERS

As a Bauer student, you'll be guided by our renowned faculty of experts and will thrive in a community of diverse cultures and ideas. And with experiential learning opportunities available as near as Houston and as far as D.C. and abroad, you'll graduate ready to lead the modern business world.

“

BAUER OFFERED EXCEPTIONAL SERVICES THAT HAVE ALLOWED ME TO BE SUCCESSFUL, NOT ONLY IN MY PROFESSIONAL CAREER BUT ALSO IN MY PERSONAL LIFE. AS A RESULT, MY COMMUNITY, FRIENDS, AND FAMILY HAVE MENTIONED HOW THEY'VE WITNESSED MY GROWTH AND NOW SEE ME AS A ROLE MODEL.”

- CRYSTAL GAMBOA

TOGETHER WORKS

The Bauer family is as diverse as it is driven. Distinct backgrounds, perspectives, and ideas – they are core to the Bauer experience, and they will enrich your education. This is not just a college of traditional students or adult learners. Here, students find peers across the spectrum of life who elevate their understanding and deepen their wisdom.

BUILD COMMUNITY

With 25 student organizations and four leadership programs to choose from, you can plant your Cougar roots, grow your network, and expand your knowledge even further.

FACULTY OF EXPERTS

Bauer's esteemed faculty comprises industry executives and thought leaders with a wealth of experience and cutting-edge business insights that will challenge you to achieve your career aspirations and leave your mark on the world.

THE FUTURE OF COLLEGE

In-person or online, you can fit the Bauer BBA into your life and aspirations. This is the future of higher education, and it's happening right here, right now. Regardless of format, you will learn from the same renowned Bauer faculty and gain invaluable experience through our business partners and our vast global alumni network.

IN-PERSON | ONLINE SAME PROGRAM. YOUR CHOICE.



GET CONNECTED

Networking is critical to success and central to the Bauer experience. From your first day on campus, you'll be mentored by our faculty of industry leaders as well as your peers, laying the foundation of your own business network. Meanwhile, the dedicated specialists at the Rockwell Career Center will help you plan for the future by connecting you with Bauer business partners for internships and other opportunities that will launch your career.

DEGREE PROGRAMS

ACCOUNTING

- Certificates in Internal Audit and Oil & Gas Accounting
- Professional Program in Accountancy leading to the MS in Accountancy degree

ENTREPRENEURSHIP

MANAGEMENT INFORMATION SYSTEMS

FINANCE

WITH SPECIAL TRACKS IN:

- Commercial Banking
- Global Energy Management
- Personal Financial Planning
- Real Estate
- Risk Management & Insurance

MANAGEMENT

WITH SPECIAL TRACKS IN:

- Applied Leadership
- Human Resource Management

MARKETING

WITH SPECIAL TRACKS IN:

- Program for Excellence in Selling
- Digital Marketing

SUPPLY CHAIN MANAGEMENT



**COME SEE BAUER FOR YOURSELF.
SCHEDULE A TOUR TODAY.**

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