

# THE FUTURE IS OUR BUSINESS

MBA AND SPECIALIZED MASTERS PROGRAMS



C. T. Bauer College of Business  
UNIVERSITY OF HOUSTON



MISSION STATEMENT

# YOUR FUTURE LAUNCHES HERE

At Bauer, we believe good things happen when you work hard and surround yourself with the right people. That's why we seek students who thrive on curiosity and gritty determination, and surround them with diverse student perspectives, world-class faculty and an ecosystem of big ideas. It's also why we insist on making our forward-looking, student-centered curriculum accessible and affordable — because the benefits of a premier education should be open to anyone who is willing to work for it. That's who we are, and that's whom we're looking for.

VISIT:

**BAUER.UH.EDU**

OR SCAN THIS CODE  
TO LEARN MORE:



SUPERLATIVES

# BY ANY MEASURE

Our numbers are strong, and getting stronger.  
Just like you.

Find out why the C. T. Bauer College of Business  
is Houston's premier business school.

SUPERLATIVES

# 26<sup>TH</sup>

Bauer's Professional MBA program is ranked 26th among public universities by *U.S. News & World Report*.

# NO. 1

Bauer's Cyvia and Melvyn Wolff Center for Entrepreneurship is ranked the best in the nation by *Princeton Review*, and that entrepreneurial ethos is core to our graduate programs.

# 76%

The average increase in salary for Full-Time MBA students after graduation.

# 20+

Bauer's Full-Time MBA and Professional MBA both offer 20-plus certificates

# NO. 7

The University of Houston is ranked in the top-10 among public universities for ethnic diversity.

# 4 MBA PROGRAMS. BOUNTIFUL OPPORTUNITIES.

Bauer is a destination for the driven, and there's no better time – or place – to advance your education and get the skills and networking opportunities you need to thrive in your career than here with us, in Houston.

## FULL-TIME MBA



Experiential learning



Personalized learning and career planning



Access to mentorships from senior executives at global companies

## EXECUTIVE MBA



Entrepreneurship + Leadership Skill Development



Executive coaching & guidance



Two convenient program options to fit your busy schedule

## PROFESSIONAL MBA



Experiential learning



Most flexible MBA in Houston



20+ graduate certificates to tailor your MBA

## ONLINE MBA



100% online



Classes on weeknights + self-paced coursework



Finish in 2 to 5 years, based on your schedule

# FULL-TIME MBA

**IT'S TIME TO PROPEL YOUR  
CAREER WITH A BAUER MBA.**



In two years, gain the skills, experience, and connections that have seen graduates increase their salaries by an average of 76%.

With a highly customizable curriculum, experiential learning, and a program – ranked 33rd among public business schools (*U.S. News & World Report, 2023-24*) – located in one of the most diverse business hubs in the country, the opportunities are limitless.

At Bauer, you'll learn business fundamentals applied to the modern business landscape from our renowned faculty of experts, and see how these theories operate in the real world.

#### **PERSONALIZED MBA PLAN**

Bauer's academic advisers and career counselors will work with you to build around the skills you have and develop the ones you need to help you realize your vision for the professional you want to become.

#### **EXPERIENTIAL LEARNING**

Get hands-on learning experience by working alongside your choice of startup specialists, early investors, and local entrepreneurs – making real-time business decisions with real-world impact.

#### **PINNACLE PROJECT COURSE**

This new capstone course allows you to apply the concepts you have learned across your MBA core courses to a multidisciplinary experiential project, developing cross-functional skills in the context of real-world applications.

#### **FLEXIBLE ELECTIVES**

After a daytime core curriculum in the first year, your second year can be completed through an elective-heavy curriculum in the evenings on campus or online. Students who want to continue to learn in-person can do so.

“First, I liked the small class sizes, which allow me to get to know my fellow students. Second, the faculty is top-notch and I knew that I’d be able to learn valuable business skills from them. The classes are taught by industry experts with years of experience, and to me, this was the ideal way to learn the material. Finally, the alumni connections in the city are extremely valuable to building a network. I can’t think of a better place to continue my education than the University of Houston.”

**BRIAN C., 2020**

# EXECUTIVE MBA

**YOU'VE GOT THE EXPERIENCE,  
AND YOU'RE READY TO TAKE THE  
NEXT LEAP IN YOUR CAREER.**

Evening and weekend classes give executives the opportunity to expand their hard and soft skills, and to grow their network in Houston and abroad, with a program ranked 33rd in the nation (*Fortune*, 2022-23).

At Bauer, you'll develop your skills as an executive, preparing you to lead teams and to create strategies tailored to the global business environment. Our program is rooted in entrepreneurial principles, taught by industry experts, and features customized executive coaching tailored to your unique career goals.

#### **EXPERIENTIAL LEARNING**

You will work with an individual company across three courses to plan and execute real-world projects, putting your expanding knowledge to work and seeing the results in real-time.

#### **SCHEDULE FLEXIBILITY**

To accommodate your busy schedule, classes are conveniently offered weeknights or weekends.

#### **INTERNATIONAL RESIDENCY**

As an EMBA student, you'll participate in an International Business Residency. Traveling with your cohort you'll experience the business, political and cultural landscape of another nation.

#### **LIFELONG LEARNING**

Your continuing pursuit of knowledge and advancement continues after graduation, as all Bauer EMBA alumni have access to Bauer Executive Education and future Executive Education courses.

#### **PREMIER AFFORDABILITY**

Level-up your skills with the degree you need, without paying the six-figure tuition you'd expect.



# PROFESSIONAL MBA

**EARN WHILE YOU LEARN WITH  
AN MBA THAT FITS YOUR  
GOALS AND YOUR SCHEDULE.**



Evening and online classes allow busy professionals to earn their degree while continuing to work full-time, learning from our esteemed faculty of industry experts. The curriculum offers a mix of independent learning and class-based work that lets students forge invaluable connections with one another.

Houston's most flexible MBA, ranked 26th among public business schools (*U.S. News & World Report, 2023-24*) offers the benefits of the full-time Bauer MBA, on your schedule. Courses offered in-person, online, and some also in HyFlex – a synchronous two-way classroom broadcast.

#### **PERSONALIZED MBA PLAN**

Bauer's academic advisers and career counselors will work with you to build around the skills you have and develop the ones you need to help you realize the vision you have for the professional you want to become.

#### **EXPERIENTIAL LEARNING**

Get hands-on learning experience by working alongside your choice of startup specialists, early investors, and local entrepreneurs – making real-time business decisions with real-world impact.

#### **LEARNING ABROAD**

You can participate in several international immersions in Central/ South America, Europe or Asia.

“With the many MBA options out there, I chose Bauer mainly for its flexibility and reputation. I work full-time and travel on occasion for business. It was important to me to find a program that was not only nearby but also had the flexibility in how I could schedule my classes. Bauer's reputation as a top-tier university provides many opportunities for interaction with local companies and for international experiences.”

**ESTEBAN C., 2020**

# ONLINE MBA

LEVEL-UP YOUR CAREER FROM  
ANYWHERE IN THE WORLD.

With our fully online MBA program, you'll build the hard and soft skills it takes to thrive in business, learning from our esteemed faculty and getting plugged into the vast Bauer alumni network. Whether in Houston or abroad, the online MBA makes a Bauer education more accessible than ever.

The rigor of our Full-Time MBA and Professional MBA programs is baked into an online learning experience that is led by the same expert faculty that teach these other programs. You get maximum flexibility, the same rich education as our in-person program, and a degree that will let you take your career where you need it to go.

**COMPLETELY ONLINE**

Complete your degree without ever coming to campus, with the option to walk in-person at graduation.

**WORK-LIFE BALANCE**

Designed for the working professional with weeknight classes and additional self-paced coursework.

**FLEXIBLE TIMELINE**

Earn your degree in two to five years, depending on your personal and professional schedule.





# BAUER MBA CERTIFICATES

Full-Time, Professional, and Online MBA students can customize and concentrate their learning experiences through more than 20 certificates and over 100 MBA elective course offerings.



## MANAGEMENT & LEADERSHIP CERTIFICATES

- > Global Management
- > Healthcare Leadership
- > Human Resource Management
- > Leadership Development



## BUSINESS ANALYTICS, BUSINESS MODELING & SUPPLY CHAIN CERTIFICATES

- > Business Analytics
- > Business Modeling & Decision Making
- > Supply Chain Management



## ENERGY CERTIFICATES

- > Economics of the Energy Value Chain\*
- > Energy Finance
- > Energy Investment Analysis
- > Energy Risk Management\*



## MARKETING & ENTREPRENEURSHIP CERTIFICATES

- > Business Consulting\*
- > Digital Marketing Management
- > Entrepreneurship
- > Marketing Analytics
- > Product Management
- > Sales Leadership



## FINANCE & REAL ESTATE CERTIFICATES

- > Corporate Finance
- > Financial Services Management\*
- > Investment Analysis\*
- > Investment Banking and Private Equity\*
- > Real Estate\*
- > Quantitative Finance\*
- > Wealth Management

\* Certificate not available to online students

# EXPERIENTIAL LEARNING OPPORTUNITIES

At Bauer, we believe in learning by doing. That's why our MBA programs combine the fundamentals of modern business taught in the classroom with hands-on work through a variety of integrated experiential programs. By immediately putting what they are learning in the classroom to work in the real world, Bauer graduates build reality-based skill sets that help them hit the ground running when they graduate.

## COUGAR INVESTMENT FUND

This private investment fund gives a select group of MBA students the chance to prove their stock valuation skills through in-depth analysis of individual firms.\*

## COUGAR VENTURE FUND

This hands-on program gives you the opportunity to work with an advisory board of entrepreneurs, angel investors, and venture capitalists, so you learn how to analyze and invest in early stage tech companies.\*

## RED LABS

Our startup accelerator provides a co-working space with access to mentors, resources and a customized curriculum.\*

## SURE

The Stimulating Urban Renewal through Entrepreneurship (SURE) program helps entrepreneurs succeed in under-resourced Houston communities.

## UH DATA SCIENCE INSTITUTE

This co-curricular opportunity provides hands-on access to cutting-edge principles such as Machine Learning, Cloud Computing, Data Analytics, Artificial Intelligence, and more.

\* Program not available to online students



### GLOBAL STUDY

## A GLOBAL PERSPECTIVE

Houston is a hub of international trade, so it only makes sense that Bauer's curriculum is designed with a global perspective. Our faculty and student body bring diverse, multicultural perspectives, and students can refine their educations through a variety of working case studies and international immersions through collaborative programs with business schools and universities around the world.

# THE BAUER FACULTY

Bauer's modern business curriculum is led by our expert faculty. It's a mix of academics and executives, leading-edge researchers who push their fields forward through their scholarship, and seasoned C-suite leaders with years of strategic business experience achievements to their credit.

## FACULTY SPOTLIGHTS



### LEISER SILVA

#### ASSOCIATE DEAN, BAUER GRADUATE PROGRAMS

Leiser Silva has served as a Bauer faculty member since 2002 and serves as the associate dean for Bauer's Graduate and Professional Programs. In this role, Dr. Silva is responsible for curriculum design decisions for new and existing programs, graduate faculty appointments and accreditation standards within Bauer's Graduate and Professional Programs.



### MARINA SEBASTIJANOVIC

#### PROFESSIONAL MBA FACULTY DIRECTOR

Marina Sebastijanovic is a faculty member in the Department of Management and Leadership. She directs learning abroad programs to Chile, Croatia and Germany. She is the recipient of several teaching awards including University of Houston's Teaching Excellence award, the Wayne and Kathryn E. Payne Excellence in Teaching Award and Bauer's Innovation in Instructional Technology Award. Her research interests include work stress and cross-cultural issues.



### PAUL POVEL

#### JUDGE JAMES A. ELKINS PROFESSOR OF FINANCE

Paul Povel is the Judge James A. Elkins Professor of Finance at the Bauer College of Business. His research interests include corporate finance, in particular financial contracting theory and corporate restructuring. His publications have appeared in the *Journal of Finance*, the *Review of Financial Studies*, the *RAND Journal of Economics*, and the *International Journal of Industrial Organization*, among others.



## MARCUS STEWART

### ONLINE MBA FACULTY DIRECTOR

Marcus Stewart is the Managing Partner of Day4ward Capital. He also serves as the Executive Director of the Masters of Finance Program, Faculty Director of the Online MBA Program, and Senior Professor of Practice at the University of Houston's Bauer College of Business. In addition to these endeavors, he heads Tailormade Logistics, a trucking and logistics entity based in Houston, TX.

Mr. Stewart's more than 20 years of experience has included advisory, banking, and industry roles. He has held positions at DuPont, ExxonMobil and Deutsche Bank Securities. He received an M.B.A. from Stanford University, an M.S. in Mechanical Engineering from the Massachusetts Institute of Technology (MIT), and a B.S. in Mechanical Engineering from the University of Tennessee.



## FUNDA SAHIN

### ASSOCIATE PROFESSOR OF SUPPLY CHAIN MANAGEMENT

Dr. Funda Sahin is an Associate Professor of Supply Chain Management at the University of Houston. Dr. Sahin's teaching and research interests are in logistics, operations and supply chain management, inventory planning and control, and information technology applications in supply chain management. Her research publications have appeared in leading operations and supply chain management journals. Dr. Sahin has consulted with various firms including Nissan, Peerless Pump, Estee Lauder, Cummins Filtration, Tyco Electronics and Boise Paper among others.



# MS PROGRAMS

Business is changing faster than ever. Bauer's wide array of Master in Science programs helps students develop specialized skills in specific fields to advance their career goals, and to lead the businesses that are defining the world.

## MS ACCOUNTANCY

📖 ONLINE 🧑 IN-PERSON 🧪 STEM

This in-person and online program gets you practice-ready for the challenges and rewards of a cutting-edge accounting career. Choose between three tracks to propel your career: Assurance and Financial Reporting; Tax Compliance and Consulting; Business Advisory and Internal Audit.

## MS BUSINESS ANALYTICS

📖 ONLINE 🧑 IN-PERSON 🧪 STEM

Our Business Analytics program, ranked #11 in the nation (*Fortune*), is built around eight employer-identified competencies rooted in analytics, decision-making, and leadership. Get the data-based skills you need to shape modern business and to chart your own path.

## MS ENTREPRENEURSHIP

📖 ONLINE 🧑 IN-PERSON

Born from a long tradition of entrepreneurship at the University of Houston, this program is designed to give you the tools you need to bring your vision to life. We'll help you develop your business plans, and you'll finish the program having laid the foundation of your new venture, or ready to start expanding and scaling your existing business.

## MS FINANCE

📖 ONLINE 🧑 IN-PERSON 🧪 STEM

The financial sector is changing faster than ever before. Bauer's MS in Finance will help you start out on top — and stay there. In the in-person program, you can tailor your curriculum to fit your career goals by choosing one of six tracks: corporate finance; investments and portfolio management; wealth management; quantitative finance; energy finance; and real estate finance.



## MS PROGRAMS

### MS GLOBAL ENERGY LEADERSHIP

 IN-PERSON  STEM

The goal of the Master of Science in Global Energy Leadership program is to prepare graduates to advance their careers as managers in the energy industry by imparting both the knowledge of the business of energy and exposure to effective management skills.

### MS MANAGEMENT INFORMATION SYSTEMS

 ONLINE  IN-PERSON  STEM

Data and technology are transforming business at an exponential rate, which means there is a rapidly growing need for highly qualified people who can translate new technology advances into business capabilities and business needs into technology-based solutions. Our STEM-designated degree provides you with the leadership technology skills employers are looking to invest in.

### MS MARKETING

 ONLINE  IN-PERSON

The Master of Science in Marketing at Bauer equips students to handle the ever-changing landscape of the marketing industry through the use of cutting edge curriculum, customized learning opportunities, and a world-class faculty.

### MS MANAGEMENT & LEADERSHIP

 ONLINE

Too many of today's business leaders rise through the ranks without ever being taught how to actually manage people or think strategically about how organizations function. This completely online program will give you the skills to define the solutions and manage the people and processes it takes to meet any challenge head-on.

### MS SALES LEADERSHIP

 ONLINE

Nothing happens until somebody sells something. This completely online program is designed for mid-career professionals whose path to executive leadership is through sales. You can supercharge your career in just 12 months and take the inside track to career advancement. This is a targeted program for ambitious risers ready for their next big leap.

### MS SUPPLY CHAIN MANAGEMENT

 ONLINE  IN-PERSON  STEM

Our Supply Chain Management graduates are transforming the way business is done – and are enjoying seeing how their work makes a difference. Learn the skills you need to become a well-rounded expert, capable of solving the toughest supply chain challenges and taking your company to the next level through our SCM program, ranked #11 in the nation (*Gartner*).





## HOUSTON & DIVERSITY

# WELCOME TO HOUSTON

The fastest growing major city in America, Houston is a nexus of global and regional industries and influences. It is a culturally diverse region full of talented, hard-working people who are defining the future of American business and culture — and you can say the same about our faculty and students.

## A TAPESTRY OF PERSPECTIVES

When cultural diversity, inclusion, talent, and passion come together, a great city transforms into a vibrant community of difference-makers. The most diverse city in the nation, Houston is unrivaled in cultural and professional opportunities. Through experiential learning and connections to the extensive local Bauer alumni network, students have the keys to unlock all the experiences of the Bayou City.

# YOUR CAREER. YOUR FUTURE.

Bauer's MBA students have a dedicated team of career-development professionals whose sole job is to advise Bauer students. Not every business school can claim that.

The team at the Rockwell Career Center is Bauer's hub for connecting students to the people and opportunities they need to advance their careers. Our pool of talented career advisors will plug you into Bauer's robust alumni network and the opportunity-rich Houston employer market.

At Bauer, you won't just get help finding your next job. From the day you start classes, you'll get guidance on what career options best suit your specific interests and career goals.

## BAUER'S PERSONALIZED PLAN

It's easier to get where you're going with a roadmap. That's why the dedicated career counselors from the Rockwell Career Center will collaborate with you and your academic advisors to evaluate your current skills, identify the areas you want to focus on, select the best electives to take, and find other opportunities to help you achieve your career goals.



## COUGAR PRIDE

Once you're a Cougar, you're a Cougar for life. And with nearly 60,000 UH alums in Houston alone, the University of Houston alumni network is a tremendous resource for graduates. Bauer graduates make lifelong connections within their cohorts and beyond, letting them plant roots in Houston's thriving business culture and find a helping hand just about anywhere their career takes them.

## SERVICE MEMBER SUPPORT

The Bauer student body includes many military veterans, who bring intangible leadership and unique perspectives to our MBA programs, and who we are proud to support. We are privileged to serve our military members by providing them individualized career counseling and coaching, networking opportunities, support through our MBA financial aid advisor, and assistance with military and veteran educational benefits through University Veteran Services.





## REQUIREMENTS

# ADMISSIONS REQUIREMENTS

## MBA PROGRAMS

The Bauer MBA encourages candidates, especially those who are highly motivated and ready to take on a life-changing learning experience, to apply. The dynamic environment in an MBA classroom is composed of individuals who can add value by sharing their experiences, academic and leadership potential, and drive.

Candidates for Graduate Programs are reviewed with the following criteria in mind:

- > Completion of a bachelor's degree, from a four year institution, demonstrating academic potential.
- > GMAT/GRE waivers are available for some of the Bauer graduate programs. We encourage you to visit the website to find out the specific requirements.

### EMBA PROGRAM:

- > Professional work experience with demonstrated leadership and managerial responsibilities, with a minimum of seven years of professional experience. Competitive EMBA candidates should display upward growth in their careers and be able to outline strong contributions to their organizations' success.
- > The EMBA does not require a GMAT or GRE score.

## REQUIREMENTS

## MS PROGRAMS

MS Programs do not require work experience, and waive the GMAT/GRE for UH undergrads that apply within three years of their graduation and have a cumulative GPA of 3.6 or higher.

### INTERNATIONAL APPLICANTS:

Apply as an international graduate if you are:

- > NOT a U.S. Citizen
- > NOT a U.S. Permanent Resident
- > Plan to attend the University of Houston on any type of U.S. Visa
- > Have earned a 4-year baccalaureate degree or higher degree from an accredited college or university, equivalent of a U.S. bachelor's degree.

## APPLICATION CHECKLIST

### FOR GRADUATE PROGRAMS

- ✓ Online Application
- ✓ Resume
- ✓ Goal Statement
- ✓ Transcripts
- ✓ Test Scores
- ✓ Letters of Recommendation
- ✓ TOEFL/IELTS (for international applicants)
- ✓ Financial Backing Form and copy of passport (for international applicants)

# TUITION PLANNING

Financial aid is available to U.S. citizens and U.S. permanent residents through the federal government. A graduate student in one of these categories is eligible for up to \$20,500 per year in Federal Direct subsidized and/or unsubsidized loans.

## FINANCIAL AID

Complete your FAFSA as soon as possible after January 1 of the year you plan on attending. To receive financial aid, students must be enrolled in at least five credit hours each semester. Repayment for both types of loans begins six months after graduation or any time the student drops to fewer than five credit hours per semester. An application is available through the Free Application for Federal Student Aid website, at [studentaid.gov](https://studentaid.gov).

## OTHER FINANCING OPTIONS

If the federal direct loans are not sufficient to cover a graduate student's cost of attendance (as set by the UH Financial Aid Office), other types of loans are available. Students eligible for Federal Direct loans may also be eligible for a Graduate PLUS Loan or a private bank loan. These loans do check credit history. International students may receive a private loan so long as they have a creditworthy U.S. cosigner. Additional loan information is available on the UH website at [www.uh.edu/financial/graduate/loans/ALT-GRAD](https://www.uh.edu/financial/graduate/loans/ALT-GRAD), or through your local bank.

## GRANTS

Grants are available on a limited basis for Bauer graduate students. Apply early and work with our financial aid advisor to identify funding for your degree.

## SCHOLARSHIPS

Prospective Bauer graduate students who meet the requirements may be eligible for University of Houston scholarships. The Bauer College also offers scholarships for both domestic and international MBA students. A single application, available at [bauer.uh.edu/scholarships](https://bauer.uh.edu/scholarships). If you have any questions regarding scholarships, contact the Bauer Scholarship Coordinator at [scholar@bauer.uh.edu](mailto:scholar@bauer.uh.edu)

The Bauer College is unique in that it houses a financial aid advisor who exclusively serves its graduate students. If you have any questions regarding financial aid, contact the Bauer Graduate Financial Aid Advisor:

**KARINA GALVAN**

Financial Aid Advisor  
713-743-2062  
[kegalvan@bauer.uh.edu](mailto:kegalvan@bauer.uh.edu)

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